The Carsey School is located on the main campus of the University of New Hampshire in Durham, New Hampshire. Trains to and from Boston stop at an on-campus train station, and there is convenient access to Boston’s Logan Airport and Manchester-Boston Regional Airport. The campus is located in the New Hampshire Seacoast region and is convenient to lake and mountain regions of the state.
ABOUT THE CARSEY SCHOOL OF PUBLIC POLICY

The Carsey School of Public Policy at the University of New Hampshire is nationally recognized for its research, policy education, and engagement aimed at addressing important societal challenges. The school takes on the pressing issues of the twenty-first century, striving for innovative, responsive, and equitable solutions. With an expanding range of degree and non-degree programs, the Carsey School offers a growing number of opportunities for those interested in beginning, or advancing, careers in public policy.
In 2015, the Carsey School of Public Policy launched new academic programs, enrolled a record number of students, conducted path breaking research, engaged leaders throughout the country, and generated innovative solutions to societal challenges.
WE CARE because public policy is what weaves our society into a whole. It is the means by which we collectively address problems that we can't address alone. It is how we take action together when we have ambitions that are only realized through our combined efforts.

Even when the best means for advancing the public good or addressing a problem isn't passing a law, public policy provides the framework within which problems are solved and change occurs. It creates the environment where individuals, businesses, churches, community groups, and movements, large and small, thrive or fail.

Public policy can be good, bad, or indifferent. It can benefit or hurt great numbers. It can charitably help a neglected few or be hijacked by the dominant to serve themselves. Public policy is powerful, attracting both those who would use it for enlightened goals and those who have darker agendas.

At the Carsey School, we care a great deal about public policy as a force for positive change. We believe that, while there is sometimes strong disagreement on the means, there is much agreement about the ends—making society strong and resilient and making people's lives better. We know, and see, the value of our research in making progress. We are gratified as we bring people together to develop and implement solutions for pressing public issues. We are proud that the students who enroll in our programs emerge well prepared to make change happen in our complicated, confused, and challenging country and world.

This annual review catalogs but a few Carsey highlights of 2015—our first year as a school of public policy after ten years as the Carsey Institute. It was a busy and rewarding year where we accomplished a lot.

Best wishes,

Michael Ettlinger, Director
Carsey School of Public Policy
2015 HIGHLIGHTS

RESEARCH

Carsey researchers and fellows published two dozen topical applied research briefs in 2015, which were downloaded thousands of times by lawmakers, the media, non-profit organizations, and researchers throughout the world.

ACADEMICS

The new Master in Public Policy program launched and will welcome its first class in the fall of 2016. The program provides students a full range of skills to make an impact in the challenging environment of twenty-first century policy making.

ENGAGEMENT

As a solidly “purple” state, with the first-in-the-nation primary, New Hampshire is always a hotbed for politics. With contested primaries on both the Republican and Democratic sides, 2015 saw candidates come to speak at UNH. The odds are good that our students have met the next president.
MEDIA COVERAGE

OPPORTUNITY GAP
Carsey researchers developed data on the “opportunity gap” in each of the fifty states, providing a basis for engaging discussions throughout the country. Our NH Listens team facilitated community dialogs throughout New Hampshire on the challenge of declining opportunities for many of the state’s children.

COMMUNITY DEVELOPMENT FINANCE
Working with partners including the Federal Reserve, the U.S. Treasury, and the Global Impact Investment Network, Carsey conducted research and led convenings instrumental to bringing greater private investment to underserved communities nationwide.

CLEAN ENERGY AND AMERICAN LEADERSHIP
With several UNH partner organizations, Carsey co-sponsored “Clean Energy and American Leadership: Risks and Opportunities”—a panel discussion featuring Tom Steyer, founder of NextGen Climate, Michael Ettlinger, faculty from the university, and local climate activists.

NEW HAMPSHIRE & NORTHERN NEW ENGLAND
2015 marked the eighth year of a long-term study on youth in Coös County, NH, to inform regional policies and programs. Also, the updated Northern New England Indicators website provides interactive data on thirty-five socioeconomic indicators for all counties in Maine, Vermont, and New Hampshire.
On issues spanning immigration and emigration at the Mexican border, sexual and dating aggression, community economic development, American heartland politics, poverty and race, European demographic trends, changing work and family roles, challenges facing New England’s North Country, and the global climate, Carsey research informed the discussion. Our researchers were leaders in their fields and called on for their expertise by policymakers, journalists, fellow researchers, and advocates.
WORLDS APART
Former Carsey Institute Director Mil Duncan published Worlds Apart: Poverty and Politics in Rural America, a follow-up to her 1999 seminal examination of the nature of poverty through the stories of real people.

CARSEYOPPORTUNITYGAP.ORG
The Vulnerable Families team, led by Marybeth Mattingly, analyzed the “opportunity gap” in each of the fifty states and nationally, building on the work of Robert Putnam in his book, Our Kids: The American Dream in Crisis.

CENTRAL AMERICAN CRIME AND MIGRATION
Mary Fran T. Malone found that differing police practices among Central American countries have a big impact on migration to the U.S. in “Why Do the Children Flee? Public Security and Policing Practices in Central America.”

RURAL VOTING
Dante Scala and Ken Johnson looked at the surprising complexities of voting trends in rural America in “Red Rural, Blue Rural: Rural Does Not Always Equal Republican.”

SCIENCE, POLITICS, AND TRUST
In “Conservative and Liberal Views of Science: Does Trust Depend on Topic?” Lawrence Hamilton found that trust in scientists as a source of information increased with both education level and liberal political beliefs.

DATING AGGRESSION
Katie Edwards looked at barriers to bystander intervention in her brief, “Should I Say Something: Dating and Sexual Aggression Bystander Intervention Among High School Youth.”
Starting 2015, The Carsey School of Public Policy had one master’s degree program: the Master of Arts in Community Development Policy and Practice. Ending 2015 we had two: the community development degree and a new Master in Public Policy. Our certificate programs in community development and sustainable microenterprise continued in 2015. Our faculty are recognized as hands-on professionals and experts, as well as scholars, who can combine academic rigor with applied experience to prepare students for work throughout the world.
MASTER OF ARTS IN COMMUNITY DEVELOPMENT POLICY AND PRACTICE
This growing degree program welcomed its largest class to date with students from Canada, Haiti, Kenya, Liberia, Panama, the Philippines, Somalia, United Arab Emirates, and the United States.

SMDP ZAMBIA
The Sustainable Microfinance and Development training program in Zambia drew sixty-one students from fourteen countries, and we piloted our first blended (online and face-to-face) course.

SMDP WEBINARS
The popular Sustainable Microfinance and Development Program webinar series attracted hundreds of participants who learned from Carsey fellows and other international experts about savings groups, microfinance transparency, and social franchising.

CERTIFICATE IN COMMUNITY DEVELOPMENT FINANCE
Carsey offered programs with the Opportunity Finance Network in New Hampshire and North Carolina for practitioners in the opportunity finance industry—to enhance their work providing financing and financial services to disadvantaged people and communities.

SOCIAL INNOVATION INTERNSHIPS
In its fifth year, the Social Innovation Internship program placed fifteen undergraduate students in paid summer internships at for-profit and non-profit firms that are using market approaches to achieve their social missions.

MASTER IN PUBLIC POLICY
Following the Master in Public Policy launch in October, Carsey announced several generous merit- and needs-based scholarships as well as fellowships for students interested in fiscal policy, community development, social innovation and the social safety net policy.
One of the ways Carsey continues to stand out is by connecting its research expertise and best practices to where it is needed. Whether traveling from our campus in Durham to Washington, bringing national and international experts and practitioners to the University of New Hampshire, or taking our work to Coös County in northern New Hampshire, Carsey engages for impact.
FINANCIAL INNOVATIONS ROUNDTABLE

Hosted with the Board of Governors of the Federal Reserve Bank in Washington, DC, this two-day conference focused on harnessing innovations in lending to better serve small business borrowers for community and economic development.

AMA, CDFIs, AND COMMUNITY HEALTH

Carsey organized meetings around the country with the American Medical Association to bring together leaders from community development financial institutions and health systems to work together on improving community health.

NH LISTENS

NH Listens convened conversations around New Hampshire on issues including the opportunity gap, heroin use, and challenges specific to boys in the North Country. We collaborated with “local Listens” groups and created the Facilitation Lab to train facilitators.

Carsey hosted a wide variety of events this year including Applying Moneyball for Government with Results for America; Run Like a Girl, with EMILY’s List Executive Director Jessica O’Connell; Clean Energy and American Leadership, a panel discussion with Next Generation founder Tom Steyer; and The Fight Against Exploitive Worker Conditions in Sweatshops Around the Globe with Worker Rights Consortium Executive Director Scott Nova.

NH SOCIAL VENTURE INNOVATION CHALLENGE

Organized by the Center for Social Innovation and Enterprise (a collaboration with Paul College of Business and Economics) with the Sustainability Institute, EPSCoR program, UNHInnovation, and Net Impact, the SVIC attracted dozens of contestants bringing forward innovative solutions to societal challenges.

SOCIAL FRANCHISE INNOVATIONS ROUNDTABLE

The Social Franchise Innovations Roundtable was held with The William Rosenberg International Franchise Center at Paul College of Business and Economics. It brought together over forty experts to discuss franchising for social and financial bottom-lines.
FISCAL YEAR 2015

Annie E. Casey Foundation
Anonymous
Appalachian Mountain Club
David and Jerilyn Brownell
Marcy Carsey
City of Dover Police Department
City of Manchester Health Department
Coös Coalition for Young Children and Families
Coös County Family Health Services
County of Cheshire
Ford Foundation Institute of International Education
The John T. Gorman Foundation
Keene State College
Liuna Training and Education Fund
MacArthur Foundation
The MasterCard Foundation
Brian and Loren McCabe
Nashua Regional Planning Commission
National Community Investment Fund
National Science Foundation
NeighborWorks America
Neil & Louise Tillotson Fund of the New Hampshire Charitable Foundation
New Futures
New Hampshire Charitable Foundation
New Hampshire Department of Environmental Services
New Hampshire Department of Health and Human Services
New Hampshire Department of Revenue Administration
New Hampshire Endowment for Health
New Hampshire Kids Count, Inc.
New Hampshire SAU 36
White Mountain Regional School District
New Hampshire SAU 64 Milton School District
Frank and Patricia Noonan
The Pittsfield Youth Workshop
Plymouth State University
Mel Rines
Rockefeller Global Impact Investment Network
Russell Sage Foundation
Craig and Linda Rydin
J. Ronald Terwilliger Foundation
Town of Nottingham
Tri-County Head Start
United Way of Greater Nashua
U.S. Department of Agriculture, Forest Service, Northern Research Station
U.S. Department of Health & Human Services, Administration for Children and Families - Office of Planning, Research and Evaluation
W.K. Kellogg Foundation
FISCAL YEAR 2015

The single largest source of Carsey School of Public Policy revenue in 2015 continued to be the grant funding we received for our research, academic, and public engagement programs. We also continued to benefit from generous gifts from individual supporters. Our academic programs are supported by tuition, with scholarship funds supplemented by grants and gifts. Our endowment provided an important source of core funding.

Revenue Sources

- Academic Programs .................................................. 10%
- Endowment ................................................................. 9%
- Gifts ........................................................................ 20%
- Grants ...................................................................... 43%
- Miscellaneous ......................................................... 17%
CARSEY TEAM

STAFF

Michael Ettlinger
Director
Carsey School Faculty

Jessica Carson
Vulnerable Families Research Scientist

Susan Colucci
Administrative Assistant

Barbara Cook
GIS Technician

Melanie Higgins Dostie
Business Manager

Douglas Gagnon
Vulnerable Families Research Associate

Curt Grimm
Deputy Director
Carsey School Faculty

Michele Holt-Shannon
Co-Director, NH Listens

Robin Husslage
Program Manager,
Master of Arts in Community Development
Policy and Practice

Eileen Sipple Merrigan
Program Coordinator, Master of Arts
in Community Development Policy
and Practice

Kristin Smith
Family Demographer
Carsey School Faculty

Amy Sterndale
Communications Director

Michael Swack
Faculty Director, Master of Arts
in Community Development
Policy and Practice
Carsey School Faculty

Yusi Turell
Co-Director, Center for Social
Innovation and Enterprise
Carsey School Faculty

Elizabeth Valinski
Program Support Assistant

FACULTY AND FELLOWS

Hugh Allen
Founder, VSL Associates
Carsey Fellow

Jeffrey Ashe
Adjunct Associate Professor
of International and Public Affairs,
Colombia University, Carsey Fellow

Semra Aytur
Assistant Professor, Department
of Health Management and Policy
Carsey School Faculty

Rosemary Caron
Associate Professor, Department of Health
Management and Policy
Carsey School Faculty

Andrew Conroy
Professor of Applied Animal Science,
Thompson School of Applied Science
Carsey School Faculty

Dee Davis
President, Rural Strategies
Carsey School Faculty

Michele Dillon
Professor, Department of Sociology Senior
Advisor for Research
Carsey School Faculty

Mark Ducey
Professor, Department of Forest Biometrics
and Management
Carsey School Faculty

Bill Duncan
Research Director, AGree
Carsey School Faculty

Katie Edwards
Assistant Professor, Department of Psychology
Carsey School Faculty

David Finkelhor
Director, Crimes Against Children Research
Center, Co-Director, Family Research
Laboratory and Professor, Department of Sociology

Jill Ann Fitzsimmons
PhD candidate in Resource Economics,
University of Massachusetts
Carsey School Faculty

Charlie French
Program Team Leader, Community
and Economic Development,
UNH Cooperative Extension
Carsey School Faculty

Kevin Gardner
Professor, Civil Engineering Department
Co-Director, NH EPSCoR
Carsey School Faculty

Ross Gittell
Chancellor, Community College System
of New Hampshire (CCSNH)

Rebecca Glauber
Associate Professor, Department of Sociology
Carsey School Faculty

Suzanne Graham
Associate Professor, Department of Education
Carsey School Faculty

Lawrence Hamilton
Professor, Department of Sociology
Carsey School Faculty

Eric Hangen
Principal, I Squared Community
Development Consulting, Inc.
Carsey School Faculty

Malcolm Harper
Chairman of Mi-CRIL,
Emeritus Professor, Cranfield
School of Management, UK
Carsey School Faculty

Joel Hartter
Associate Professor, Environmental
Studies Program and Associate Director,
Professional Education,
University of Colorado Boulder
Carsey School Faculty

Leif Jensen
Distinguished Professor, Department of Agricultural Economics, Sociology and Education,
The Pennsylvania State University
Carsey School Faculty

William Kaschak
Carsey School Faculty

Eileen Sipple Merrigan
Program Coordinator, Master of Arts
in Community Development Policy
and Practice

Kristin Smith
Family Demographer
Carsey School Faculty

Amy Sterndale
Communications Director

Michael Swack
Faculty Director, Master of Arts
in Community Development
Policy and Practice
Carsey School Faculty

Yusi Turell
Co-Director, Center for Social
Innovation and Enterprise
Carsey School Faculty

Elizabeth Valinski
Program Support Assistant

FACULTY AND FELLOWS

Hugh Allen
Founder, VSL Associates
Carsey Fellow

Jeffrey Ashe
Adjunct Associate Professor
of International and Public Affairs,
Colombia University, Carsey Fellow

Semra Aytur
Assistant Professor, Department
of Health Management and Policy
Carsey School Faculty

Vicki Banyard
Professor, Department of Psychology
Carsey School Faculty

Anita Brown-Graham
Director, Institute for Emerging Issues
Policy Fellow

Rosemary Caron
Associate Professor, Department of Health
Management and Policy
Carsey School Faculty

Andrew Conroy
Professor of Applied Animal Science,
Thompson School of Applied Science
Carsey School Faculty

Dee Davis
President, Rural Strategies
Policy Fellow

Michele Dillon
Professor, Department of Sociology Senior
Advisor for Research
Senior Fellow

Mark Ducey
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Policy Fellow

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University of Massachusetts
Carsey School Faculty

Charlie French
Program Team Leader, Community
and Economic Development,
UNH Cooperative Extension
Carsey School Faculty

Kevin Gardner
Professor, Civil Engineering Department
and Associate Director, NH EPSCoR
Senior Fellow, Carsey School Faculty

Ross Gittell
Chancellor, Community College System
of New Hampshire (CCSNH)
Senior Fellow

Rebecca Glauber
Associate Professor, Department of Sociology
Carsey School Faculty

Suzanne Graham
Associate Professor, Department of Education
Carsey School Faculty

Lawrence Hamilton
Professor, Department of Sociology
Senior Fellow

Eric Hangen
Principal, I Squared Community
Development Consulting, Inc.
Carsey School Faculty

Malcolm Harper
Chairman of Mi-CRIL,
Emeritus Professor, Cranfield
School of Management, UK
Carsey School Faculty

Joel Hartter
Associate Professor, Environmental
Studies Program and Associate Director,
Professional Education,
University of Colorado Boulder
Carsey School Faculty

Leif Jensen
Distinguished Professor, Department of Agricultural Economics, Sociology and Education,
The Pennsylvania State University
Policy Fellow

William Kaschak
Carsey School Faculty
Paul Kirshen
Research Professor, Environmental Research Group of Department of Civil Engineering, and Institute for the Study of Earth, Oceans, and Space
Senior Fellow, Carsey School Faculty

Daniel T. Lichter
Director of the Cornell Population Center and the Ferris Family Professor in the Departments of Policy Analysis & Management and Sociology at Cornell University
Policy Fellow

Joe Lugalla
Director, Institute for Educational Development, Aga Khan University, East Africa
Carsey School Faculty

Kalle Matso
Director, Center for Collaborative Science and Coastal Science Program Manager, Piscataqua Region Estuaries Partnership
Carsey School Faculty

David Moore
Founding Director, UNH Survey Center
Policy Fellow

Candace Nelson
Senior Technical Advisor, Microfinance Opportunities
Carsey Fellow

Jack Northrup
President, New England Market Research
Policy Fellow

David B. Pillemer
Dr. Samuel E. Paul Professor of Developmental Psychology
Senior Fellow

Stephen Pimpare
Lecturer, American Politics and Public Policy, Politics & Society Program, UNH Manchester
Faculty Fellow

Cesar J. Rebellon
Associate Professor, Department of Sociology
Faculty Fellow

Paul Rippey
Senior Fellow, Center for Financial Inclusion
Carsey Fellow

Jolan Rivera
Carsey School Faculty

Andy Rosenberg
Professor of Natural Resources, College of Life Sciences and Agriculture
Carsey School Faculty

Rogelio Saenz
Dean, College of Public Policy, University of Texas at San Antonio
Policy Fellow

Thomas Safford
Associate Professor, Department of Sociology
Faculty Fellow, Carsey School Faculty

Donna San Antonio
Associate Professor of Counseling and Psychology, Lesley University
Carsey Fellow

Dante J. Scala
Associate Professor, Department of Political Science
Faculty Fellow

Jayson Seaman
Assistant Professor of Kinesiology, Affiliate Assistant Professor of Education
Faculty Fellow

Erin Hiley Sharp
Assistant Professor, Human Development and Family Studies
Faculty Fellow

Nena F. Stracuzzi
Lecturer, Department of Sociology
Faculty Fellow

Charles Tansey
Analyst
Carsey Fellow

Ann Tickamyer
Professor and Head, Department of Agricultural Economics and Rural Sociology, The Pennsylvania State University
Policy Fellow

Corinna Jenkins Tucker
Professor, Human Development and Family Studies
Faculty Fellow

Karen Van Gundy
Associate Professor, Department of Sociology and Coordinator, Sociology Graduate Program
Faculty Fellow

Stacy VanDeveer
Professor, Political Science
Program Chair, Sustainability Dual Major
Co-Chair, Academic Programs Committee, Carsey School of Public Policy
Carsey School Faculty

James Varn
Affiliate Associate Professor of Political Science and Assistant Provost for Faculty Development and Strategic Planning
Carsey School Faculty

Cameron P. Wake
Research Associate Professor, Glaciology and Environmental Chemistry
Faculty Fellow, Carsey School Faculty

Wendy A. Walsh
Research Associate Professor of Sociology, Crimes Against Children Research Center
Faculty Fellow

Sally Ward
Professor, Department of Sociology and Co-Chair, Academic Programs Committee
Senior Fellow, Carsey School Faculty

Melissa Wells
Associate Professor, Department of Social Work
Faculty Fellow

Fiona Wilson
Co-Director, Center for Social Innovation and Enterprise and Clinical Associate Professor, Peter T. Paul College of Business & Economics, University of New Hampshire
Faculty Fellow, Carsey School Faculty

RESEARCH ASSISTANTS

Nicholas Adams
Doctoral Candidate
Department of Sociology

Emily Berube
Undergraduate Student
Department of Psychology

Jean Bessette
Doctoral Student
Department of Sociology

Jennifer Clayton
Undergraduate Student
Vulnerable Families Program Assistant

Reeve Kennedy
Doctoral Student
Department of Sociology

Scott Lemos
Doctoral Student
Department of Economics

Sarah Leonard
Doctoral Student
Department of Education

Emilie Maddocks
Undergraduate Student
Department of Social Work

Quixada Moore-Vissing
Undergraduate Student, Department of Education Research and Evaluation Coordinator New Hampshire Listens

Ali J. Puchlopek
Masters Student
Department of Sociology

Michael J. Staley
Doctoral Student
Department of Sociology

Michael Staunton
Doctoral Candidate, Department of Sociology

David Susca
Undergraduate Student
Department of Recreation Management

Lindsey Williams
Doctoral Student
Department of Natural Resources and Earth Systems Science

Justin Young
Doctoral Student
Department of Sociology