

At its core, the

Carsey School

of Public Policy
is committed to
making positive
change for a
sustainable future.

Our degree and certificate programs give our graduates the tools to have an impact.

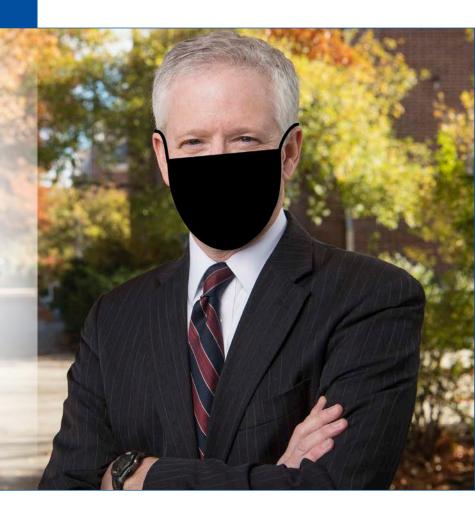
Our **research** is actionable.

Our faculty and staff are out in the world working with communities, advising policy makers, and building socially committed institutions.





"The sustainable development goals are valuable guideposts but will lead us nowhere if we are not prepared to achieve them. There is work to be done to clarify the problems, develop the solutions, build the interdisciplinary collaborations needed to make progress, and prepare a generation to bring about the changes needed. That is the work we at the Carsey School live for, as you will see in the pages that follow."



Dear Friends,

The goals of the Carsey School of Public Policy have always been clear, but we have sometimes struggled for a concise way to sum them up. We've used phrases such as "positive change" and "societal progress." We've highlighted our commitment to equity, addressing poverty, climate action, and finding solutions to a range of other societal problems. We have described our impactful research and projects, how we empower our students to be forces for change and progress, and how we bring people together to work on important challenges. Good descriptions, but not concise.

A shorthand for what we're after has, however, gained salience over the years. It is "sustainable development." The adoption of The 2030 Agenda for Sustainable Development by all United Nations Member States in 2015 gave a large boost to this framing. The resulting UN Sustainable Development Goals (SDGs) are now widely referenced by academia, governments, non-profits, and businesses.

To be clear about the full breadth of what we embrace, to distinguish from narrower uses of the word "sustainable," it is worth displaying the 17 goals that the UN has established for sustainable development, as we have on the next page.

By my count, not including simply educating students to be forces for achieving any of these goals, the Carsey School did serious work on 10 of the 17 SDGs in 2020 and touched on all of them. Since our founding in 2014 we've worked on almost all of them in a meaningful way through our research; our projects; our convenings; our partnerships within academia and with NGOs and businesses; and the educational programs we offer. "Sustainability," in the SDGs sense, is clearly what the Carsey School is about.

The SDG sense of the word is not the only way it is used, however. When I just did an internet search for "sustainability definition" the first link was to the *New Oxford American Dictionary*, which offered two definitions: "The ability to be maintained at a certain rate or level," and

SUSTAINABLE GALS DEVELOPMENT GALS



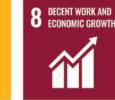
































"avoidance of the depletion of natural resources to maintain an ecological balance." These two definitions highlight the two challenges of using "sustainability" as a shorthand. The first is that it shortchanges the word "development" in the UN's construct. It is fine to say we want to "sustain," in the "maintain" meaning, the balanced ecology bequeathed us and which humans are upending. It is problematic to use the word in the context of poverty—which we don't want to "sustain" even as we do want to "sustain development" that brings it to an end. The second definition is also a point of confusion as it is a common usage among businesses seeking to establish their green bona fides or among government actors to describe their ecological programs.

In the end, the shorthand of sustainability is useful, but the important thing is the goals and how to achieve them. There is work to be done to clarify the problems, develop the solutions, build the interdisciplinary collaborations needed to make progress, and prepare people to bring about the changes needed. That is the work we at the Carsey School live for, as you will see in the pages that follow.

Michael Ettlinger Carsey School of Public Policy

while the

CARSEY 2020

In 2020 we did our part in the COVID-19 response, hosted presidential candidates and other leaders, addressed key clean energy and environmental challenges, continued and expanded our work on racial equity and justice, and worked on education, health, demography, and social policy at the national and state levels—and we prepared students to tackle society's challenges as we strive for a better, sustainable, future.



Responding to the COVID-19 Crisis

Never in our lifetimes has the importance of the synergy of government action, private sector innovation, civic behavior, and science, for planetwide well-being and sustainability, been more evident than in the face of the COVID-19 pandemic. At Carsey, we studied and reported on the economic, health, and societal implications of the pandemic; we devised evidence-based policy; and we helped communities navigate community-building even as individuals were forced to be isolated.

Tracking COVID-19 Economic Crisis By State

From the start of the COVID-19 pandemic crisis, we tracked our nation's economic situation

by providing regular updates on critical economic indicators state-by-state. Our webpage has been widely accessed and used by the media, governments, researchers, and the public.



Paycheck Protection Program Recommendation Adopted

The Paycheck Protection Program, a federal government lifeline for businesses and their employees during the COVID-19 crisis, was widely criticized for failing to reach minority- and women-owned businesses, and smaller businesses in general. Carsey School recommendations were incorporated in reforms to the program to more fairly distribute its assistance, resulting in a shift of billions of dollars.

Roundtables Offer Support During Pandemic



Between March and August, the Carsey School's NH Listens hosted several online Roundtables to share resources and foster conversation as we all adapted during the pandemic.

Hundreds of people from across New Hampshire took part as we discussed ideas for coping with isolation, helping essential workers, reopening with care, and much more.



Specialized Courses for Those Engaged in the COVID-19 Response

In November we launched the Serve & Learn program, which offers those engaged in COVID-19 response free and discounted classes in support of their work. Courses address policy response, reflective practice, sustainability, and equity and engagement. Credits earned can count toward an undergraduate or graduate degree.

COVID-19 PUBLICATIONS

COVID-19 Economic Crisis: By State by Michael Ettlinger and Jordan Hensley

Conservative Media Consumers Less Likely to Wear Masks and Less Worried About COVID-19 by Lawrence Hamilton and Thomas Safford

Affordability Challenges Drive Food Insufficiency in the Pandemic by Jessica Carson and Sarah Boege

Innovation in Food Access Amid the COVID-19 Pandemic by Jessica Carson

Distribution of New Hampshire's Older Population Complicates Health Care Delivery During Coronavirus Epidemic by Kenneth Johnson

An Older Population Increases Estimated COVID-19 Death Rates in Rural America by Kenneth Johnson

Rural Areas with Seasonal Homes Hit Hard by COVID-19 by Jessica Carson

CDFIs Can Make the SBA PPP Loan Program Work for Smaller, Minority-Owned, and Women-Owned, Small Businesses by Eric Hangen and Michael Swack

The Inequities of Job Loss and Recovery Amid the COVID-19 Pandemic by Rogelio Saenz and Corey Sparks

Views of a Fast-Moving Pandemic: A Survey of Granite Staters' Responses to COVID-19 by Thomas Safford and Lawrence Hamilton

Mapping State Unemployment by Michael Ettlinger and Jordan Hensley

Ideology Affects Trust in Science Agencies During a Pandemic by Lawrence Hamilton and Thomas Safford

Employment Income Drops in More Low-Income Than High-Income Households in All States by Michael Ettlinger and Jordan Hensley

Trusting Scientists More Than the Government: New Hampshire Perceptions of the Pandemic by Lawrence Hamilton and Thomas Safford

RELATED COFFEE AND CONVERSATIONS

COVID-19's Impact on Delivering Community Services

Strategic Planning in Times of Uncertainty



Twenty Presidential Candidates Visit UNH

The Carsey School's presidential primary series, co-sponsored with UNH's Campus Living Association, helped to build the policy and political problem-solving skills of students while giving our community the opportunity to engage national figures on vital public policy issues. Candidates spoke on topics related to the nation's and planet's sustainability, including racial justice, climate change, health care, poverty, the economy, education, and national security. Individual event co-sponsors included The Institute for College Access & Success (TICAS), Results for America, and The Warren B. Rudman Center for Justice, Leadership & Public Service.

The series was capped by a forum on college cost and debt that included candidates Andrew Yang, Senator Michael Bennet, and former governors Bill Weld and Deval Patrick, who described their visions for more affordable higher education. The forum included an expert panel discussion with James Kvaal, the president of our co-sponsor TICAS (now President Biden's nominee for Under Secretary of Education), Daniella Gibbs Leger of the Center for American Progress, and Adam Harris, staff writer at *The Atlantic*.



Carsey Students Learn from Top Leaders

President Biden has appointed a number of policy leaders to top positions who have taught Carsey School courses and classes and spoken at Carsey School events. In addition to Carsey School faculty member Jake Sullivan, who is now serving as National Security Advisor, others include:

- » Jennifer Granholm, Secretary of Energy
- » James Kvaal, Under Secretary of Education
- » Heather Boushey, Member, Council of Economic Advisors
- » Andrew Light, Principal Deputy Assistant Secretary, Department of Energy
- » Angela Maria Kelley, Senior Counsel on Immigration, Department of Homeland Security
- » Michael Linden, Senior Advisor, Office of Management and Budget

A former appointee of President Trump, Rich Ashooh, who served as the Assistant Secretary of Commerce for Export Administration, became a Carsey Senior Fellow and has joined the Carsey Advisory and Development Board.



"Teaching in the Carsey School has been a pleasure—the students are so sharp and engaged. I'll miss that as I move into government service, but I plan to keep in touch and hope that down the road I'll be able to again be part of the university."

—Jake Sullivan, National Security Advisor

NH Listens Hosts Living Room Conversations to Bridge Political Divide

In partnership with the National Institute for Civil Discourse and Living Room Conversations, our NH Listens team hosted conversations on civic sustainability

to support New Hampshire residents in healing relationships harmed by political disagreements during the political season.

Tackling Misinformation Amid an Election Year

In November NH Listens—along with partners Urban Rural Action and the News Literacy Project—hosted an interactive learning session on Fighting Fake: Understanding and Acting on the Misinformation Landscape. The session was aimed at teaching how to detect misinformation and exploring different views on the causes of and solutions to disinformation.

PRESIDENTIAL YEAR PUBLICATIONS

Rising Student Debt and the 2020 Election by James Kvaal and Jessica Thompson

New Voters Will Influence Outcome in New Hampshire Primary by Kenneth Johnson, Dante Scala, and Andrew Smith

Steyer Spends the Most, but Only Yang and Gabbard Focus Facebook Advertising on New Hampshire by Jordan Hensley

Voting and Attitudes Along the Red Rural-Blue Urban Continuum by Kenneth Johnson and Dante Scala

Biden's Victory Due to Increased Support Along the Entire Rural-Urban Continuum by Kenneth Johnson and Dante Scala

The First Primary: Why New Hampshire? by David Moore and Andrew Smith

Polling and the New Hampshire Primary by David Moore and Andrew Smith



Our climate and environment work in 2020 included a big project on solar finance, a Financial Innovations Roundtable conference on expanding the field of climate finance, dialogue about drought, and reports on the impact of dams in the state, public perceptions of winter warming, and clean energy solutions in other countries.

Solar Energy for Low- and Moderate-Income Communities

Our solar finance project, spearheaded at the School by our Center for Impact Finance, and in collaboration with the Inclusiv Center for Resilience and Affordable Renewable Energy, works to bring solar energy to low- and moderate-income communities by engaging community-based financial institutions in solar energy finance. In 2020 the project provided online training and courses and conducted an industry analysis of community-based lenders' involvement in solar energy.

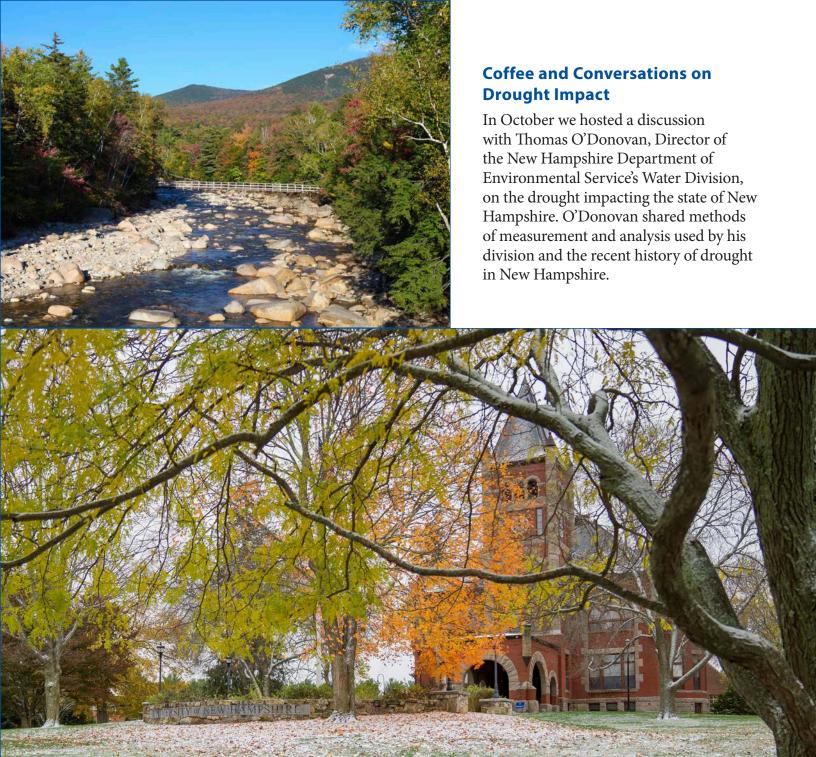
Funding for the project includes a three-year \$1.29M U.S. Department of Energy cooperative agreement and a \$400,000 Hewlett Foundation grant to Inclusiv. Major project partners are Coastal Enterprise, Inc. (with its subsidiary, Bright Community Capital) and Inclusive Prosperity Capital.



Conference with the Federal Reserve

The Financial Innovations Roundtable (FIR), a joint effort of the Carsey School's Center for Impact Finance and the Board of Governor's of the U.S. Federal Reserve Bank, creates cross-sector partnerships among conventional and non-traditional lenders, investors, and markets to provide low-income communities with increased, sustained access to capital and financial services. This annual meeting convenes over 100 community development organizations, charitable organizations, and business associations to address access to capital for low-and moderate-income consumers and communities.

The 2020 FIR, held virtually in November, focused on the expanding field of climate finance and was co-hosted by the Federal Reserve Bank of San Francisco and The Climate Safe Lending Network.



CLIMATE AND ENVIRONMENT PUBLICATIONS

Are New Hampshire's Winters Warming? Yes, But Fewer Than Half of State Residents Recognize the Trend by Elizabeth Burakowski and Lawrence Hamilton

What Do We Know About What to Do With Dams? How Knowledge Shapes Public Opinion About Their Removal in New Hampshire by Simone Chapman, Catherine Ashcraft, Lawrence Hamilton, and Kevin Gardner

Providing Clean Energy Solutions to India's Bottom of the Pyramid Population by Jill Howard, Fiona Wilson, and E. Hachemi Aliouche

RELATED COFFEE AND CONVERSATIONS

New Hampshire's Drought



The Carsey School continued to work on issues related to racial justice and equity through convening dialogue throughout New Hampshire; our work on-campus in support of diversity, equity, and inclusion; and our research into racial disparities. Our work on the Payment Protection Program resulted in a more equitable national COVID-19 response (see page 6).

Series Focuses on Race and Equity in New Hampshire



NH Listens supported the Endowment for Health Race & Equity in NH Series focused on advancing the understanding of how race and equity

matter for New Hampshire and addressing inequities for the betterment of our state and residents. The series includes important convenings of diverse stakeholders as well as ongoing work groups tackling racial justice and equity challenges within six key sectors: civic engagement, economic development, education, government, health, and law enforcement/criminal justice.

Carsey Brief Addresses Inequities of Job Loss and Recovery Amid Pandemic

In a policy brief that garnered national attention, authors Rogelio Sáenz and Corey Sparks highlighted the disproportionate unemployment and job loss during the COVID-19 pandemic among demographic groups that have historically suffered disparities in the workforce, including persons of color, women, and immigrants.

Michael Swack Contributes to Business Roundtable's Advancing Racial Equity and Justice Report

Michael Swack, director of Carsey's Center on Impact Finance and joint faculty with Carsey and Paul College of



Business and Economics, contributed to the development of a report of a Special Committee

on Racial Equity and Justice, released by the Business Roundtable in October.

Student Voice, Family Engagement, and Educational Equity in Schools

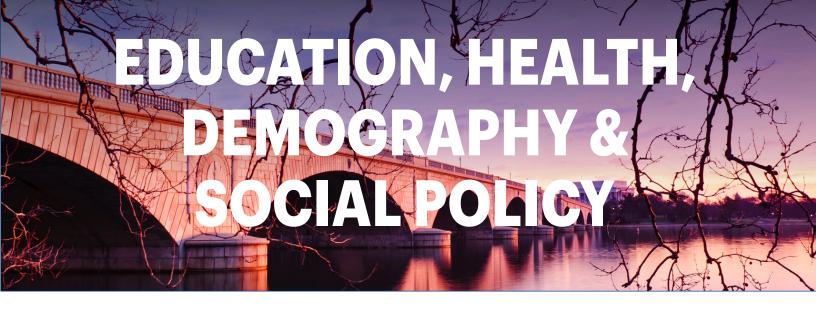
Building on past work on a range of equity topics including police relations, NH Listens—in partnership with Everyday Democracy—worked with school districts to strengthen and integrate authentic engagement of students, families, and community organizations into the life and operation of a school. The objective is to build innovative approaches to teaching and learning aimed at meeting the needs of all students.



RACIAL JUSTICE & EQUITY PUBLICATIONS

CDFIs Can Make the SBA PPP Loan Program Work for Smaller, Minority-Owned, and Women-Owned, Small Businesses by Eric Hangen and Michael Swack

The Inequities of Job Loss and Recovery Amid the COVID-19 Pandemic by Rogelio Saenz and Corey Sparks Behavioral Finance of Impact Investing: The Case of Donor-Advised Funds by Eric Hangen, Michael Swack, and Jordan Hensley



In 2020 we supported the New Hampshire Commission to Study School Funding's examination of the state's method of funding schools, worked with communities to address health issues such as HIV and lead safety, and conducted research and hosted dialogue on topics ranging from demographic change to sustainable safety net programs for vulnerable populations.

NH Commission to Study School Funding Completes Final Report

The Carsey School provided research, engagement, and logistical support to the legislatively created New Hampshire Commission to Study School Funding. The commission was tasked with addressing the state's method of funding public schools in a way that is fair to taxpayers, assures a quality education for students, and meets the state constitutional requirement to provide an adequate education regardless of where a student lives or attends school. The commission's final report, with a set of findings and possible paths forward for greater student and taxpayer equity, was released in December.

Addressing Issues Facing Vulnerable Families

We continued our long-standing work in addressing the challenges facing vulnerable families and the connection between those challenges and building a sustainable society. We published briefs related to child poverty, policy supports for low-income parents, and the nutrition safety net. Close to home, our team's seats on the NH Taskforce for Work and Family and the NH Family Assistance Advisory Council keep our scholarship grounded in the policies and programs that matter most for vulnerable families every day.

Ken Johnson Recognized for Rural Population Research Work



Ken Johnson, senior demographer at the Carsey School, professor of sociology at the College of Liberal Arts,

and a researcher with the New Hampshire Agricultural Experiment Station, was part of a multidisciplinary multi-institution research team that received the National Excellence in Multistate Research Award.

This prestigious and highly competitive award, given by the Association of Public and Land-Grant Universities and the USDA, recognizes exemplary research and outreach efforts.

Series Tackles HIV in NH Communities

NH Listens supported the North Country Health Consortium's launch of "HIV: Let's Face It. Harm Reduction and Rural Health: Taking Action for Our Communities," a four-session North Country educational town hall series that was hosted as online gatherings from September through December, culminating on World AIDS Day on December 1.

EDUCATION, HEALTH, DEMOGRAPHY & SOCIAL POLICY PUBLICATIONS

Rising Student Debt and the 2020 Election by James Kvaal and Jessica Thompson

New Hampshire's Estimated Population Gain Is the Largest in New England by Kenneth Johnson

Migration Gains to New Hampshire From Other U.S. States Are Growing, With the Largest Gains Among Young Adults by Kenneth Johnson

Is Rural America Failing or Succeeding? Maybe Both by Kenneth Johnson and Daniel Lichter

Why People Move to and Stay in New Hampshire by Kenneth Johnson and Kristine Bundschuh

U.S. Population Growth Slows, but Diversity Grows by Kenneth Johnson

U.S. Fertility Rates and Births Continue to Diminish by Kenneth Johnson

Deaths Exceeded Births in Nearly Half of U.S. Counties Last Year by Kenneth Johnson

New Hampshire Population Grew Last Year, Even Though Deaths Exceeded Births by Kenneth Johnson

Distribution of New Hampshire's Older Population Complicates Health Care Delivery During Coronavirus Epidemic by Kenneth Johnson

An Older Population Increases Estimated COVID-19 Death Rates in Rural America by Kenneth Johnson

The Poverty-Reducing Effects of the EITC and Other Safety Nets for Young Adult Parents by Jessica Carson

Free and Reduced-Price Lunch Eligibility by New Hampshire State Legislative District by Sarah Boege and Jessica Carson

'Outlaw Operators': Prevention Failures and the Resurgence of Black Lung in Central Appalachia by Aysha Bodenhamer

Kidogo: Addressing the Childcare Needs of Low-Income Families in East Africa by Jill Howard, Fiona Wilson, and E. Hachemi Aliouche

Behavioral Finance of Impact Investing by Eric Hangen, Michael Swack, and Jordan Hensley

The Benefits and Barriers to Living in Coös County by Kristine Bundschuh

Data Show One-in-Six Children Were Poor Before COVID-19 Pandemic by Jessica Carson and Sarah Boege

Affordability Challenges Drive Food Insufficiency in the Pandemic by Jessica Carson and Sarah Boege

Innovation in Food Access Amid the COVID-19 Pandemic by Jessica Carson

Rural Areas with Seasonal Homes Hit Hard by COVID-19 by Jessica Carson

RELATED COFFEE AND CONVERSATIONS

Lessons from the NH Commission to Study School Funding Community Engagement and Public Policy

Methods of Teaching and Learning Within Today's Workplaces

The Mission of the NH Office of the Child Advocate

New Hampshire and the 2020 Census

Making New Hampshire More Desirable to Young People



NH Listens Celebrates Decade of Engagement Work in New Hampshire

In May the Carsey School's New Hampshire Listens reached a milestone: a decade of work helping New Hampshire residents talk to each other about hard public issues to sustain communities that work for everyone. Supporting statewide, regional, and local community conversations on topics ranging from educational equity, to police relations, to preventing childhood lead poisoning, the work of this civic engagement initiative is constantly evolving.



The Carsey School offers three master's degree programs that prepare students to make a difference whether they plan to work for a sustainable future in government or outside of government, on any of a range of issues, or at the world, national, state, or community level. We also offer classes and programs for undergraduates and graduate students pursuing non-Carsey degrees, as well as those pursuing continuing education.

Master of Public Administration Degree Goes Online, Adds Fast-Track Degree

Transitioning our Master of Public Administration (MPA) classes to online instruction during the pandemic was so beneficial for our students, who are typically juggling work and family obligations, that we created a permanent online option. In addition to our standard program, we're now also offering an Executive MPA degree that allows midcareer professionals with at least five years of relevant experience to earn their degree in just twelve months and at a reduced cost.



Master in Public Policy Students Take on DC

In January Carsey students and Director Michael Ettlinger traveled to Washington, DC, for five days of meetings with a broad swath of the federal policy world, including congressional staffers, journalists, administrators, researchers, lobbyists, ambassadors, and political operatives.

New Faculty Join Master in Community Development Program

Carsey welcomed two faculty to the Master in Community Development program—Gerardo Espinoza and Andreanecia Morris.



Espinoza is executive director of the Local Enterprise Assistance Fund, a Boston-based community development financial institution.

He is teaching a course on economic analysis for development.



Morris, a Carsey Master in Community Development degree alumnae, is executive director for HousingNOLA, a 10-year public

private partnership working to end New Orleans' affordable housing crisis. Morris is teaching a course on housing policy and development.



Carsey Fellowships Provide Meaningful Work for Students

The Carsey School offers five fellowships for University of New Hampshire undergraduates and graduate students to engage in meaningful, fulfilling work in their communities or with organizations that interest them. All of Carsey's fellowships include a stipend.

- » The **Nordblom Fellowship**, established through the generosity of Peter C. Nordblom '80 and Kristin Van Curan Nordblom '83, offers UNH students and faculty the opportunity to make a positive difference in the lives of youth in northern New Hampshire.
- » Public Policy fellowships for Master in Public Policy students focus on policy areas including social and fiscal policy, community development finance, and others.
- » The **S. Melvin Rines Fellowship**—named after UNH alumni S. Melvin "Mel" Rines '47—is offered for Master in Community Development students who are committed to making a difference in Africa through work in financial innovation and enterprise development.
- » The **Treat Fellowship** program, established in 2018 in memory of the late New Hampshire Judge William W. Treat, provides students a platform for engaging in civil discourse around difference.
- » Created in 1982 in memory of the late New Hampshire Governor John G. Winant, the **Winant Fellowship** program encourages the professional development of undergraduates with a strong commitment to public service.

Carsey Fellowships Awarded in 2020

- Eleven Judge William W. Treat Fellowships
 - Five Public Policy Fellowships
- Three Governor John G. Winant Fellowships
- One Peter C. and Kristin Van Curan Nordblom Summer Fellowship



The Changemaker Collaborative Is Launched

Building on an earlier Carsey School partnership with the Peter T. Paul College of Business & Economics, the School and the College joined with UNH's Sustainability Institute to launch the Changemaker Collaborative. The Collaborative, administered by the Sustainability Institute, supports students to become skilled, courageous, and confident leaders through real-world experiences with the tools of public policy, NGO practice, and business—while helping community partners advance their sustainability initiatives.

Semester in the City Program Expands

The Changemaker Collaborative's most immersive opportunity for students to engage with sustainability—Semester in the City—is a full semester credit-bearing experiential learning program offered by our partner, the non-profit College for Social Innovation. It places students in rigorous internships at public, private, and non-profit sector organizations in Boston.

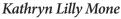
The Carsey School has further supported students in this program who are interested in building careers in public policy, by offering a \$5,000 education award to Semester in the City graduates who pursue one of Carsey's three master's degrees.

Changemaker Fellowship

The Changemaker Fellowship is a 4-year, cohort-based experience to engage high school seniors immediately after acceptance to UNH, and is helping students find their purpose and a like-minded peer group. With an intentionally diverse group of majors, interests, and life experiences, united by a desire to make a positive impact, freshmen are matched with upperclassmen, a Changemaker Coach, for peer-mentoring. The cohort for Fall 2020 was 32 students.

Photos courtesy of the New Hampshire Union Leader







Sarah Wrightsman

Carsey Alumnae Named to "Forty Under 40" List

Two Carsey alumnae—Sarah Wrightsman and Kathryn Lilly Mone—were honored in the *New Hampshire Union Leader's* prestigious "40 Under Forty" list.

- » Kathryn Lilly Mone G'07, a graduate of the Master of Public Administration program, serves as Chief of Police of the North Hampton Police Department.
- » Sarah Wrightsman G'17, a graduate of the Master in Public Policy program, is executive director of the Workforce Housing Coalition of the Greater Seacoast.

The *New Hampshire Union Leader's* annual 40 Under Forty award honors outstanding Granite Staters making a difference in their communities and professions.

Carolyn Arcand Wins Prize for Teaching Simulation



Carsey faculty member
Carolyn Arcand took
home a prize for a teaching
simulation she developed
for her course, Financial
Management and Budgeting

in the Public and Non-profit Sectors. She created the simulation to teach students to apply concepts in public finance to real and common local government issues.

The award comes from the Program for the Advancement of Research on Conflict and Collaboration at the Maxwell School of Citizenship and Public Affairs at Syracuse University.

Carsey Capstone Projects Span the Globe

Over the lifetime of Carsey's three degree programs, over 800 projects have been completed or are underway, spanning 25 countries on 5 continents. Examples of 2020 capstones in our three graduate programs.



capstones in our three graduate programs include:

- » Master of Public Administration—workforce housing assessment report for Salem, New Hampshire
- » Master in Public Policy—assistive technology for people with disabilities and labor market growth
- » Master in Community Development researching the real cost of housing in New Orleans

Congratulations to Our Graduates!

We hosted an online ceremony for our graduates of the Master in Public Policy and Master of Public Administration programs in May, followed by our Master in Community Development graduates in August. Students, their friends, and family members joined via Zoom and graduates' names were announced by Carsey Director Michael Ettlinger as they "walked" the digital stage. The ceremony culminated with cheers and fireworks (online, of course).

PUBLICATIONS

In 2020 we published imporant research on topics related to the COVID-19 pandemic, demographic trends, vulnerable families, the presidential election, the environment, and more.

- COVID-19 Economic Crisis: By State by Michael Ettlinger and Jordan Hensley
- Data Show One-in-Six Children Were Poor Before COVID-19 Pandemic by Jessica Carson and Sarah Boege
- Conservative Media Consumers Less Likely to Wear Masks and Less Worried About COVID-19 by Lawrence Hamilton and Thomas Safford
- Affordability Challenges Drive Food Insufficiency in the Pandemic by Jessica Carson and Sarah Boege
- Innovation in Food Access Amid the COVID-19 Pandemic by Jessica Carson
- Distribution of New Hampshire's Older Population Complicates Health Care Delivery During Coronavirus Epidemic by Kenneth Johnson
- An Older Population Increases Estimated COVID-19 Death Rates in Rural America by Kenneth Johnson
- Rural Areas with Seasonal Homes Hit Hard by COVID-19 by Jessica Carson
- CDFIs Can Make the SBA PPP Loan Program Work for Smaller, Minority-Owned, and Women-Owned, Small Businesses by Eric Hangen and Michael Swack
- The Inequities of Job Loss and Recovery Amid the COVID-19 Pandemic by Rogelio Saenz and Corey Sparks
- Views of a Fast-Moving Pandemic: A Survey of Granite Staters' Responses to COVID-19 by Thomas Safford and Lawrence Hamilton
- Mapping State Unemployment by Michael Ettlinger and Jordan Hensley
- Ideology Affects Trust in Science Agencies During a Pandemic by Lawrence Hamilton and Thomas Safford
- Employment Income Drops in More Low-Income Than High-Income Households in All States by Michael Ettlinger and Jordan Hensley
- Trusting Scientists More Than the Government: New Hampshire Perceptions of the Pandemic by Lawrence Hamilton and Thomas Safford
- Rising Student Debt and the 2020 Election by James Kvaal and Jessica Thompson
- New Voters Will Influence Outcome in New Hampshire Primary by Kenneth Johnson, Dante Scala, and Andrew Smith
- Steyer Spends the Most, but Only Yang and Gabbard Focus Facebook Advertising on New Hampshire by Jordan Hensley
- Voting and Attitudes Along the Red Rural–Blue Urban Continuum by Kenneth Johnson and Dante Scala
- Biden's Victory Due to Increased Support Along the Entire Rural-Urban Continuum by Kenneth Johnson and Dante Scala
- New Hampshire's Estimated Population Gain Is the Largest in New England by Kenneth Johnson
- Migration Gains to New Hampshire From Other U.S. States Are Growing, With the Largest Gains Among Young Adults by Kenneth Johnson
- Is Rural America Failing or Succeeding? Maybe Both by Kenneth Johnson and Daniel Lichter
- Why People Move to and Stay in New Hampshire by Kenneth Johnson and Kristine Bundschuh
- U.S. Population Growth Slows, but Diversity Grows by Kenneth Johnson
- U.S. Fertility Rates and Births Continue to Diminish by Kenneth Johnson

- Deaths Exceeded Births in Nearly Half of U.S. Counties Last Year by Kenneth Johnson
- New Hampshire Population Grew Last Year, Even Though Deaths Exceeded Births by Kenneth Johnson
- 'Outlaw Operators': Prevention Failures and the Resurgence of Black Lung in Central Appalachia by Aysha Bodenhamer
- Are New Hampshire's Winters Warming? Yes, But Fewer Than Half of State Residents Recognize the Trend by Elizabeth Burakowski and Lawrence Hamilton
- Providing Clean Energy Solutions to India's Bottom of the Pyramid Population by Jill Howard, Fiona Wilson, and E. Hachemi Aliouche
- What Do We Know About What to Do With Dams? How Knowledge Shapes Public Opinion About Their Removal in New Hampshire by Simone Chapman, Catherine Ashcraft, Lawrence Hamilton, and Kevin Gardner
- The Poverty-Reducing Effects of the EITC and Other Safety Nets for Young Adult Parents by Jessica Carson
- Free and Reduced-Price Lunch Eligibility by New Hampshire State Legislative District by Sarah Boege and Jessica Carson
- Kidogo: Addressing the Childcare Needs of Low-Income Families in East Africa by Jill Howard, Fiona Wilson, and E. Hachemi Aliouche
- Behavioral Finance of Impact Investing: The Case of Donor-Advised Funds by Eric Hangen, Michael Swack, and Jordan Hensley
- The Benefits and Barriers to Living in Coös County by Kristine Bundschuh

COFFEE AND CONVERSATIONS

Our Coffee and Conversation discussion series, which we successfully transitioned from an in-person to virtual event, tackled topics ranging from the pandemic's impact on communities, to New Hampshire's drought, to lessons learned from the New Hampshire Commission to Study School Funding. A full listing of 2020 conversations includes:

- Methods of Teaching and Learning Within Today's Workplaces
- The Mission of the New Hampshire Office of the Child Advocate
- New Hampshire and the 2020 Census
- Community Engagement and Public Policy
- Making New Hampshire More Desirable to Young People

- COVID-19's Impact on Delivering Community Services
- Strategic Planning in Times of Uncertainty
- New Hampshire's Drought
- Serve, Learn, & Earn: Expanding Workforce Pathways in New Hampshire
- Lessons from the New Hampshire Commission to Study School Funding

The series, which takes place monthly during the academic year, is jointly organized by the Carsey School, the State of NH Bureau of Education and Training, and the NH Association of Certified Public Managers to engage public service professionals in learning, problem solving, and collaboration.

FUNDERS

Fiscal Year 2020

GRANTS

Annie E. Casey Foundation

Berlin Public Schools

Carnegie Corporation of New York – Andrew Carnegie Fellows Program

Commission to Study School Funding, State of New Hampshire

Conservation Law Foundation

Democracy Fund

Deutsche Bank Trust Company Americas

Endowment for Health, Inc.

Everyday Democracy

Ford Foundation

Goldman Sachs Bank, USA

Health Strategies of NH, Inc.

JPMorgan Chase Bank, N.A.

John T. Gorman Foundation

Maine Community Foundation

The Mastercard Foundation

National Aeronautics and Space Administration (NASA)

National Science Foundation – Established Programs to Stimulate Competitive Research (EPSCoR)

National Science Foundation, Science, Technology, Engineering, and Mathematics Program (STEM)

Neil & Louise Tillotson Fund of the New Hampshire Charitable Foundation

Nellie Mae Education Foundation

New Hampshire Agricultural Experiment Station

New Hampshire Charitable Foundation

New Hampshire Children's Health Foundation

New Hampshire Department of Health and Human Services (SNAP)

New Hampshire Hunger Solutions

New Hampshire Women's Foundation

Opa Locka Community Development Corporation, Inc.

The Paul J. Aicher Foundation

The Rockefeller Foundation

U.S. Department of Education

U.S. Department of Energy

Volunteer NH!

Washington Center for Equitable Growth

Wellspring Philanthropic Fund

Youth Learning as Citizen Environmental Scientists (YLACES)

CONTRACTS

Berwick Academy

Conservation Law Foundation

Dover School District

Ecole nationale d'administration publique

Endowment for Health, Inc.

The Family Resource Center at Gorham

Health Strategies of NH, Inc.

New Hampshire Food Bank

New Hampshire Housing

New Hampshire Legal Assistance

Oyster River Cooperative School District

Portsmouth School District

Rye School District

Conway School District

Hampton School District

South East Land Trust (SELT)

Solution Journalism Network

Town of Peterborough

University of New Hampshire, College of Life Science

and Agriculture

University of New Hampshire Housing

University of New Hampshire Shoals Marine Lab

GIFTS

Anonymous Craig Bagemilh Alison Bieling-Parodi **Daniel Bromberg** William Bryan **Campus Compact New** Hampshire **Marcy Carsey Conservation Law** Foundation **Thomas Cronin Christine Dwyer** Michael Ettlinger Laura Favinger **Troy Finn** Pamela Ford Nicholas Gosling **Curt Grimm** Sarah Harmon Jordan Hensley **David Hermann** Melanie Higgins Dostie Michele Holt-Shannon Daniel Hornbeck Kenneth Johnson JP Morgan Chase Foundation K. Corley Kenna David Kurz Mark Laliberte Martha Lyman

MacArthur Foundation
Bruce Mallory
Gene Martin
Brian McCabe
The Mel Rines '47
Fellowship Fund
Kenneth Monahan

New Hampshire
Charitable Foundation
New Hampshire Housing

NeighborWorks America

Finance Authority

New Hampshire Center
for Public Policy Studies

Nordblom Family Fund

Peter and Kristin Nordblom Amy Oliva Patagonia Inc. Aaron Peters

Jiedine Phanbuh
Janet Prince
Daniel Raposa
Christine Sieks

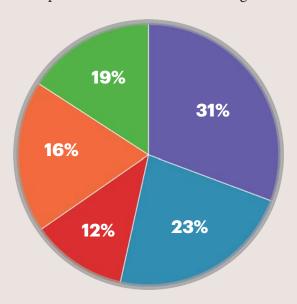
Sarah Stilzlein Michael Swack Joseph Sweeney Jennifer Thompson Matthew Wilhelm

Lindsey Williams
Courtney Wrigley
Jeffrey Zonder

FUNDING

Fiscal Year 2020

The single largest source of Carsey School of Public Policy revenue in 2020 continued to be the grant funding we received for our research, academic, and public engagement programs. We also continued to benefit from generous gifts from individual supporters. Our academic programs are supported by tuition, with scholarship funds supplemented with grants and gifts. Our endowment provided an important source of core funding.



Revenue Sources

Grants	.31%
Academic Programs	. 23%
Miscellaneous	.12%
Gifts	.19%
Endowment	.16%

ADVISORY BOARD

Rich Ashooh

Laura Favinger

Jessie Lyons

Greg Nickerson

Susan Brophy

Yvonne Goldsberry

Brian McCabe

Thomas Rath

Marcy Carsey

Eric Herr

Susan Mercandetti

Jamie Tedford

David Dixon

K. Corley Kenna

Ken Monahan

