

CARSEY SCHOOL ANNUAL REVIEW 2015



University of New Hampshire
Carsey School of Public Policy



▶ The Carsey School is located on the main campus of the University of New Hampshire in Durham, New Hampshire. Trains to and from Boston stop at an on-campus train station, and there is convenient access to Boston's Logan Airport and Manchester-Boston Regional Airport. The campus is located in the New Hampshire Seacoast region and is convenient to lake and mountain regions of the state.



ABOUT THE CARSEY SCHOOL OF PUBLIC POLICY

The Carsey School of Public Policy at the University of New Hampshire is nationally recognized for its research, policy education, and engagement aimed at addressing important societal challenges. The school takes on the pressing issues of the twenty-first century, striving for innovative, responsive, and equitable solutions. With an expanding range of degree and non-degree programs, the Carsey School offers a growing number of opportunities for those interested in beginning, or advancing, careers in public policy.

In 2015, the Carsey School of Public Policy launched new academic programs, enrolled a record number of students, conducted path breaking research, engaged leaders throughout the country, and generated innovative solutions to societal challenges.



WHY DO WE CARE ABOUT PUBLIC POLICY?

WE CARE because public policy is what weaves our society into a whole. It is the means by which we collectively address problems that we can't address alone. It is how we take action together when we have ambitions that are only realized through our combined efforts.

Even when the best means for advancing the public good or addressing a problem isn't passing a law, public policy provides the framework within which problems are solved and change occurs. It creates the environment where individuals, businesses, churches, community groups, and movements, large and small, thrive or fail.

Public policy can be good, bad, or indifferent. It can benefit or hurt great numbers. It can charitably help a neglected few or be hijacked by the dominant to serve themselves. Public policy is powerful, attracting both those who would use it for enlightened goals and those who have darker agendas.

At the Carsey School, we care a great deal about public policy as a force for positive change. We believe that, while there

is sometimes strong disagreement on the means, there is much agreement about the ends—making society strong and resilient and making people's lives better. We know, and see, the value of our research in making progress. We are gratified as we bring people together to develop and implement solutions for pressing public issues. We are proud that the students who enroll in our programs emerge well prepared to make change happen in our complicated, confused, and challenging country and world.

This annual review catalogs but a few Carsey highlights of 2015—our first year as a school of public policy after ten years as the Carsey Institute. It was a busy and rewarding year where we accomplished a lot.

Best wishes,

Michael Ettlinger, Director
Carsey School of Public Policy

2015 HIGHLIGHTS

RESEARCH

Carsey researchers and fellows published two dozen topical applied research briefs in 2015, which were downloaded thousands of times by lawmakers, the media, non-profit organizations, and researchers throughout the world.



ACADEMICS

The new Master in Public Policy program launched and will welcome its first class in the fall of 2016. The program provides students a full range of skills to make an impact in the challenging environment of twenty-first century policy making.



ENGAGEMENT

As a solidly "purple" state, with the first-in-the-nation primary, New Hampshire is always a hotbed for politics. With contested primaries on both the Republican and Democratic sides, 2015 saw candidates come to speak at UNH. The odds are good that our students have met the next president.





CENTER ON SOCIAL INNOVATION AND ENTERPRISE

This fall saw the launch of this new partnership between Carsey and the Peter T. Paul College of Business and Economics. The new center studies, practices, and teaches the application of market-based and business-inspired strategies to develop sustainable, scalable solutions to societal problems.

MEDIA COVERAGE

Carsey researchers informed the public as valued experts for journalists around the globe. Our research appeared in hundreds of media stories including: *The Wall Street Journal*, *The Economist*, *The Washington Post*, *USA Today*, *Time Magazine*, *the Huffington Post*, *the Latin Post*, *Pravda*, Fox News, National Public Radio, and Marketplace.

OPPORTUNITY GAP

Carsey researchers developed data on the “opportunity gap” in each of the fifty states, providing a basis for engaging discussions throughout the country. Our NH Listens team facilitated community dialogs throughout New Hampshire on the challenge of declining opportunities for many of the state’s children.

COMMUNITY DEVELOPMENT FINANCE

Working with partners including the Federal Reserve, the U.S. Treasury, and the Global Impact Investment Network, Carsey conducted research and led convenings instrumental to bringing greater private investment to underserved communities nationwide.

CLEAN ENERGY AND AMERICAN LEADERSHIP

With several UNH partner organizations, Carsey co-sponsored “Clean Energy and American Leadership: Risks and Opportunities”—a panel discussion featuring Tom Steyer, founder of NextGen Climate, Michael Ettlinger, faculty from the university, and local climate activists.

NEW HAMPSHIRE & NORTHERN NEW ENGLAND

2015 marked the eighth year of a long-term study on youth in Coös County, NH, to inform regional policies and programs. Also, the updated Northern New England Indicators website provides interactive data on thirty-five socioeconomic indicators for all counties in Maine, Vermont, and New Hampshire.

2015

RESEARCH



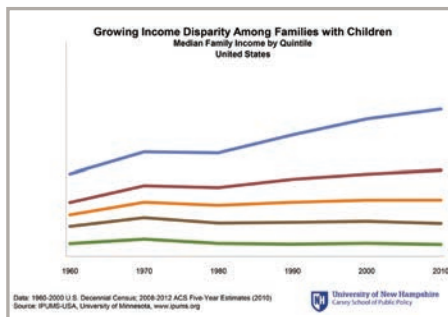


On issues spanning immigration and emigration at the Mexican border, sexual and dating aggression, community economic development, American heartland politics, poverty and race, European demographic trends, changing work and family roles, challenges facing New England's North Country, and the global climate, Carsey research informed the discussion. Our researchers were leaders in their fields and called on for their expertise by policymakers, journalists, fellow researchers, and advocates.



WORLDS APART

Former Carsey Institute Director Mil Duncan published *Worlds Apart: Poverty and Politics in Rural America*, a follow-up to her 1999 seminal examination of the nature of poverty through the stories of real people.



CARSEYOPPORTUNITYGAP.ORG

The Vulnerable Families team, led by Marybeth Mattingly, analyzed the “opportunity gap” in each of the fifty states and nationally, building on the work of Robert Putnam in his book, *Our Kids: The American Dream in Crisis*.



DATING AGGRESSION

Katie Edwards looked at barriers to bystander intervention in her brief, “Should I Say Something: Dating and Sexual Aggression Bystander Intervention Among High School Youth.”



RURAL VOTING

Dante Scala and Ken Johnson looked at the surprising complexities of voting trends in rural America in “Red Rural, Blue Rural: Rural Does Not Always Equal Republican.”



CENTRAL AMERICAN CRIME AND MIGRATION

Mary Fran T. Malone found that differing police practices among Central American countries have a big impact on migration to the U.S. in “Why Do the Children Flee? Public Security and Policing Practices in Central America.”



SCIENCE, POLITICS, AND TRUST

In “Conservative and Liberal Views of Science: Does Trust Depend on Topic?” Lawrence Hamilton found that trust in scientists as a source of information increased with both education level and liberal political beliefs.

2015

ACADEMICS





Starting 2015, The Carsey School of Public Policy had one master's degree program: the Master of Arts in Community Development Policy and Practice. Ending 2015 we had two: the community development degree and a new Master in Public Policy. Our certificate programs in community development and sustainable microenterprise continued in 2015. Our faculty are recognized as hands-on professionals and experts, as well as scholars, who can combine academic rigor with applied experience to prepare students for work throughout the world.



MASTER IN PUBLIC POLICY

Following the Master in Public Policy launch in October, Carsey announced several generous merit- and needs-based scholarships as well as fellowships for students interested in fiscal policy, community development, social innovation and the social safety net policy.



MASTER OF ARTS IN COMMUNITY DEVELOPMENT POLICY AND PRACTICE

This growing degree program welcomed its largest class to date with students from Canada, Haiti, Kenya, Liberia, Panama, the Philippines, Somalia, United Arab Emirates, and the United States.



CERTIFICATE IN COMMUNITY DEVELOPMENT FINANCE

Carsey offered programs with the Opportunity Finance Network in New Hampshire and North Carolina for practitioners in the opportunity finance industry—to enhance their work providing financing and financial services to disadvantaged people and communities.



SMDP WEBINARS

The popular Sustainable Microfinance and Development Program webinar series attracted hundreds of participants who learned from Carsey fellows and other international experts about savings groups, microfinance transparency, and social franchising.



SMDP ZAMBIA

The Sustainable Microfinance and Development training program in Zambia drew sixty-one students from fourteen countries, and we piloted our first blended (online and face-to-face) course.



SOCIAL INNOVATION INTERNSHIPS

In its fifth year, the Social Innovation Internship program placed fifteen undergraduate students in paid summer internships at for-profit and non-profit firms that are using market approaches to achieve their social missions.

2015

ENGAGEMENT





One of the ways Carsey continues to stand out is by connecting its research expertise and best practices to where it is needed. Whether traveling from our campus in Durham to Washington, bringing national and international experts and practitioners to the University of New Hampshire, or taking our work to Coös County in northern New Hampshire, Carsey engages for impact.



FINANCIAL INNOVATIONS ROUNDTABLE

Hosted with the Board of Governors of the Federal Reserve Bank in Washington, DC, this two-day conference focused on harnessing innovations in lending to better serve small business borrowers for community and economic development.



NH LISTENS

NH Listens convened conversations around New Hampshire on issues including the opportunity gap, heroin use, and challenges specific to boys in the North Country. We collaborated with “local Listens” groups and created the Facilitation Lab to train facilitators.



SOCIAL FRANCHISE INNOVATIONS ROUNDTABLE

The Social Franchise Innovations Roundtable was held with The William Rosenberg International Franchise Center at Paul College of Business and Economics. It brought together over forty experts to discuss franchising for social and financial bottom-lines.



AMA, CDFIs, AND COMMUNITY HEALTH

Carsey organized meetings around the country with the American Medical Association to bring together leaders from community development financial institutions and health systems to work together on improving community health.



CARSEY EVENTS AT UNH

Carsey hosted a wide variety of events this year including *Applying Moneyball for Government* with Results for America; *Run Like a Girl*, with EMILY’s List Executive Director Jessica O’Connell; *Clean Energy and American Leadership*, a panel discussion with Next Generation founder Tom Steyer; and *The Fight Against Exploitive Worker Conditions in Sweatshops Around the Globe* with Worker Rights Consortium Executive Director Scott Nova.



NH SOCIAL VENTURE INNOVATION CHALLENGE

Organized by the Center for Social Innovation and Enterprise (a collaboration with Paul College of Business and Economics) with the Sustainability Institute, EPSCoR program, UNHInnovation, and Net Impact, the SVIC attracted dozens of contestants bringing forward innovative solutions to societal challenges.

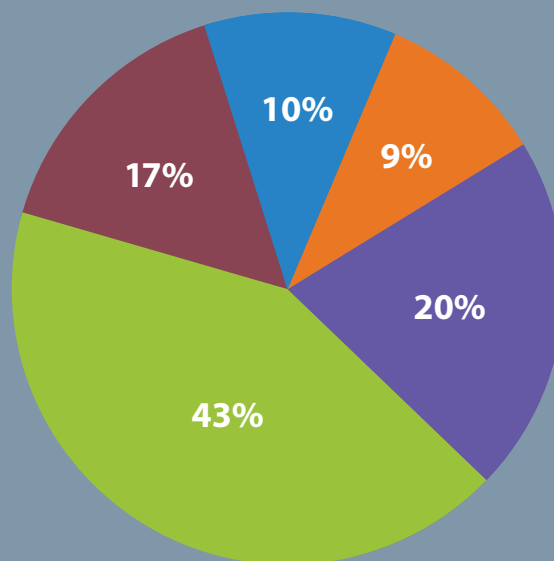
FUNDERS

FISCAL YEAR 2015

Annie E. Casey Foundation
Anonymous
Appalachian Mountain Club
David and Jerilyn Brownell
Marcy Carsey
City of Dover Police Department
City of Manchester Health Department
Coös Coalition for Young Children and Families
Coös County Family Health Services
County of Cheshire
Ford Foundation Institute
of International Education
The John T. Gorman Foundation
Keene State College
Liuna Training and Education Fund
MacArthur Foundation
The MasterCard Foundation
Brian and Loren McCabe
Nashua Regional Planning Commission
National Community Investment Fund
National Science Foundation
NeighborWorks America
Neil & Louise Tillotson Fund
of the New Hampshire Charitable Foundation
New Futures
New Hampshire Charitable Foundation
New Hampshire Department
of Environmental Services
New Hampshire Department
of Health and Human Services
New Hampshire Department
of Revenue Administration
New Hampshire Endowment for Health
New Hampshire Kids Count, Inc.
New Hampshire SAU 36
White Mountain Regional School District
New Hampshire SAU 64 Milton School District
Frank and Patricia Noonan
The Pittsfield Youth Workshop
Plymouth State University
Mel Rines
Rockefeller Global Impact Investment Network
Russell Sage Foundation
Craig and Linda Rydin
J. Ronald Terwilliger Foundation
Town of Nottingham
Tri-County Head Start
United Way of Greater Nashua
U.S. Department of Agriculture,
Forest Service, Northern Research Station
U.S. Department of Health & Human Services,
Administration for Children and Families
- Office of Planning, Research and Evaluation
W.K. Kellogg Foundation

FISCAL YEAR 2015

The single largest source of Carsey School of Public Policy revenue in 2015 continued to be the grant funding we received for our research, academic, and public engagement programs. We also continued to benefit from generous gifts from individual supporters. Our academic programs are supported by tuition, with scholarship funds supplemented by grants and gifts. Our endowment provided an important source of core funding.



Revenue Sources

● Academic Programs	10%
● Endowment	9%
● Gifts	20%
● Grants	43%
● Miscellaneous	17%

CARSEY TEAM

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