



Voting Along the Rural-Urban Continuum: A Post-Election Debrief

Dante Scala

**Fellow, Carsey School
Professor of Political Science
University of New Hampshire**

Kenneth M. Johnson

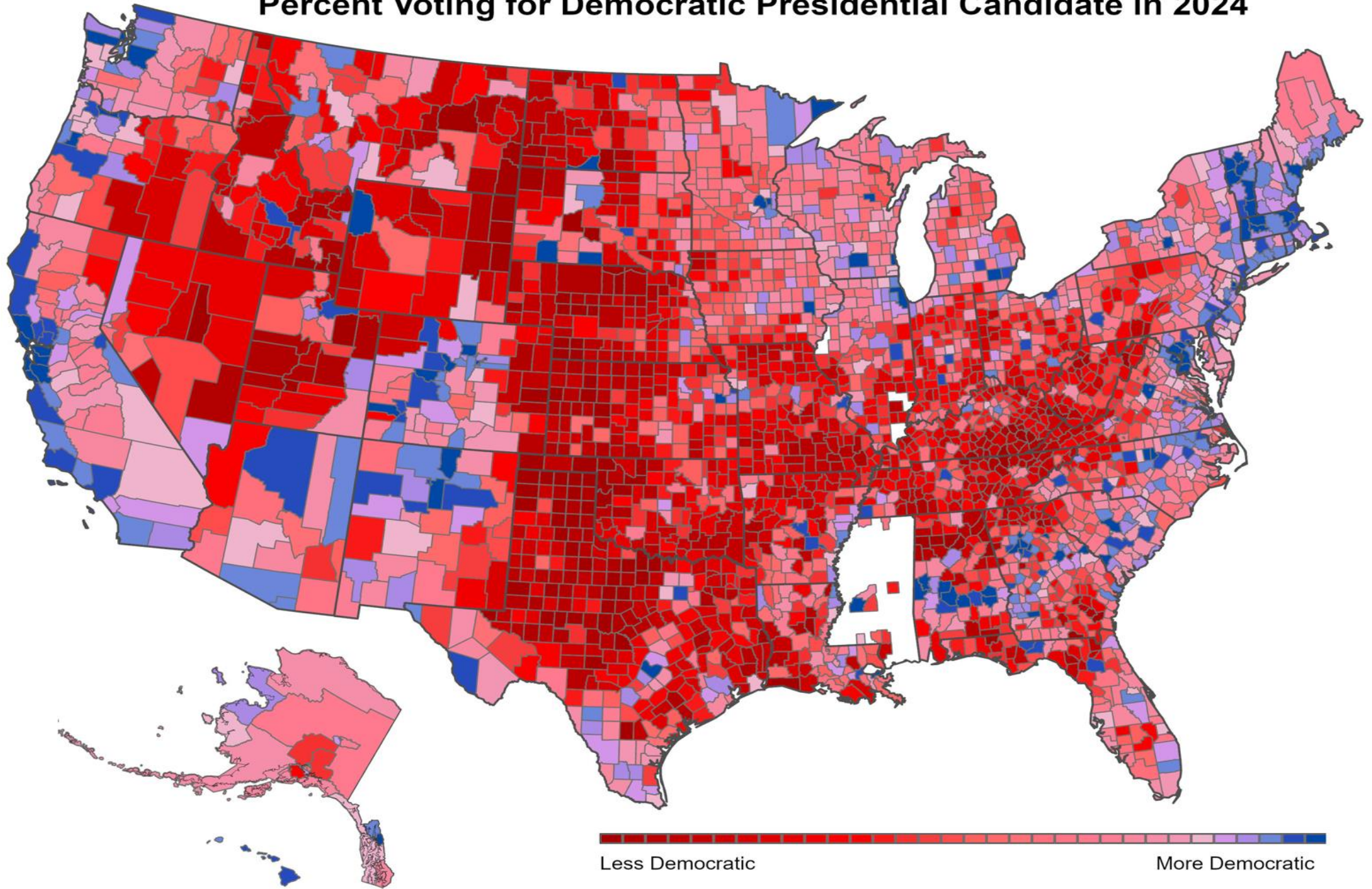
**Senior Demographer, Carsey School
Professor of Sociology
University of New Hampshire**

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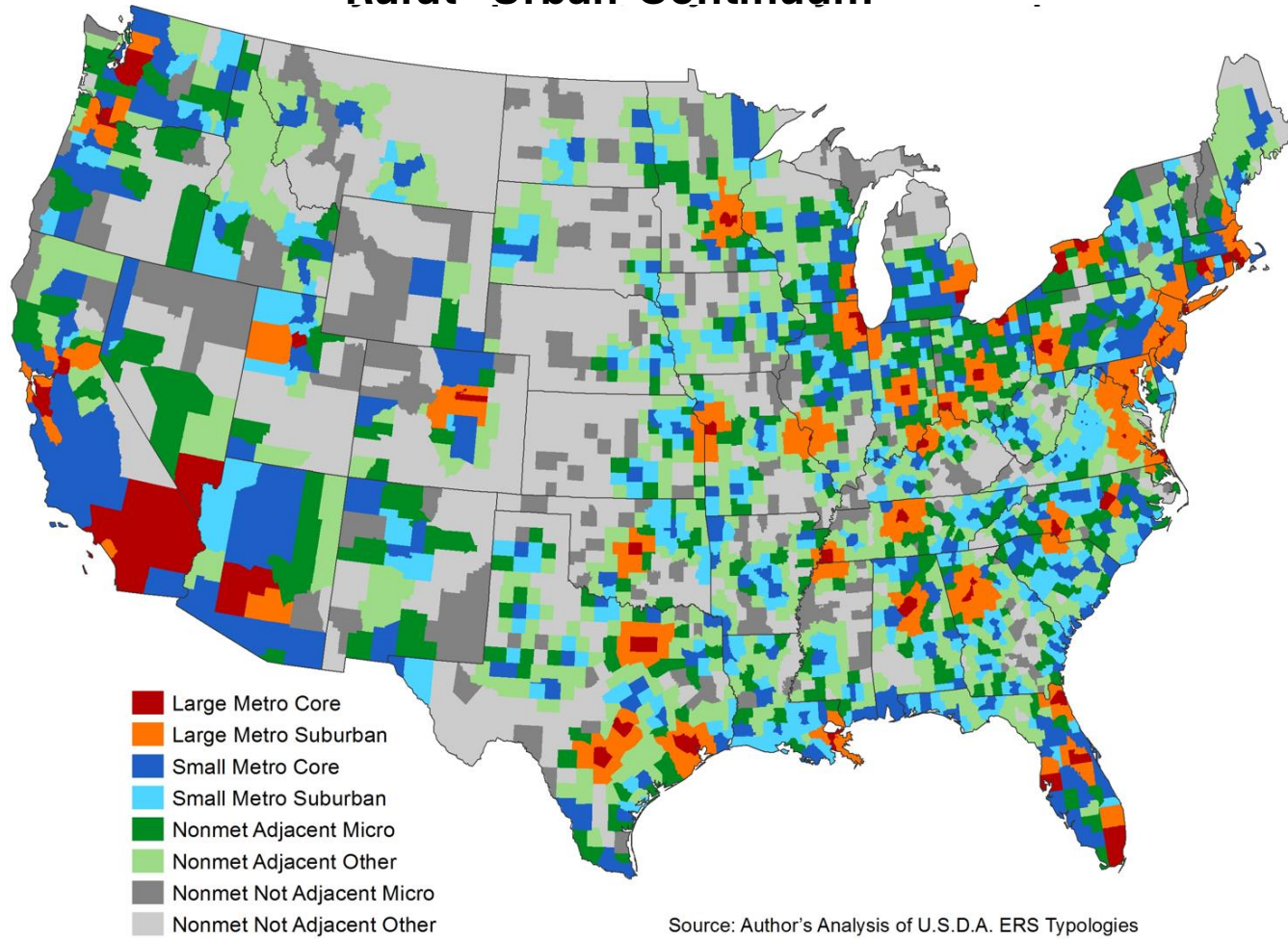
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Percent Voting for Democratic Presidential Candidate in 2024



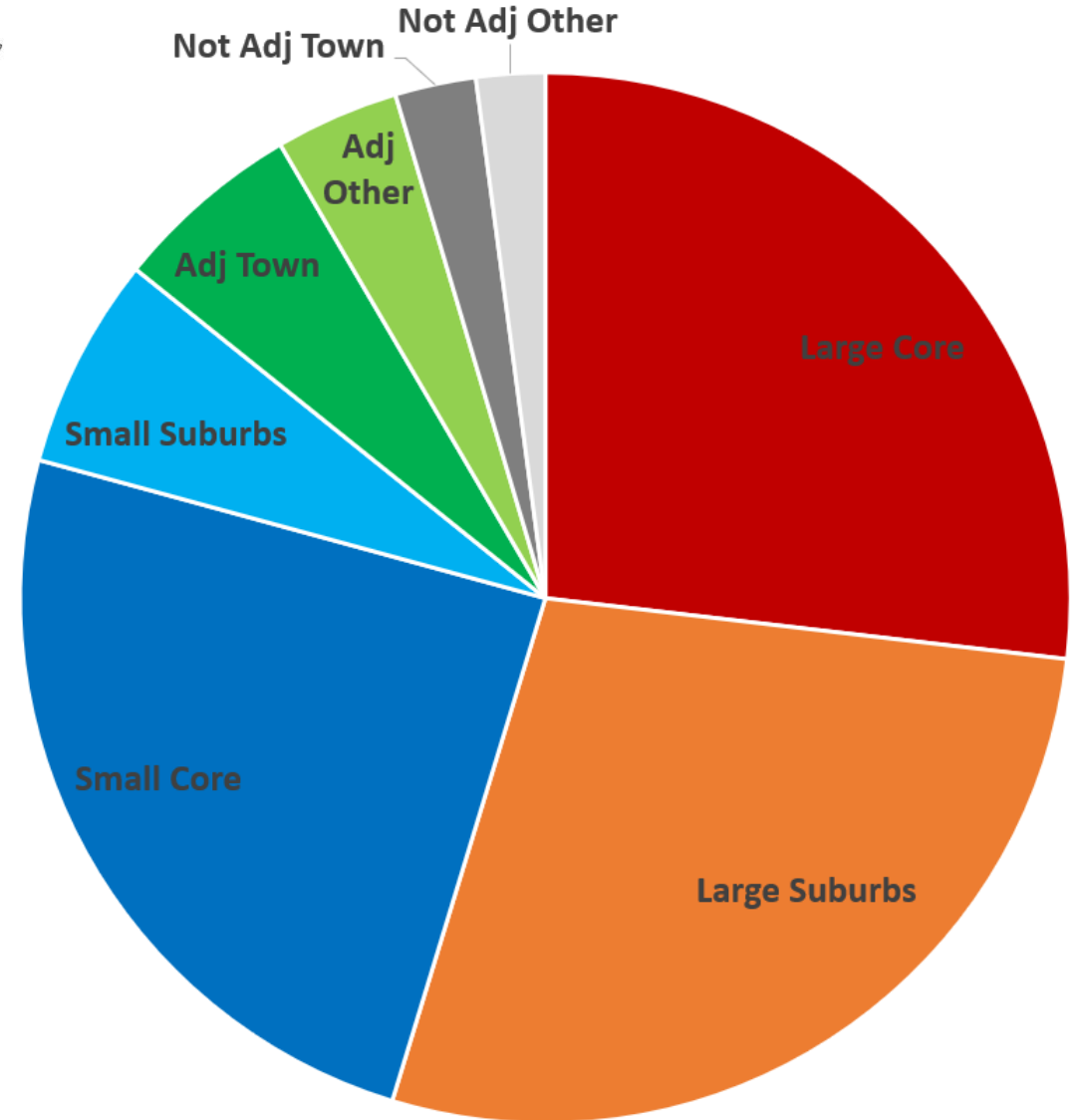
Rural-Urban is a Continuum, Not a Dichotomy

Rural - Urban Continuum



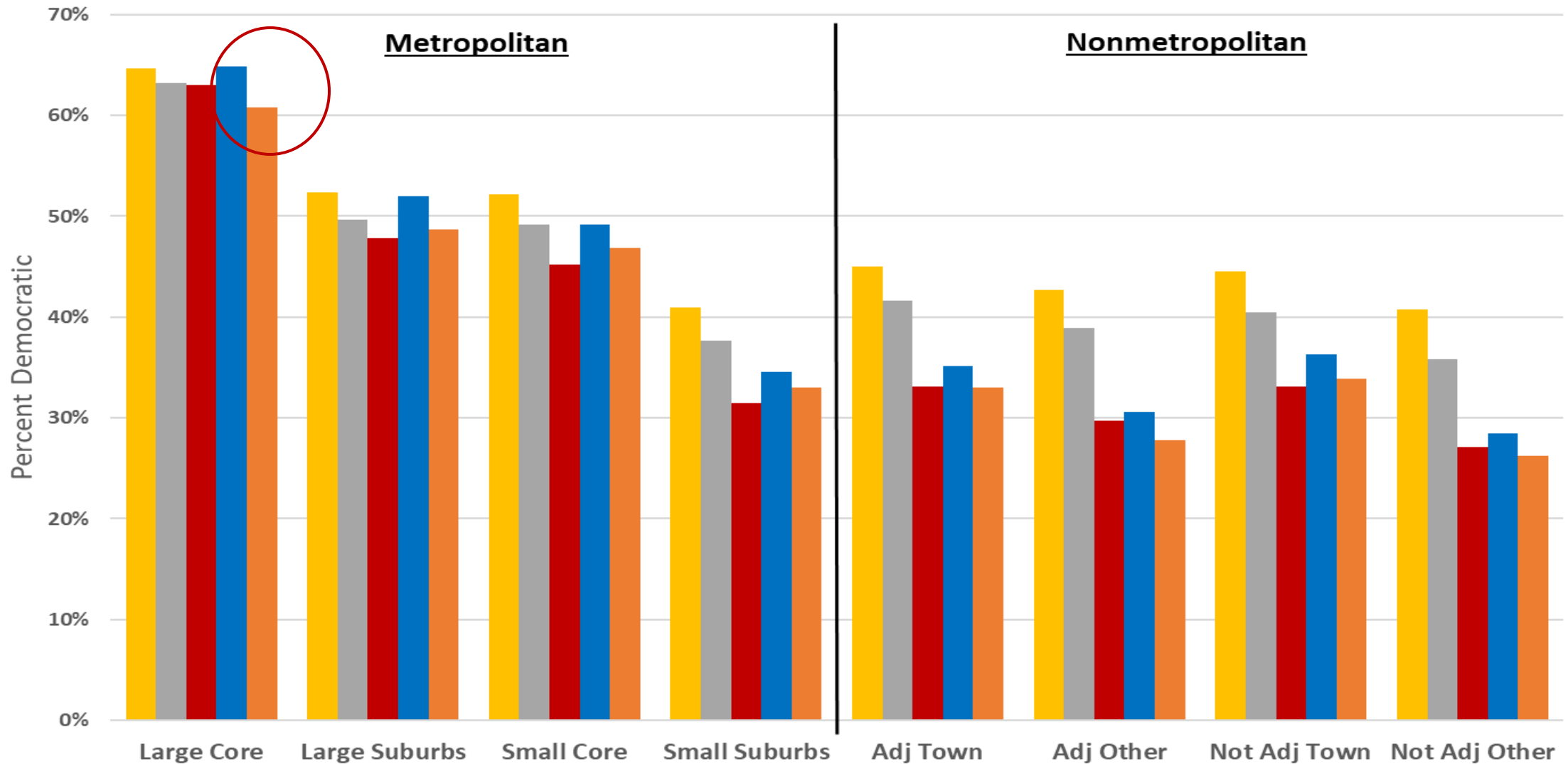
Source: Author's Analysis of U.S.D.A. ERS Typologies

Percent of Vote, 2024



- **Large Metro cores 1m+:** 39.6 m (26.9%), suburbs 41.1m (27.9%)
- **Small Metro cores <1m:** 36.2m(24.5%), suburbs 9.6m (6.5%)
- **Adjacent Nonmetro: Town** 8.6m (5.8%), Other 5.6m (3.8%)
- **Non-adjacent Nonmetro: Town** 3.7m (2.5%), Other 3.1m (2.1%)

Percent of Vote for Democratic Presidential Candidate Along the Rural-Urban Continuum, 2008 to 2024

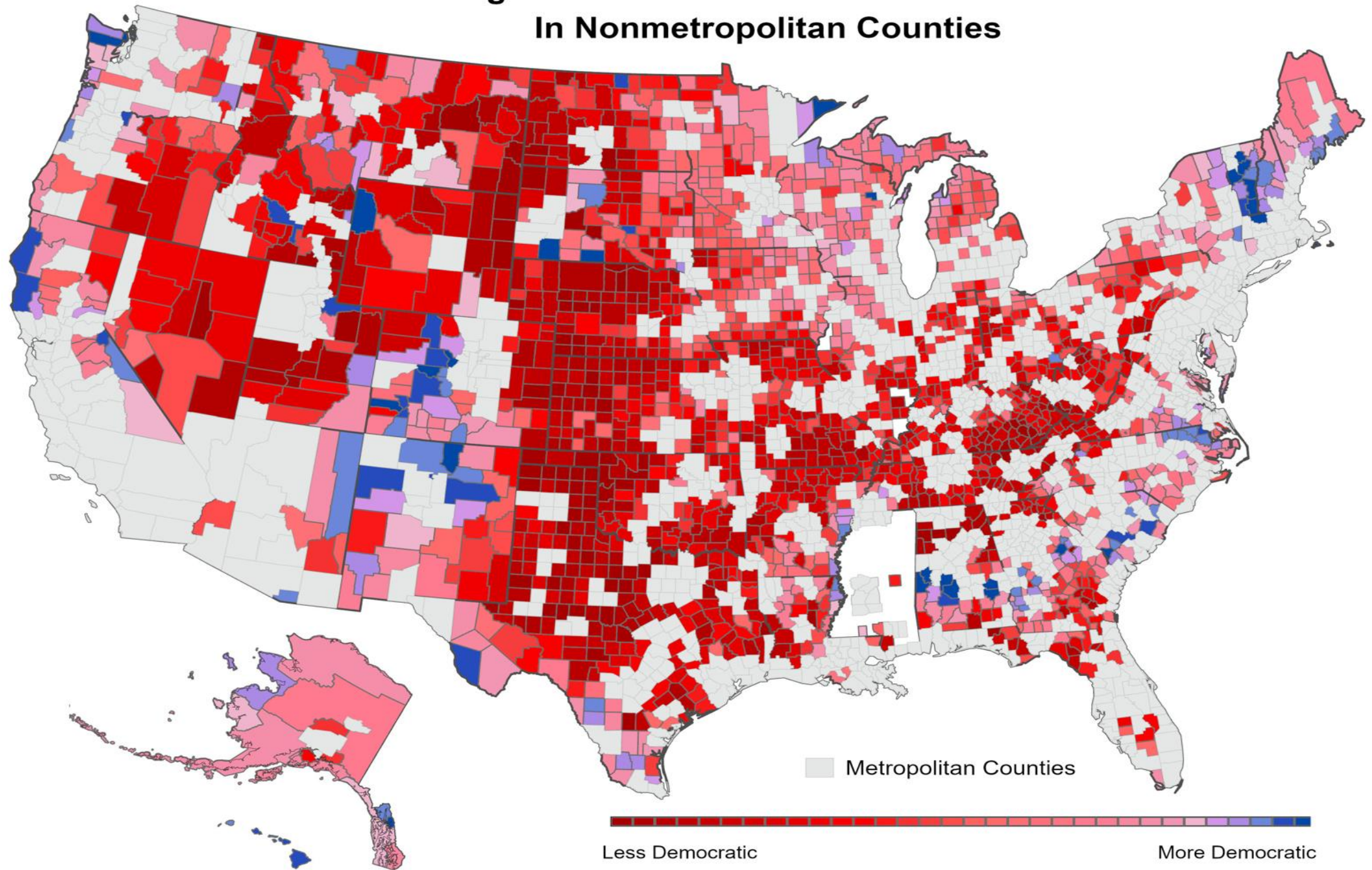


Data: Leip, 2024(Preliminary)

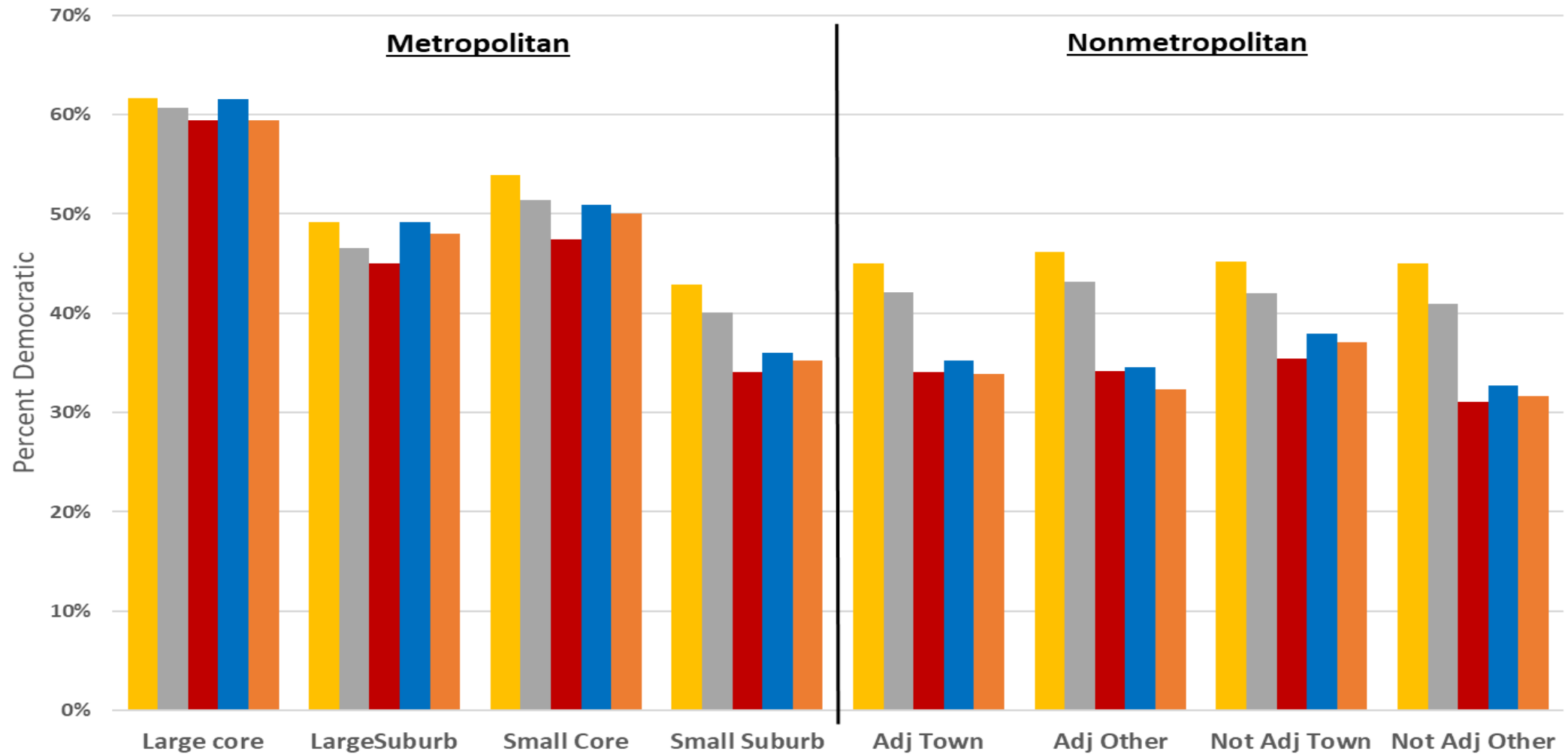
Analysis: K.M. Johnson and D. J Scala, Carsey School, Univ of New Hampshire

■ 2008
 ■ 2012
 ■ 2016
 ■ 2020
 ■ 2024

Percent Voting for Democratic Presidential Candidate in 2024 In Nonmetropolitan Counties



Percent of Vote for Democratic Presidential Candidate Along the Rural-Urban Continuum Battleground States, 2008 to 2024



Data: Leip, 2024(Preliminary)

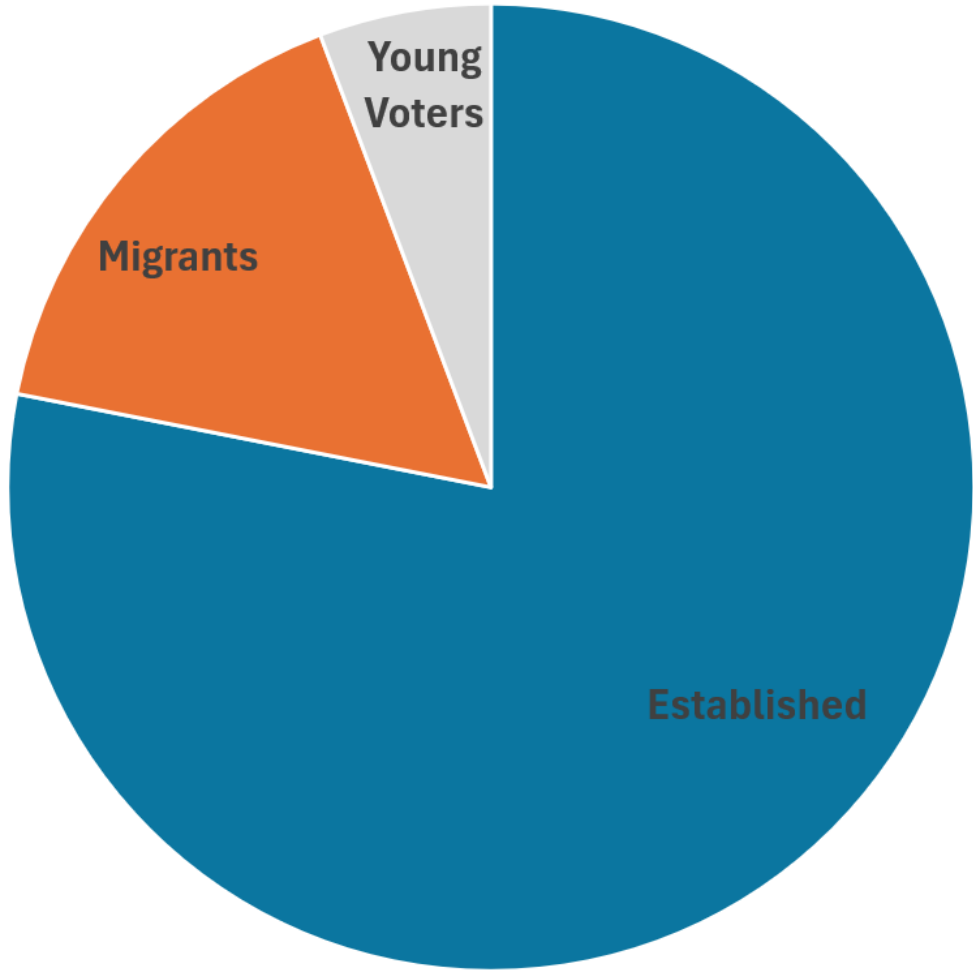
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2008 2012 2016 2020 2024

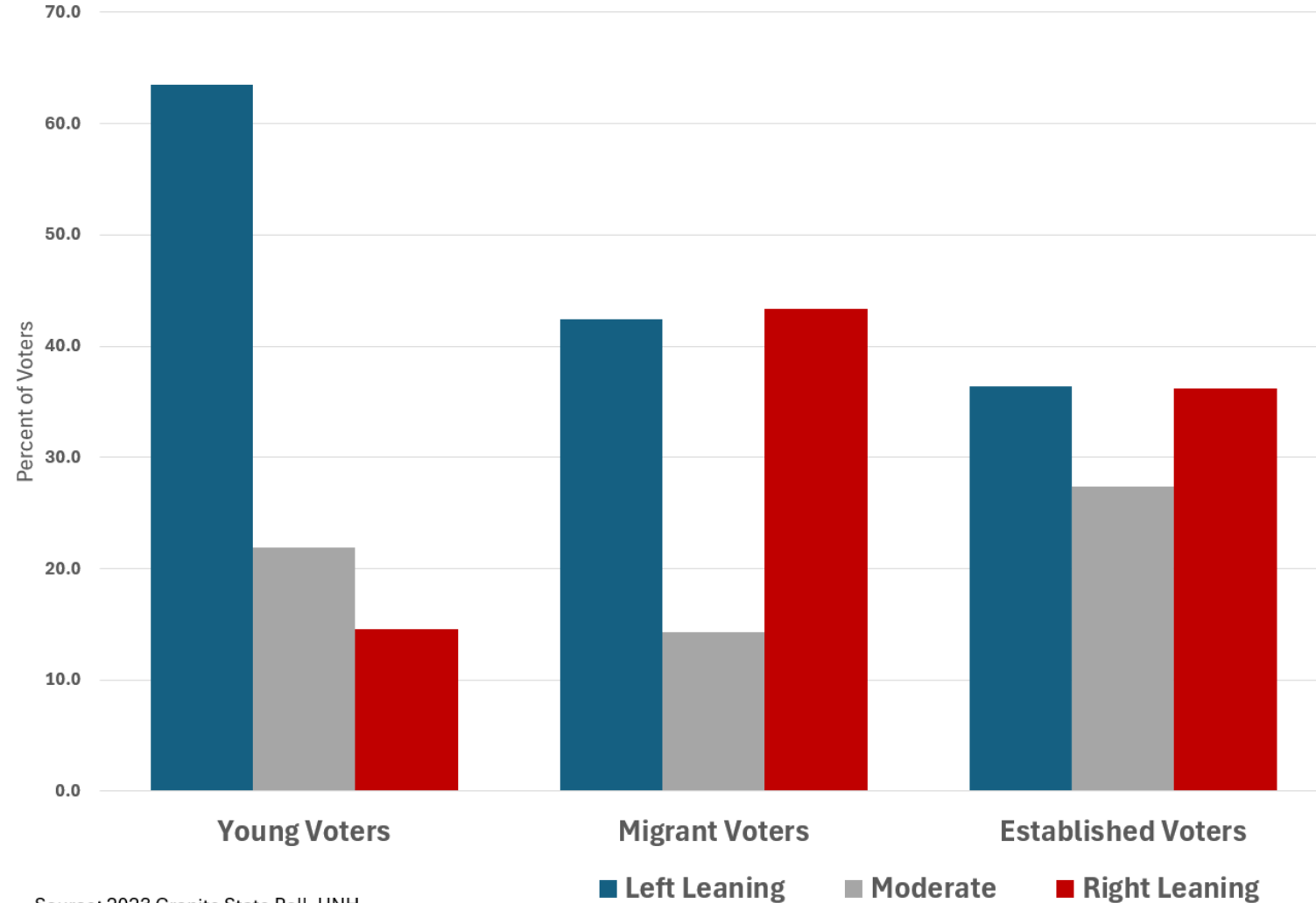
Battle Grounds States: Arizona, Georgia, Michigan, North Carolina, Nevada, Pennsylvania, Wisconsin

New Hampshire's Population Is Among the Nation's Most Mobile: Which Has Significant Implications for Voting

Young, Migrant and Established Voters



Political Ideology of Young, Migrant and Established Voters



Young voters reached voting age after 2019; Migrant moved to New Hampshire after 2019
Source: U.S. Census Population Estimates and American Community Survey

Source: 2023 Granite State Poll, UNH

■ Left Leaning ■ Moderate ■ Right Leaning

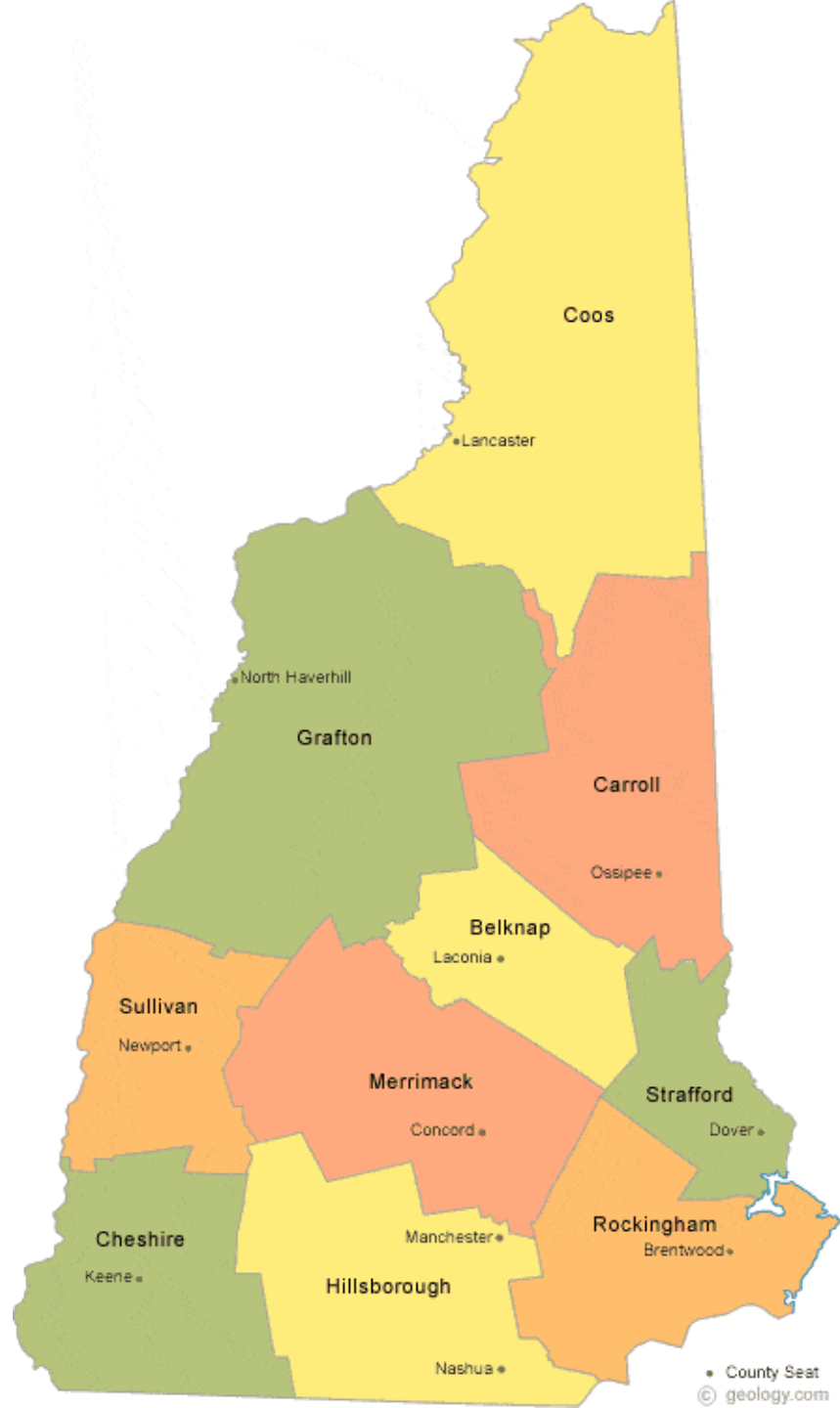
New Hampshire leans (a little) more Democratic than the nation

Democratic presidential candidates' share of popular vote



New Hampshire's Urban-Rural Split

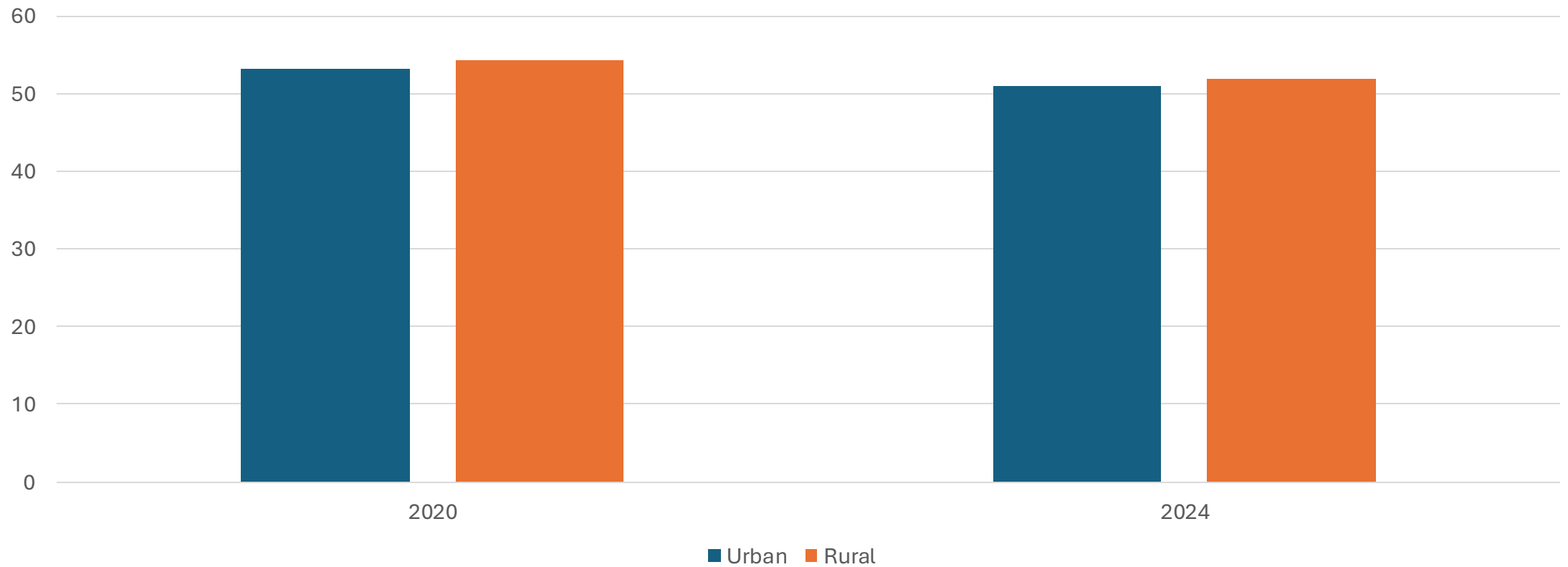
38 percent 



 62 percent

New Hampshire rural: a political outlier

Democratic presidential candidate's share of two-party vote



New Hampshire

4 electoral votes

Kamala Harris

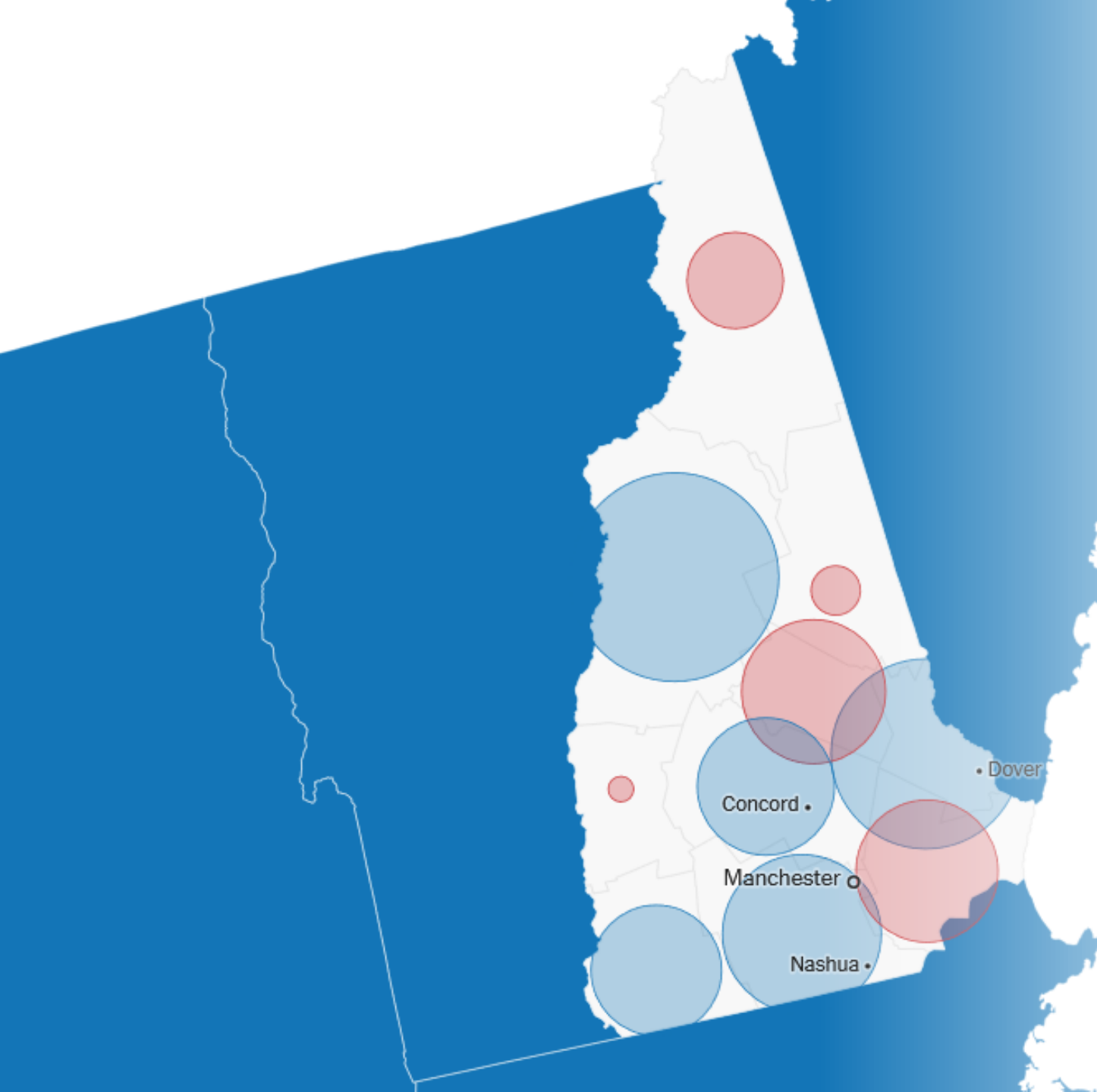


>95% of votes in

New Hampshire, county by county

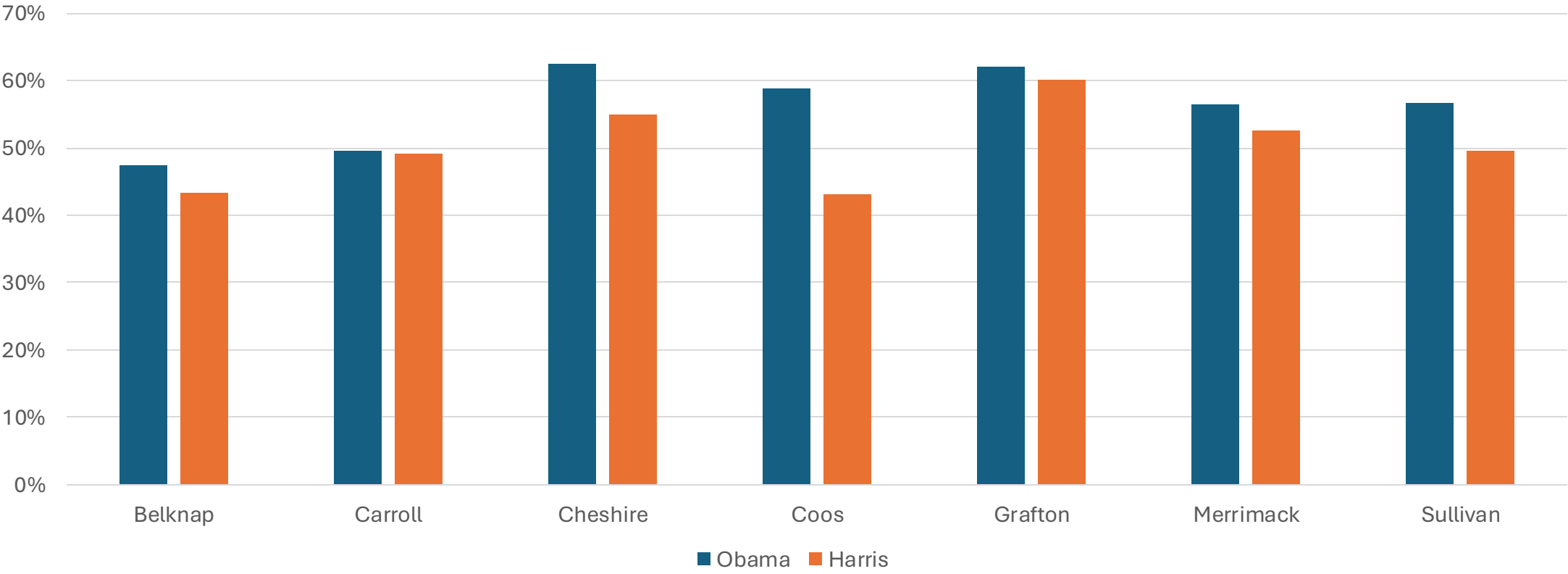
- Each circle = N. H. county
- Color of circle = Which party carried the county
- Size of circle = margin of victory in county

• Source: *The New York Times*

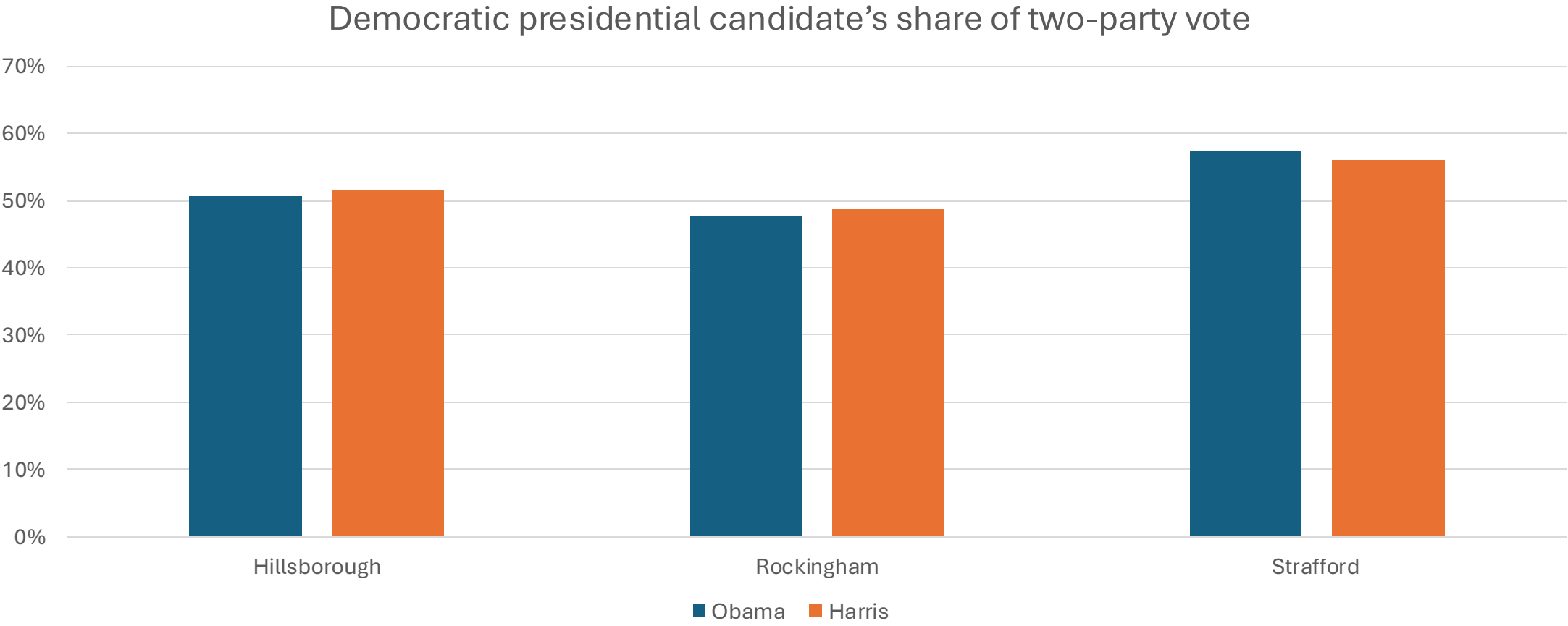


The Trump effect in rural New Hampshire

Democratic presidential candidate's share of two-party vote



The Trump effect in urban New Hampshire



Summary

- **Rural-Urban is a Continuum, not a Dichotomy**
 - Reflected in voting patterns in 2024, as in earlier elections.
 - Democrats consistently do best in large urban cores.
 - Republicans consistently do best in remote rural areas.
- **Voting Trends in 2024**
 - Harris received a smaller percent of the vote than Biden along the rural-urban continuum.
 - The deficit was greatest in the large urban cores (Harris 61% - Biden's 65%).
 - The deficit was smaller in rural areas
 - Trends in the Battleground states were consistent with overall national trends.
 - Trump won all seven Battleground states in 2024.
- **Voting in New Hampshire for President**
 - The Granite State continued to lean Democratic, compared to the nation.
 - New Hampshire's rural-urban voting patterns differ from national trends.
 - Democrats received nearly equal proportions of the vote in rural and urban New Hampshire.



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