



Elevate

Addressing landlord/tenant split incentives



OUR MISSION

We design and implement programs that reduce costs, protect people and the environment, and ensure the benefits of clean and efficient energy use reach those who need them most.

About us

Nonprofit founded in 2000

270+ employees

6 offices through the Midwest and West Coast

Design, develop, and implement programs to improve affordable housing with an emphasis on health, efficiency, electrification, and clean energy and providing job opportunities for BIPOC contractors

Work closely with Federal agencies, state and local governments, community-based organizations, utility programs, and philanthropy



Split Incentive Barriers

Site Control

Return on
Investment

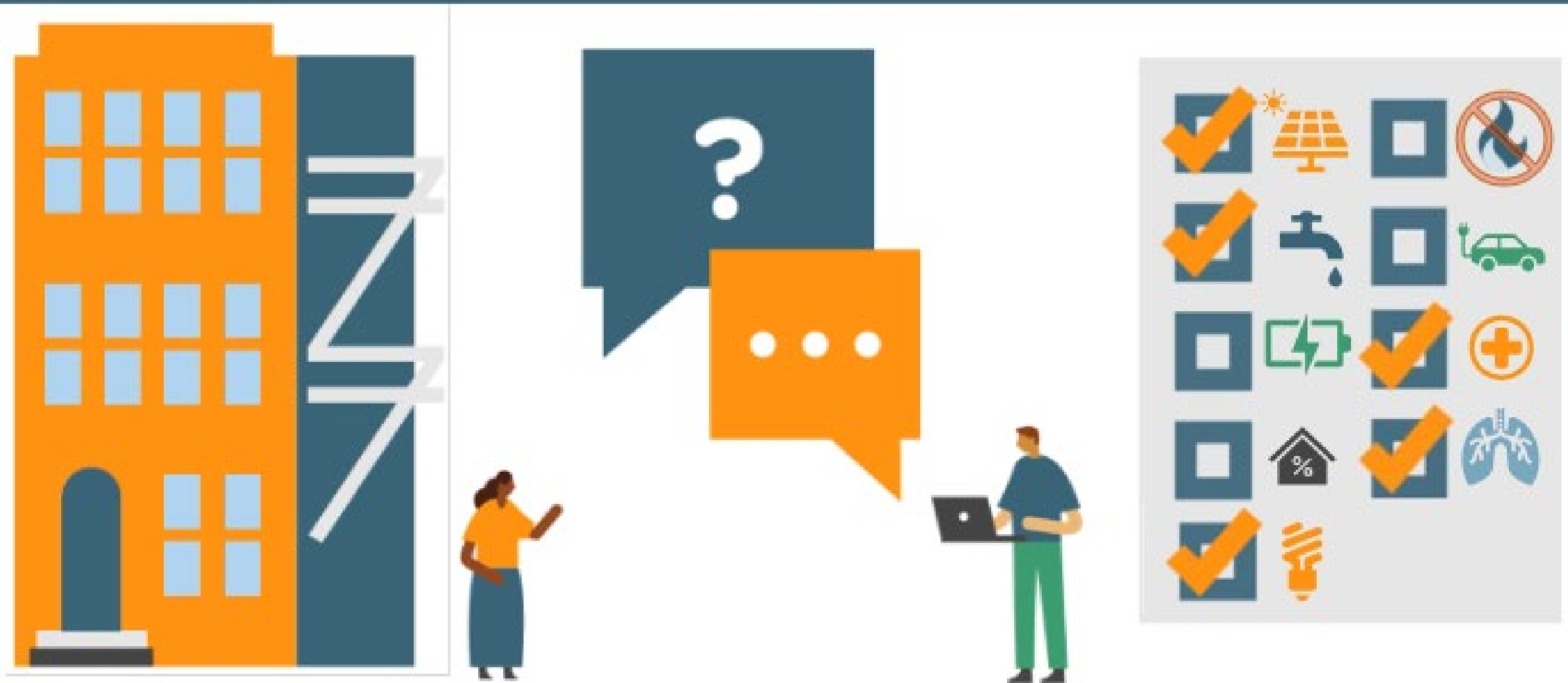
Stewardship
Mindset

Perception of
Risk

Green
Gentrification

Lack of
Resources

One Stop Shop: Simplify



One Stop Shop: Key Features

Single Point of Contact



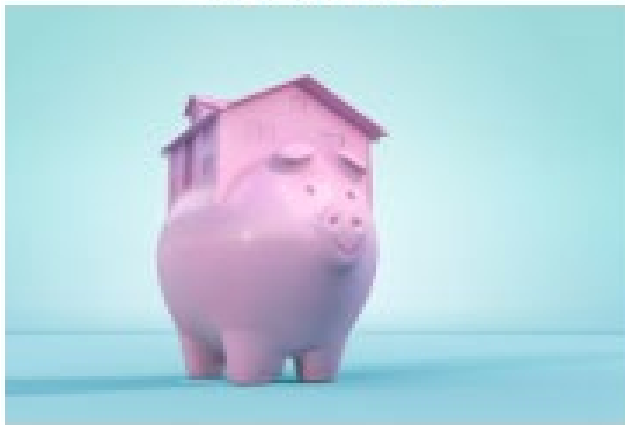
Navigate Resources



Technical Assistance



Financing



Quality Assurance



Resident Benefits



Affordable Housing Retrofits: Optimizing Outcomes

- Reduce Utility Burden
- Decarbonize Housing
- Improve Occupant Health
- Preserve Affordability



Tools to Achieve Outcomes

Provide a One
Stop Shop

Tie Grants and
Financing to
Affordability
Agreements

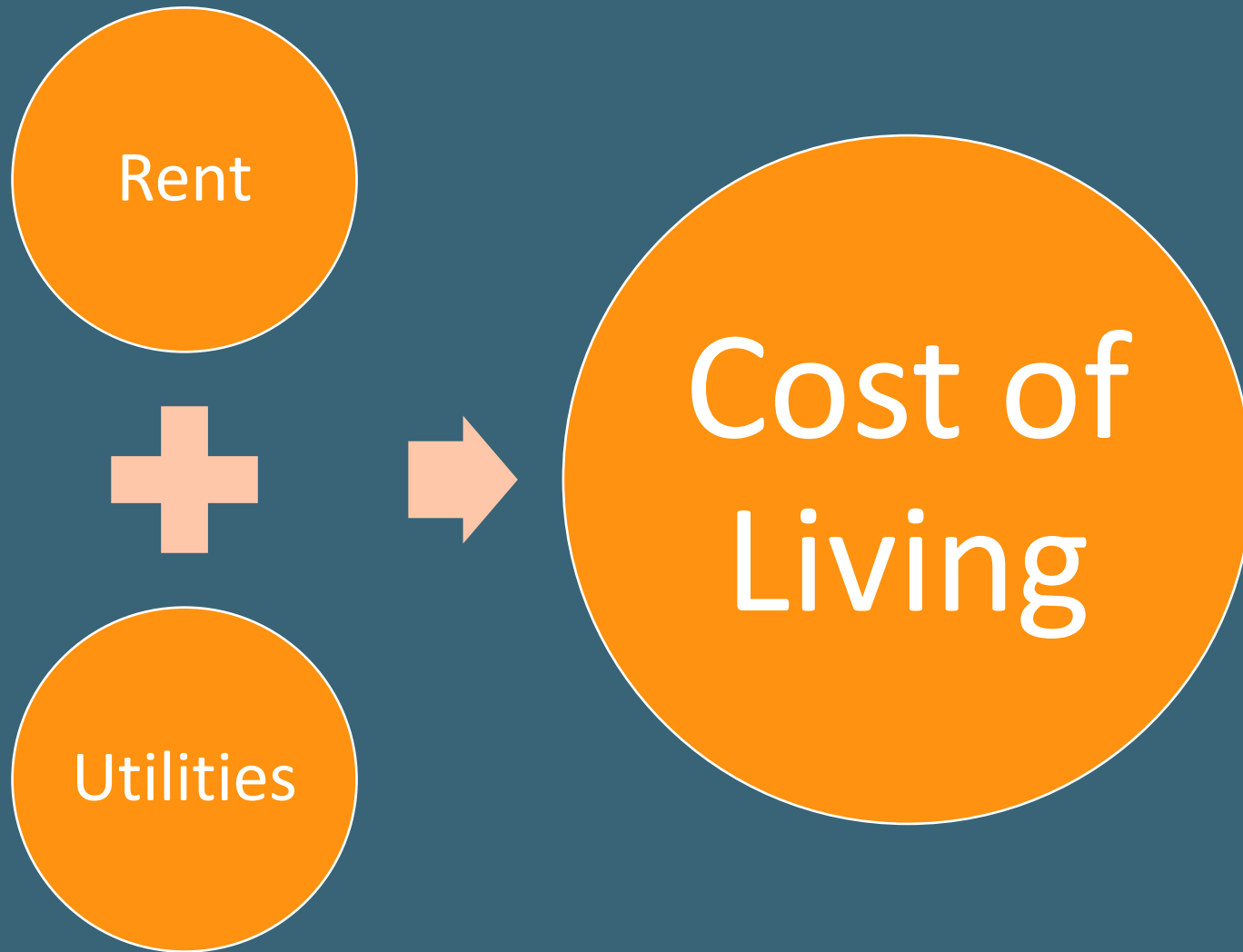
Focus on Local
Landlords and
Nonprofits

Use Local Policy to
Generate
Resources and
Force Action

Look at Models
from Other
Communities

Think Wholistically
About
Affordability

What does Affordability Really Mean?



What does Affordability Really Mean?

