

# 2016

*In 2016, the Carsey School* of Public Policy welcomed its first Master in Public Policy students, published thirty-four widely read research publications, increased our civic engagement work across the region, welcomed presidential candidates to campus, and celebrated Carsey students winning the New Hampshire Social Venture Innovation Challenge.





Dear Friends, 2016 will go into the history books as a year with a unique political dynamic that has led to a unique policy environment. The ultimate consequences won't be known for years. What is known, however, is that public policy matters; whatever the heat of political campaigns may bring, governing choices have to be made and the better informed those choices are, the better the outcomes for society.

At the Carsey School, we have been working to prepare students for roles they will play in advancing our society. We have also gone to communities and engaged the public in ways that allow differing opinions to be heard and understood. As always, our research helps build understanding of the latest trends in demographics, social safety nets, community economic development, and other areas. In policy, whatever the

political environment, facts always matter, and we bring ours to policy conversations large and small.

We strongly believe that our students are a key to a bright future, as we imbue them with rich understanding and real-world skills. By training these professionals, we prepare them to find answers, win battles, and get things done.

We hope you can support us and help the Carsey School continue to be an important resource for students, policy makers, the public, and communities across the country.

Best wishes,

Michael Ettlinger, Director Carsey School of Public Policy

# **Highlights**



# **ANDREW CARNEGIE FELLOWSHIP**

Carsey Senior Demographer Ken Johnson received a prestigious Andrew Carnegie Fellowship to advance research in the social sciences and humanities. As a Carnegie Fellow, Johnson is analyzing the continuing impact of the Great Recession on the demographic structure of rural America and its implications for policy.



# **CENTER FOR IMPACT FINANCE**

The new Center for Impact Finance (CIF) was launched by director Michael Swack to broaden access to capital and help turn the tide on widening inequality. CIF conducts research, develops initiatives and policies, designs programs, and implements financing products that improve capital access. CIF is the culmination of a rich Carsey history as a respected leader in the field with a deep record of working directly in communities.



# **NEW HAMPSHIRE LISTENS**

NH Listens engaged local residents and early childhood educators in eight communities across New Hampshire in setting locally identified goals for supporting all young children and their families.

# NH SOCIAL VENTURE INNOVATION CHALLENGE

Carsey was thrilled that its MPP students won first place in both the community and student tracks of the NH Social Venture Innovation Challenge with their creative solutions to real-world challenges.





# **SOCIAL SECTOR FRANCHISE INITIATIVE**

The Center for Social Innovation and Enterprise launched the Social Sector Franchise Initiative (SSFI). SSFI conducts applied research and acts as a convener and clearinghouse for this growing field which uses traditional business franchising models to reach large numbers of customers to fulfill social needs.

# **VULNERABLE FAMILIES RESEARCH PROGRAM**

The Vulnerable Families Research Program continued its research on young children, poverty, and the use of federal social safety nets for families—investigating the extent child care costs put a strain on family income and documenting the critical role the Earned Income Tax Credit plays in supporting low income and poor working families.



# **MASTER IN PUBLIC POLICY**

This fall we welcomed to campus our inaugural cohort of Master in Public Policy students. Our students arrived from four different continents, sharing the desire to make a difference in the world by analysis, effective communication, and a rich understanding of how to get things done.



# **MASTER OF ARTS IN COMMUNITY DEVELOPMENT POLICY AND PRACTICE**

Now in its sixth year, the Master of Arts in Community Development Policy and Practice students have completed fifty-four community development projects around the world addressing social injustice issues such as homelessness. low income, vulnerable populations, health, education, and the environment.







We welcomed our first cohort of Master in Public Policy students. Classes are being taught by professionals from around the nation immersed in national and international public policy and professors with deep experience in policy analysis. Our Community Development graduate students are working on community-changing capstone projects both nationally and internationally, and our sustainable microenterprise program launched a new online platform. Every day, our students are preparing to engage in public policy across the globe.



# **Master in Public Policy Students**

We welcomed the first Master in Public Policy students this fall. Over 90 percent of our students received generous scholarship support. Four students were awarded Carsey Fellowships in fiscal policy, social innovation, social safety nets, and with NH Listens.



The Center for Social Innovation and Enterprise, a joint venture of Carsey and the Peter T. Paul College of Business and Economics. hosted the fourth annual Social Venture Innovation Challenge in December, with 80 contestants competing with business proposals to advance social goals.



# Sustainable Microfinance and **Development Program**

The Sustainable Microfinance and Development Program continued its African Savings Groups training with workshops in Togo and Kenya. SMDP Online is also teaching practitioners across the globe.



# **New Dual MPP/JD Degree**

Carsey and UNH Law jointly created a dual MPP/JD degree for careers that combine legal and public policy skills.



# Community **Development**

Carsey joined with the Opportunity Finance Network to offer certificate programs in Community Development Finance in Durham and Seattle. The training is designed for practitioners in the opportunity finance industry—to enhance their work providing financial services to low-income communities.



# "Semester in the City" Program

The Center for Social Innovation and Enterprise offered a new Semester in the City program for UNH students interested in working with social change organizations in Boston for a semester.

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Families with the federal po WIC benefits families, as th urban areas in 2014).5 It ences by place women perc tion in gover with womer

Despite t of families in 2014.7 T Current Po

# **Forests** The Effect in New En

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Carsey Public F

Mark J. Ducey,

# Summary

The New England sta than 50 percent fore national average. Eco ested region have his industries, and human along coastal regions recent trends suggest to amenity-rich rural all states in this region declines in forest cover areas like southern Ne forest cover is likely reli for housing and services permanent transition, s reverts to forest cover. A in rural northern New B cial timber harvesting an in other portions of north cover has declined consis unclear whether this shift ment or forest harvesting cover change can have dr on the services local reside Because more developed of much of their forest cover, remaining forestland has s vital ecosystem services like tion, storm abatement, and brief contributes to a better linkages between der change so as to infor maintainino



# Demograp of Immigr Rural and

Andrew Schaefer

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In this brief we (ACS) five-year e and economic chi native-born pop politan status. V and economic i ity to assimilate

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CARSE National Fact Sheet

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U.S. Births Remain Low as the C More Than Three Million Fewer Births Kenneth M. Johnson

The Great Recession sent an economic shock the stream Accession sent an economic snock through American society that reached far beyond the stock and housing markets. More than five years after economists announced the end of the recesyears after economists announced the end of the recession, fertility levels have still not recovered. As a result, more than 3.4 million fewer babies were born in the united States between 2008 and 2015 than would have seen expected if pre-recession fertility rates had been expected (pre-recession fertility rates had been sustained (see Figure 1). In each of the last five years, this last, darm for the last five years, this sustained (see rigure 1). In each of the last five years, un-birth deficit has resulted in roughly 500,000 fewer births

FIGURE 1. ACTUAL BIRTHS COMPARED TO BIRTHS USING 2007 BIRTH RATES, 2008 TO 2015



CARSEY RESEAR

Nor do new data just released show any evidence of an upturn in births. National Center for Health Statistics data upinti in ontais vanonia venter for fream stansacs of for 2015 show the lowest general fertility rate on record and only 3,978,000 births last year. There were 338,000 and they 3.7 county that the same year. There were 200 to 10 (8 percent) fewer births in 2015 than in 2007, just before to percent lewer on unsur 2013 than in 2007, Just before the Recession began to influence fertility. This decline in

2015 than wen The recession nounced impac example, wo bables in 2015 fertility levels o sharp reduction among this age percent) more w there were in 200 for women 20 to



### University of **New Hampshire**

Carsey School of **Public Policy** 

National Issue Brief #103

# Over 80 Support

Kristin Smith

age their wor allowing then work while receiving out the threat of beir and medical leave to child, or tend to one typically have access higher education an than workers with no family leave program In a winter 2016 Gra Hampshire residents

Although New Ha a paid family and me policies are gaining n California, New Jerse have enacted family a New York law takes e other states are consid

At the federal level. Leave Act (the FAMII paid family and medic provide workers with bers, a new child, or th Understanding the lev gram in New Hampsh stakeholders with usef the needs of Granite St for maintaining a stron

# Men Strongly St Than Women

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Carsey School of **Public Policy** 

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New Hampshire

# After a Parent Left Children Lost Priv

Kristin Smith

arental job loss is an important child's loss of private health ins example, research shows that p of full-time employment doubles the child will lose private health insurar 1990s, substantial numbers of child insurance, but with the enactment Health Insurance Program (CHIP) by changes to Medicaid and CHII rization, children's health insurar expanded through broader eligit simplifications, and outreach et 2012, the share of children with from 14 percent to 7 percent.

The growth of public cover withstanding, private covera form of children's health ins percent of children received health insurance.5 But cove sistent for some children, in employer-provided prij increase in switching bety sources, and low public rates.\* Even brief gaps in

adverse consequences f

Citizenship, Ethnicity, and Language Barriers to Coverage Michael J. Staley and Jessica A. Carson This policy brief examines health insurance coverthis poincy where examines means insurance core age of Hispanic children and its relationship to their citizenship status, their parents' citizenship status, parents' insurance coverage, language spoken at Status, Paterus insurance voverage, anguage spoker home, and their state's Medicaid expansion policies.

# Hispanic Children Are Least Likely to Have Health Insurance

Insurance

In 2014, 94 percent of U.S. children had health insurance. Although this is a record high for children's coverage, 4.3 million children still remain without health insurance, and Hispanic children make up a disproportionate share of this group.

Hispanic children have historically had the highest rates of uninsurance among children of any racial/ ethnic group. In 2014, the most recent year for which data are available, 95.4 percent of non-Hispanic white children, 95.3 percent of black children, and 94.4 percent of multiracial children had health insurance coverage. In comparison, only 90.3 percent of Hispanic children were covered, leaving more than 1.7 million Hispanic children uninsured, Hispanic children in raral areas are less likely to have health insurance than Hispanic children in urban areas (9.4 percent versus 12.2 percent, respectively).

Nearly 40 percent of all uninsured children are Hispanic, although Hispanic children make up only 24.3 percent of children in the United States (see Figure 1). By contrast, though nearly 52 percent of U.S. children are non-Hispanic white, they comprise only 40 percent of uninsured children non-Hispanie children acco children in the

# KEY FINDINGS

Hispanic children are less likely to have health insurance than black or white neath insurance man plack or winter children, a gap that is explained by differences in citizenship status between Hispanic and non-Hispanic children.

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Hispanic Children Least Likely to Have Heal

Noncilizen Hispanic children are nearly there times more likely to be uninsured than Hispanic critizen children living with citizen parents.

Hispanic children who do not have an insured parent are seven times more likely to be uninsured than Hispanic children with at least one insured parent. at least one insured parent.



Children in states that expanded Medicaid continen in states that expanded medicate are less likely to be uninsured than children in non-expansion states, although low and moderate income children are more likely to be uninsured regardless of state expansion status.

Children's Citizenship Status Is a Key Driver of Hispanic Children's Uninsurance

Ethnicity is related to some 10 lower rates

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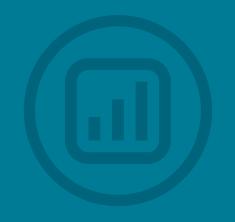
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2016

We take pride in the wide reach of our researchers' findings. *In 2016, over 100,000 downloads* of our work informed policy makers, journalists, fellow researchers, and advocates across the globe. We covered a wide range of issues: child poverty, access to clean water, immigration, paid family leave, access to health insurance, and more. As ever, we strive to bring objective, rigorous analysis to complicated topics, providing policy makers and the public with the information they need for the advancement of good public policy.



- CARSEY'S RESEARCH is disseminated through dozens of original applied research publications each year. The most read 2016 publications were:
  - Child Poverty Higher and More Persistent in Rural America
  - · First in the Nation: New Hampshire's **Changing Electorate**
  - U.S. Births Remain Low as the Great Recession Wanes: More Than Three Million Fewer Births and Still Counting
  - Fewer Than Half of WIC-Eligible Families Receive **WIC Benefits**
  - Demographic and Economic Characteristics of **Immigrant and Native-Born Populations in Rural** and Urban Places
  - Exclusionary Discipline Highest in New Hampshire's Urban Schools: Suspension and Expulsion Found to Disproportionately **Affect Disadvantaged Students**

- Carsey Perspectives: Saving Salt, Protecting Watersheds, in Winter Road Maintenance. Highlights from a Social Venture Innovation **Challenge Winner**
- Forests in Flux: The Effects of Demographic Change on Forest Cover in New England and New York
- The Unmet Need for Care: Vulnerability Among **Older Adults**
- Clean Water for Less: Integrated Planning Reduces the Cost of Meeting Water Quality Goals in New Hampshire
- White Deaths Exceed Births in One-Third of U.S. States

To see the full list, please see pages 20-21. To download or read online, visit carsey.unh.edu.



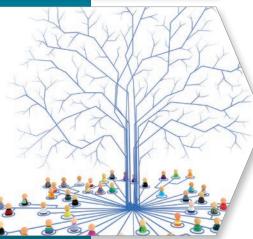
# **Evaluation Team**

Carsey's Evaluation team, through the **UNH Education** Department, is analyzing the effectiveness of a major new U.S. Department of Education initiative to prepare elementary and secondary STEM teachers to teach in rural high need communities.



# **Coös Youth** Study Team

The Coös Youth Study team presented its latest research on supporting positive outcomes for teens to North Country New Hampshire professionals whose work impacts youth and young adults.



# **Center for Impact Finance**

The Center for Impact Finance conducted research on opportunities for Community **Development Finance** Institutions in online business lending.



# **Vulnerable Families Team**

Carsey's Vulnerable Families team analyzed families' child care expenses and found one in four families with young children are "burdened" with the costs, spending more than 10 percent of their income on child care.





Carsey connects the rigor of academic research and training to communities and the nation. Whether working in New Hampshire or around the world, while facilitating important community dialogue, connecting to the national policy scene, or bringing research and policy leaders to campus: Carsey engages.





# **Presidential Candidates**

UNH welcomed many presidential candidates and their supporters throughout the year including President Barack Obama, V.P. Joe Biden, Dr. Ben Carson, Gov. Chris Christie, Sec. Hillary Clinton, Sen. Lindsay Graham, Gov. John Kasich, Gov. Martin O'Malley, Sen. Rand Paul, Sen. Bernie Sanders, Jill Stein, and Sen. Elizabeth Warren.



# Community **Development** Investing

Carsey's Center for Impact Finance partnered with the U.S. Federal Reserve to host a meeting on linking impact investing dollars with on-theground community development.



# **NH Beverage Summit**

NH Listens hosted the first ever NH **Beverage Summit** at Bretton Woods to discuss priorities for the industry across a variety of viewpoints.



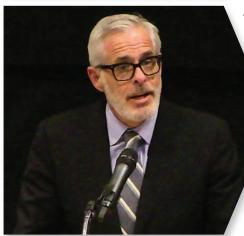
# **Workplace Policies**

Carsey Family Demographer Kristin Smith was a keynote speaker, discussing workplace policies at the **New Hampshire** Women's Foundation Summit: Winning Workplaces, Pathways to Paid Family and Medical Leave Insurance.



# **Improving Community Health**

With the Public Health Institute, Carsey's Center for Impact Finance brought together leaders from community development financial institutions and health systems to target needed capital investments to improving community health.



# **Addressing Climate Change**

The Conservative Case for Acting on Climate: Why Putting a Price on Carbon Matters—Jerry Taylor, president of the Niskanen Center, came to the Carsey School to discuss the conservative and moral imperative for addressing climate change—and how it should be done.

# **Carsey Publications**

# WINTER

First in the Nation: New Hampshire's Changing Electorate

— Kenneth M. Johnson, Dante J. Scala, Andrew Smith

The Impact of Financial Products and Services on Quality of Life

Michael Swack

After Years of Decline, Private Health Insurance Rates Among Children Grew in 2014

— Michael J. Staley

Child Poverty Higher and More Persistent in Rural America

Andrew Schaefer, Marybeth Mattingly,
 Kenneth M. Johnson

Exclusionary Discipline Highest in New Hampshire's Urban Schools: Suspension and Expulsion Found to Disproportionately Affect Disadvantaged Students

— Douglas Gagnon, Eleanor M. Jaffee, Reeve Kennedy

Carsey Perspectives: Saving Salt, Protecting Watersheds, in Winter Road Maintenance: Highlights from a Social Venture Innovation Challenge Winner

- Andrew Jaccoma

### **SPRING**

The Unmet Need for Care: Vulnerability Among Older Adults

- Rebecca Glauber, Melissa Day

Clean Water for Less: Integrated
Planning Reduces the Cost of Meeting
Water Quality Goals in New Hampshire

— Alison Watts, Robert Roseen, Paul Stacey, Renee Bourdeau, Theresa Walker

Forests in Flux: The Effects of Demographic Change on Forest Cover in New England and New York

— Mark Ducey, Kenneth M. Johnson, Ethan P. Belair, Miranda H. Mockrin

After a Parent Left Employment, One in Five Children Lost Private Insurance

Kristin Smith

Carsey Perspectives:
Is the Poverty Rate 1.1 Percent?

— Michael Ettlinger, Andrew Schaefer

U.S. Births Remain Low as the Great Recession Wanes: More Than Three Million Fewer Births and Still Counting

- Kenneth M. Johnson

Was December Warm? Family, Politics, and Recollections of Weather

Lawrence Hamilton,Mary Lemcke-Stampone

# **SUMMER**

**Hispanic Children Least Likely** to Have Health Insurance: Citizenship, **Ethnicity, and Language Barriers** to Coverage

Michael J. Staley, Jessica Carson

Fewer Than Half of WIC-Eligible **Families Receive WIC Benefits** 

Kristin Smith

**Carsey Perspectives: Water Concerns Unite Citizen Activists: A Community** Rights Movement Transcends Party, Age, and Gender

Cliff Brown

**Over 80 Percent of New Hampshire Residents Support Paid Family and Medical Leave Insurance** 

Kristin Smith

**Carsey Perspectives: Bridging** Farm and Table: The 'Harvest to Market' Innovation

— Andrew Walters, Edie Allard

Overall Declines in Child Poverty Mask **Relatively Stable Rates Across States** 

 Andrew Schaefer, Jessica Carson, Marybeth Mattingly

Paid Family and Medical Leave in New Hampshire: Who Has It? Who Takes It?

- Kristin Smith, Nicholas Adams

# **FALL**

Demographic and Economic Characteristics of Immigrant and Native-Born Populations in Rural and Urban Places

— Andrew Schaefer, Marybeth Mattingly

Where Is the North Pole? An Election-Year Survey on Global Change

Lawrence Hamilton

Most U.S. School Districts Have Low Access to School Counselors: Poor, Diverse, and City School Districts Exhibit Particularly High Student-to-Counselor Ratios

— Douglas Gagnon, Marybeth Mattingly

Child Care Costs Exceed 10 Percent of Family Income for One in Four Families

 Marybeth Mattingly, Andrew Schaefer, Jessica Carson

**CDFIs and Online Business Lending:** A Review of Recent Progress, Challenges, and Opportunities

 Jack Northrup, Eric Hangen, Michael Swack

White Deaths Exceed Births in One-Third of U.S. States

- Rogelio Sáenz and Kenneth M. Johnson

The Impact of State Medicaid Expansion Under the Affordable Care Act on Health Insurance Coverage at the County Level

— Danielle C. Rhubart

# 2016

# **Funders & Funding**

# FISCAL YEAR 2016

# **GRANTS**

Annie E. Casey Foundation

**Anonymous** 

Appalachian Mountain Club

Carnegie Corporation–Andrew Carnegie Fellows Program

Coös County Family Health Services

County of Cheshire

DAI - Europe Ltd.

Experimental Program to Stimulate Competitive Research (EPSCoR)

Ford Foundation Institute on International Education

Foundation for Healthy Communities

John T. Gorman Foundation

John D. and Catherine T. MacArthur Foundation

Health to Health Strategies of New Hampshire, Inc.

Maine Community Foundation

The MasterCard Foundation

**National Science Foundation** 

NeighborWorks America

Neil & Louise Tillotson Fund of the New Hampshire Charitable Foundation

New Hampshire Charitable Foundation

New Hampshire Department of Employment Security, Economic and Labor Market Information Bureau

New Hampshire Department of Health and Human Services, Division of Public Health Services, Bureau of Community Health Services, Maternal and Child Health Section

New Hampshire Endowment for Health

New Hampshire Kids Count, Inc.
Omaha Community Foundation

The Paul J. Aicher Foundation

The Pittsfield Youth Workshop

Plymouth State University

**Robert Wood Johnson Foundation** 

**Russell Sage Foundation** 

Tri-County Head Start

U.S. Department of Agriculture – Forest Service, Northern Research Station

U.S. Department of Health & Human Services, Administration for Children and Families – Office of Planning Research and Evaluation

U.S. Department of Labor, Women's Bureau

University of Maryland

University of New Hampshire Agricultural Experiment Station

University of New Hampshire Cooperative Extension

### **GIFTS**

The Bamford Flat Iron Group LLC

Mary Johanna Brown

**Marcy Carsey** 

Deutsche Bank

Melanie Higgins Dostie

Cynthia M. Duncan

Kris E. Durmer, Esq

Michael P. Ettlinger

John W. Greene

Curt D. Grimm

Susan D. Halloran

The F.B. Heron Foundation

E. Michele Holt-Shannon

Impact Community Capital

J. Morgan and Tara Rutman

Kenneth M. Johnson

The Kresge Foundation

John D. and Catherine T. MacArthur Foundation

William O. Maddocks

Misty E. McCarty

Susan Y. McDonough

Maureen Miller

Kenneth Monahan

New Hampshire Charitable Foundation – Thomas W. Haas Fund

**New Hampshire Community** 

Loan Fund, Inc.

Jennifer Higgins Pitre

Janet E. Prince

Resident Ownership Network, LLC

Mel Rines

Diane L. Schaefer

Jon Shure

Kaitlyn E. Smith

Amy K. S. Sterndale

Joseph Sudbay

Wal-Mart Stores Inc. (Sam's Club)

Stephen Wood

# **CONTRACTS**

Arts Alliance of Northern New Hampshire

Beer Distributors of NH

City of Berlin

Coalition of Union Employees of NH/SEIU Local 1984

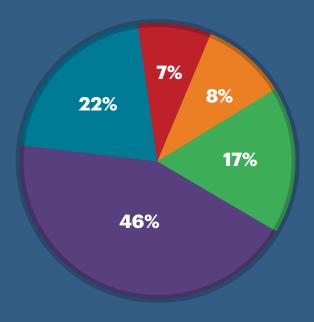
Post-Landfill Action Network

**Second Start** 

Rhode Island Facilitation Lab

# **FISCAL YEAR 2016**

The single largest source of Carsey School of Public Policy revenue in 2016 continued to be the grant funding we received for our research, academic, and public engagement programs. We also continued to benefit from generous gifts from individual supporters. Our academic programs are supported by tuition, with scholarship funds supplemented with grants and gifts. Our endowment provided an important source of core funding.



# **Revenue Sources**

Grants	46%
Miscellaneous	22%
Gifts	17%
Endowment	8%
Academic Programs	7%

