

PRESS RELEASE: ELLEN LURIE HOFFMAN NAMED NEW DIRECTOR OF UNH CENTER FOR IMPACT FINANCE

SEPTEMBER 3, 2024

DURHAM, N.H.— The Center for Impact Finance welcomes Ellen Lurie Hoffman as its new Director. Lurie Hoffman brings over 20 years of experience developing and advancing policy solutions related to community development, affordable housing, and sustainability. Prior to joining the Center, Lurie Hoffman advised the U.S. Department of the Treasury’s Deputy Secretary on housing policy and assisted in the deployment of new climate and clean energy resources available to underserved communities.

The Center for Impact Finance is part of the Carsey School of Public Policy at the University of New Hampshire, with a mission to equip the community development finance field with the products, tools, skills, and connections to address inequality and foster economic, social, and environmental resilience. The Center was founded in 2013 by Dr. Michael Swack who will continue to serve as a Senior Fellow at the Center and teach in the Master in Community Development Program at the Carsey School.

Lurie Hoffman’s induction represents an exciting new era of growth at the Center, which is set to provide training, advising, and evaluation services to support implementation of the Greenhouse Gas Reduction Fund, in addition to work connecting CDFIs to mainstream financial markets and in healthcare, community-based real estate development, and local food systems. “Ellen’s knowledge and experience positions her to provide the kind of leadership that will grow the Center, build on its connections, and build the field of community development finance. We’re very excited to have her joining us,” said Michael Swack.

Previously, Lurie Hoffman served as Acting Director of the Office of Community and Economic Development (OCED); led federal housing policy advocacy and analysis at the National Housing Trust, dedicated to promoting racial equity, reducing economic disparity, and strengthening community resilience; and worked at the National Council of State Housing Agencies, where she advanced federal multifamily housing policy issues on behalf of the nation’s state Housing Finance Agencies. Lurie Hoffman holds a Master in Public Policy from the John F. Kennedy School at Harvard University and a Bachelor of Arts degree from Vassar College.

Carsey School Director Stephen Bird said, “We are so excited to welcome Ellen Lurie Hoffman to the Carsey School. Her leadership at Treasury and through the housing policy network puts us on the cutting edge of impactful housing finance policy. We are eager to leverage her experience in climate finance, further integrating sustainability into Carsey’s programs.”

Lurie Hoffman remarked, “I am honored and excited to lead the amazing team at the Center for Impact Finance at the Carsey School of Public Policy and build upon its proven track record in creating practical solutions to address income inequality, create access to capital for underserved communities, and build a more sustainable future.” Lurie Hoffman will be based in Bethesda, Maryland.

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Learn more about the Center at: <https://carsey.unh.edu/center-for-impact-finance>.

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