

CARSEY SCHOOL ANNUAL REVIEW 2014



University of New Hampshire
Carsey School of Public Policy





About the Carsey School of Public Policy

The Carsey School of Public Policy at the University of New Hampshire is a nationally acclaimed resource for policy-related research, leadership development, and engaged scholarship. We address the most pressing challenges of the twenty-first century, striving for innovative, responsive, and equitable solutions from all levels of government and the for-profit and non-profit sectors. With an expanding range of degree and non-degree programs, the Carsey School offers a growing number of opportunities for those interested in beginning, or advancing, careers in public policy.

The year of 2014 was a momentous one for the Carsey School of Public Policy.

For one thing, we came into existence. After a hugely successful decade as the Carsey Institute, the *Institute* was transformed to a *School* of Public Policy, thanks to a new influx of support from our founding donor, Marcy Carsey. That led to me being lured from Washington, D.C., to spearhead the transformation. Not that the “luring” was hard. The opportunity to build on the success enjoyed by the Institute under the leadership of founding director Mil Duncan, and then interim director Bruce Mallory, while at the same time creating something new at a great institution such as the University of New Hampshire, was not a hard sell.

The year was indeed momentous—and busy. We’ve continued the impactful research and public engagement that were the hallmark of the Carsey Institute. And the existing academic programs, both the non-degree training in community development and finance that we do around the globe, and the Master of Arts in Community Development Policy and Practice, attracted a diverse group of students from the United States and abroad—and advanced and launched exciting careers.

The legacy programs of the Carsey Institute thrived, but change is in the air as well. We’re making great progress in designing new academic programs that befit a school of public policy. And “change” is at the center of those programs. The mission of “public policy” isn’t just about the mechanics of government budgets, paved streets, and public education—it’s about the value of making society stronger and people’s lives better. Our academic programs will be steeped in that value: in our students developing the skills they need to change the world. By the time I’m writing for the Carsey School of Public Policy 2015 Annual Review, we’ll have a great deal more to say about that.

New developments in 2015 won’t, however, be confined to expanded academic offerings. We have exciting initiatives afoot in research and public engagement as well, as we grow in our depth and our reach.

It is an exciting time to be part of the Carsey School of Public Policy.

Best wishes,



Michael Ettlinger, Director
Carsey School of Public Policy



2014 HIGHLIGHTS

The Carsey School of Public Policy officially launched on June 30th, welcoming Michael Ettlinger as the founding director. One of his first initiatives was forming an academic planning committee which is now actively developing innovative new degree and certificate programs.



RESEARCH

Carsey researchers and fellows published two dozen original applied research briefs in 2014, which were downloaded thousands of times by lawmakers, the media, non-profit organizations, and researchers throughout the world.



Marcy Carsey received the UNH Foundation's Hubbard Family Award for Service to Philanthropy.



Through our webinar series and training courses in developing countries, Carsey's internationally renowned experts trained 735 people in capital raising, savings groups, business solutions to poverty, and ways to fund community development.



Carsey researchers continued their strong presence in the media, led by Ken Johnson, Kristin Smith, and Marybeth Mattingly, with coverage by the *Wall Street Journal*, *Washington Post*, *USA Today*, *Christian Science Monitor*, *Fox News*, and *National Public Radio* as well as in hundreds of other national and regional media outlets.



ACADEMICS

2014 graduates of Carsey's MA in Community Development Policy and Practice began careers around the globe, spanning from Canada's Poverty Impact Council and the Somali Federal Government's Aid Coordination division, to the Oregon Center for Public Policy and the Immigrant Women's Health organization in Maine.



The Carsey Social Innovation Internship program placed thirteen UNH students in summer positions in the region's most socially and environmentally innovative companies.



NH Listens was recognized by the National Coalition of Dialogue and Deliberation and Everyday Democracy for building statewide and local civic infrastructure.



ENGAGEMENT

Joining the Rudman Center for Justice, Leadership, and Public Policy at UNH Law, Carsey cohosted a conversation among former presidential Chiefs of Staff Kenneth M. Duberstein, Thomas F. "Mack" McLarty, III, and Andrew H. Card, Jr. on their experiences at the elbows of the most powerful people in the world.





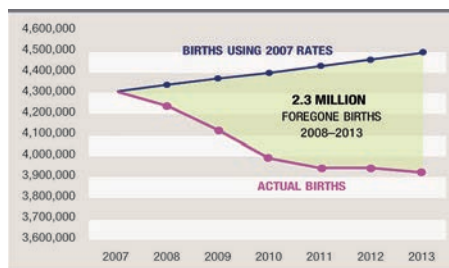
RESEARCH

This year, we strengthened our research programs by reaching into new topics including climate adaptation and access to health insurance. We brought attention to topics as diverse as the increase in the number of wives who are primary breadwinners and the importance of walkability in communities seeking social cohesion. The work of Carsey researchers drew attention from policy makers, national and local media, academia, and the public. With our transformation to the Carsey School, we have set in motion the broadening and deepening of our research.



Research Shines Spotlight On Vulnerable Families

Carsey's Vulnerable Families program, headed by Marybeth Mattingly, had another very successful year with its research on America's families widely recognized by policy makers, researchers, and the media.



A Startling Demographic Finding

"We have more women of childbearing age than we did in 2007, and they're producing 300,000 fewer babies. [The recession may be over but] nobody told American women, because their fertility now is lower than it's ever been."

Ken Johnson,
quoted in *USA Today*, December 2014



Financial Services and Community Well-Being

Carsey researchers began working with the National Community Investment Fund to measure the relationships between the availability of responsibly-priced financial services and changes in community quality of life and economic well-being.



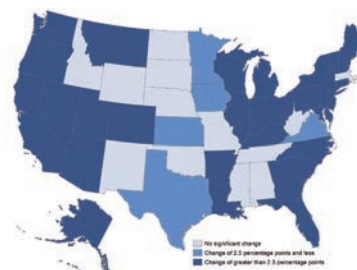
Research Support For UNH Faculty

Six UNH faculty were named Carsey Summer Scholars. Support enabled research examining the effect of economic conditions on long-term care, public mobilization in defense of local water resources, dating and sexual violence among youth, the impact of EPA procedures for water quality permits, the economic effects of caring for elderly family members, and policing culture in Latin America.



Demography, Forestry, and Carbon

Researchers began looking at the relationships between demographic and forest changes and their impacts on carbon sequestration in a project funded by the U.S. Forest Service.



Wives' Earnings Relied On More

"In the wake of the Great Recession median family earnings remain depressed in many states leading to increased stress and continued unease for families, despite increased reliance on wives' earnings. Our results highlight the continued need to support working families on the federal and state levels."

Kristin Smith, family demographer,
Vulnerable Families program, quoted in
Business NH Magazine, August 2014





ACADEMICS

While the *Carsey School* is only months old, the *Carsey Institute* already had established degree and certificate programs, training professionals both on campus and online in best practices in community development and sustainable microenterprise. Our faculty are recognized in their fields as hands-on professionals and experts as well as scholars who can combine academic rigor with applied experience to prepare students for work on the ground throughout the world. In 2014, we began plans for broadening our academic offerings.



Expanding Academic Opportunities

The newly formed academic planning committee began work to expand Carsey's academic offerings. The proposed program will be unusual among public policy degree programs in its intense focus on making real-world change.



Students In The Field

Carsey's graduate degree in Community Development Policy and Practice continued to grow this year, with new graduates effecting change in communities across the globe.



New Certificate In CDF

In June 2014, Carsey aligned with the Opportunity Finance Network to launch the Certificate in Community Development Finance, drawing community development finance professionals from around the United States to the UNH campus.



NeighborWorks Training Partnership

The Carsey School partnered this year with NeighborWorks America to create dynamic new training opportunities for community development practitioners who serve the affordable housing and community development sectors across the country.



Savings Groups Training

Carsey expanded its Savings Groups work—training more than 700 professionals around the world, developing a new training approach to reach field-level practitioners, and sponsoring a joint SEEP-OXFAM-Carsey webinar training series.



Social Innovation Internships For Undergrads

The Carsey Social Innovation Internship program placed thirteen students in paid summer internships at for-profit and non-profit firms that are using market approaches to achieve their social missions.





ENGAGEMENT

One of the ways Carsey continues to stand out in the academic environment is in bringing its research expertise and best practices to where it is needed and valued. Whether traveling from our campus in Durham to Washington, bringing national and international experts and practitioners to the University of New Hampshire, or taking our work to Coös County in northern New Hampshire, Carsey engages for impact.



NH Listens Reaches Across The State

New Hampshire Listens, the Carsey School project that facilitates civil deliberative dialogue, helped launch nine local independent Listens groups throughout the state. These groups will work to strengthen civic engagement in their communities, moving past divisive barriers to support policy development.



Informative Carsey Events

Carsey events included a discussion with three former White House Chiefs of Staff; a talk by Stonyfield Yogurt founder Gary Hirshberg on entrepreneurship and socially innovative startups; a keynote on creating bold cross-sector solutions to social problems by Citizen School founder Eric Schwartz; a symposium on early childhood education; a talk on the link between social entrepreneurship and poverty; and a presentation on democracy and poverty.



Social Entrepreneurs Compete

The second annual NH Social Venture Innovation Challenge supported student and community entrepreneurs to design novel, sustainable, business-oriented solutions to society's most pressing social and environmental challenges. Seventy-two student and community teams competed for cash awards.



New Initiative With Federal Reserve Bank

Carsey's Financial Innovations Roundtable focused on the most promising new ideas for health-related community investment. With the support of leadership at the Federal Reserve Board of Governors in Washington, D.C., and other organizations, Carsey is embarking on an initiative to align health institutions, financial agencies, and businesses in targeted communities to increase investments that improve community health.



Carsey Joins Global MicroCredit Initiative

Carsey joined with institutions from around the globe at the Global MicroCredit summit in Mexico in committing to a global campaign to "help 100 million families lift themselves out of extreme poverty—and therewith make a major step forward in ending extreme poverty entirely."



Carsey Researchers Inform Local Professionals

In July, the Coös Youth Study research team held a full day of presentations at White Mountains Community College in Berlin, New Hampshire: "Young People in Coös: The latest research from UNH that health and human service providers need to know."

FUNDERS

Fiscal Year 2014

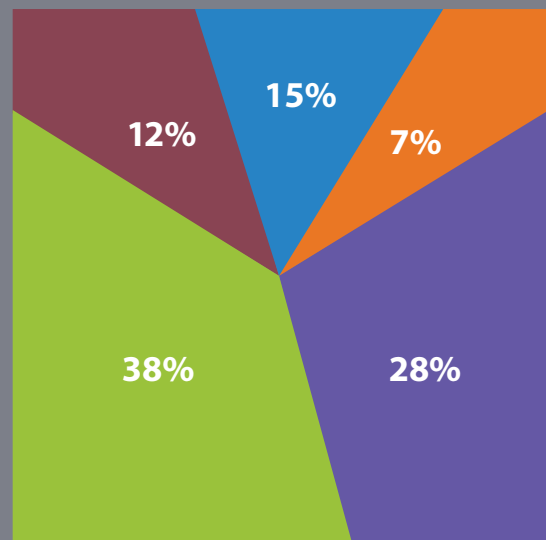
Ahmadu Bello University
Annie E. Casey Foundation
Anonymous
Marcy Carsey
City of Manchester
Coös Coalition for Young Children & Families
Coös County Family Health Services
Ford Foundation Institute
of International Education
Greater Nashua United Way
The John T. Gorman Foundation
Liuna Training & Education Fund
The MasterCard Foundation
Milton School District SAU 64
Nashua Regional Planning Commission
National Community Investment Fund
National Institutes of Health
National Science Foundation
Neil & Louise Tillotson Fund of the
New Hampshire Charitable Foundation
New Futures
New Hampshire Charitable Foundation

New Hampshire Department
of Revenue Administration
New Hampshire Kids Count, Inc.
NH Department of Health & Human Services
Town of Nottingham
Open Space Conservancy, Inc.
Pittsfield Youth Workshop
Plymouth State University
Reznick Group, PC
Rockefeller Global Impact Investment Network
Russell Sage Foundation
U.S. Department of Commerce, National Oceanic
& Atmospheric Administration
U.S. Department of Health and Human Service,
Administration for Children and Families –
Office of Planning, Research, and Evaluation
U.S. Department of Agriculture,
Forest Service, Northern Research Station
W. K. Kellogg Foundation

FUNDING

Fiscal Year 2014

The single largest source of Carsey School of Public Policy revenue in 2014 was the grant funding we received for our research, academic, and public engagement programs. We received an atypically high level of gifts in 2014 because of the timing of donations from long-time supporters. Our academic programs are supported by some grants and gifts but rely significantly on tuition as well. Our endowment, which will be growing over the coming years, provides an important source of core funding.



Revenue Sources

■ Academic Programs	15%
■ Endowment	7%
■ Gifts	28%
■ Grants	38%
■ Miscellaneous	12%

CARSEY TEAM

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