CARSEY SCHOOL ANNUAL REVIEW 2014

University of New Hampshire
Carsey School of Public Policy
The Carsey School of Public Policy at the University of New Hampshire is a nationally acclaimed resource for policy-related research, leadership development, and engaged scholarship. We address the most pressing challenges of the twenty-first century, striving for innovative, responsive, and equitable solutions from all levels of government and the for-profit and non-profit sectors. With an expanding range of degree and non-degree programs, the Carsey School offers a growing number of opportunities for those interested in beginning, or advancing, careers in public policy.

About the Carsey School of Public Policy
The year of 2014 was a momentous one for the Carsey School of Public Policy.

For one thing, we came into existence. After a hugely successful decade as the Carsey Institute, the Institute was transformed to a School of Public Policy, thanks to a new influx of support from our founding donor, Marcy Carsey. That led to me being lured from Washington, D.C., to spearhead the transformation. Not that the “luring” was hard. The opportunity to build on the success enjoyed by the Institute under the leadership of founding director Mil Duncan, and then interim director Bruce Mallory, while at the same time creating something new at a great institution such as the University of New Hampshire, was not a hard sell.

The year was indeed momentous—and busy. We’ve continued the impactful research and public engagement that were the hallmark of the Carsey Institute. And the existing academic programs, both the non-degree training in community development and finance that we do around the globe, and the Master of Arts in Community Development Policy and Practice, attracted a diverse group of students from the United States and abroad—and advanced and launched exciting careers.

The legacy programs of the Carsey Institute thrived, but change is in the air as well. We’re making great progress in designing new academic programs that befit a school of public policy. And “change” is at the center of those programs. The mission of “public policy” isn’t just about the mechanics of government budgets, paved streets, and public education—it’s about the value of making society stronger and people’s lives better. Our academic programs will be steeped in that value: in our students developing the skills they need to change the world. By the time I’m writing for the Carsey School of Public Policy 2015 Annual Review, we’ll have a great deal more to say about that.

New developments in 2015 won’t, however, be confined to expanded academic offerings. We have exciting initiatives afoot in research and public engagement as well, as we grow in our depth and our reach.

It is an exciting time to be part of the Carsey School of Public Policy.

Best wishes,

Michael Ettlinger, Director
Carsey School of Public Policy
The Carsey School of Public Policy officially launched on June 30th, welcoming Michael Ettlinger as the founding director. One of his first initiatives was forming an academic planning committee which is now actively developing innovative new degree and certificate programs.

2014 HIGHLIGHTS

Marcy Carsey received the UNH Foundation’s Hubbard Family Award for Service to Philanthropy.

Through our webinar series and training courses in developing countries, Carsey’s internationally renowned experts trained 735 people in capital raising, savings groups, business solutions to poverty, and ways to fund community development.

Carsey researchers continued their strong presence in the media, led by Ken Johnson, Kristin Smith, and Marybeth Mattingly, with coverage by the Wall Street Journal, Washington Post, USA Today, Christian Science Monitor, Fox News, and National Public Radio as well as in hundreds of other national and regional media outlets.

RESEARCH

Carsey researchers and fellows published two dozen original applied research briefs in 2014, which were downloaded thousands of times by lawmakers, the media, non-profit organizations, and researchers throughout the world.
2014 graduates of Carsey’s MA in Community Development Policy and Practice began careers around the globe, spanning from Canada’s Poverty Impact Council and the Somali Federal Government’s Aid Coordination division, to the Oregon Center for Public Policy and the Immigrant Women’s Health organization in Maine.

The Carsey Social Innovation Internship program placed thirteen UNH students in summer positions in the region’s most socially and environmentally innovative companies.

NH Listens was recognized by the National Coalition of Dialogue and Deliberation and Everyday Democracy for building statewide and local civic infrastructure.

Joining the Rudman Center for Justice, Leadership, and Public Policy at UNH Law, Carsey cohosted a conversation among former presidential Chiefs of Staff Kenneth M. Duberstein, Thomas F. “Mack” McLarty, III, and Andrew H. Card, Jr. on their experiences at the elbows of the most powerful people in the world.
This year, we strengthened our research programs by reaching into new topics including climate adaptation and access to health insurance. We brought attention to topics as diverse as the increase in the number of wives who are primary breadwinners and the importance of walkability in communities seeking social cohesion. The work of Carsey researchers drew attention from policy makers, national and local media, academia, and the public. With our transformation to the Carsey School, we have set in motion the broadening and deepening of our research.
Research Support For UNH Faculty
Six UNH faculty were named Carsey Summer Scholars. Support enabled research examining the effect of economic conditions on long-term care, public mobilization in defense of local water resources, dating and sexual violence among youth, the impact of EPA procedures for water quality permits, the economic effects of caring for elderly family members, and policing culture in Latin America.

Research Shines Spotlight On Vulnerable Families
Carsey’s Vulnerable Families program, headed by Marybeth Mattingly, had another very successful year with its research on America’s families widely recognized by policy makers, researchers, and the media.

A Startling Demographic Finding
“We have more women of childbearing age than we did in 2007, and they’re producing 300,000 fewer babies. [The recession may be over but] nobody told American women, because their fertility now is lower than it’s ever been.”
Ken Johnson, quoted in USA Today, December 2014

Financial Services and Community Well-Being
Carsey researchers began working with the National Community Investment Fund to measure the relationships between the availability of responsibly-priced financial services and changes in community quality of life and economic well-being.

Demography, Forestry, and Carbon
Researchers began looking at the relationships between demographic and forest changes and their impacts on carbon sequestration in a project funded by the U.S. Forest Service.

Wives’ Earnings Relied On More
“In the wake of the Great Recession median family earnings remain depressed in many states leading to increased stress and continued unease for families, despite increased reliance on wives’ earnings. Our results highlight the continued need to support working families on the federal and state levels.”
Kristin Smith, family demographer, Vulnerable Families program, quoted in Business NH Magazine, August 2014
While the Carsey School is only months old, the Carsey Institute already had established degree and certificate programs, training professionals both on campus and online in best practices in community development and sustainable microenterprise. Our faculty are recognized in their fields as hands-on professionals and experts as well as scholars who can combine academic rigor with applied experience to prepare students for work on the ground throughout the world. In 2014, we began plans for broadening our academic offerings.
Expanding Academic Opportunities
The newly formed academic planning committee began work to expand Carsey’s academic offerings. The proposed program will be unusual among public policy degree programs in its intense focus on making real-world change.

Students In The Field
Carsey’s graduate degree in Community Development Policy and Practice continued to grow this year, with new graduates effecting change in communities across the globe.

New Certificate In CDF
In June 2014, Carsey aligned with the Opportunity Finance Network to launch the Certificate in Community Development Finance, drawing community development finance professionals from around the United States to the UNH campus.

NeighborWorks Training Partnership
The Carsey School partnered this year with NeighborWorks America to create dynamic new training opportunities for community development practitioners who serve the affordable housing and community development sectors across the country.

Savings Groups Training
Carsey expanded its Savings Groups work—training more than 700 professionals around the world, developing a new training approach to reach field-level practitioners, and sponsoring a joint SEEP-OXFAM-Carsey webinar training series.

Social Innovation Internships For Undergrads
The Carsey Social Innovation Internship program placed thirteen students in paid summer internships at for-profit and non-profit firms that are using market approaches to achieve their social missions.
One of the ways Carsey continues to stand out in the academic environment is in bringing its research expertise and best practices to where it is needed and valued. Whether traveling from our campus in Durham to Washington, bringing national and international experts and practitioners to the University of New Hampshire, or taking our work to Coös County in northern New Hampshire, Carsey engages for impact.
Carsey Researchers Inform Local Professionals
In July, the Coös Youth Study research team held a full day of presentations at White Mountains Community College in Berlin, New Hampshire: “Young People in Coös: The latest research from UNH that health and human service providers need to know.”

Informative Carsey Events
Carsey events included a discussion with three former White House Chiefs of Staff; a talk by Stonyfield Yogurt founder Gary Hirshberg on entrepreneurship and socially innovative startups; a keynote on creating bold cross-sector solutions to social problems by Citizen School founder Eric Schwartz; a symposium on early childhood education; a talk on the link between social entrepreneurship and poverty; and a presentation on democracy and poverty.

Social Entrepreneurs Compete
The second annual NH Social Venture Innovation Challenge supported student and community entrepreneurs to design novel, sustainable, business-oriented solutions to society’s most pressing social and environmental challenges. Seventy-two student and community teams competed for cash awards.

NH Listens Reaches Across The State
New Hampshire Listens, the Carsey School project that facilitates civil deliberative dialogue, helped launch nine local independent Listens groups throughout the state. These groups will work to strengthen civic engagement in their communities, moving past divisive barriers to support policy development.

New Initiative With Federal Reserve Bank
Carsey’s Financial Innovations Roundtable focused on the most promising new ideas for health-related community investment. With the support of leadership at the Federal Reserve Board of Governors in Washington, D.C., and other organizations, Carsey is embarking on an initiative to align health institutions, financial agencies, and businesses in targeted communities to increase investments that improve community health.

Carsey Joins Global MicroCredit Initiative
Carsey joined with institutions from around the globe at the Global MicroCredit summit in Mexico in committing to a global campaign to “help 100 million families lift themselves out of extreme poverty—and therewith make a major step forward in ending extreme poverty entirely.”

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Fiscal Year 2014

Ahmadu Bello University
Annie E. Casey Foundation
Anonymous
Marcy Carsey
City of Manchester
Coös Coalition for Young Children & Families
Coös County Family Health Services
Ford Foundation Institute of International Education
Greater Nashua United Way
The John T. Gorman Foundation
Liuna Training & Education Fund
The MasterCard Foundation
Milton School District SAU 64
Nashua Regional Planning Commission
National Community Investment Fund
National Institutes of Health
National Science Foundation
Neil & Louise Tillotson Fund of the New Hampshire Charitable Foundation
New Futures
New Hampshire Department of Revenue Administration
New Hampshire Kids Count, Inc.
NH Department of Health & Human Services
Town of Nottingham
Open Space Conservancy, Inc.
Pittsfield Youth Workshop
Plymouth State University
Reznick Group, PC
Rockefeller Global Impact Investment Network
Russell Sage Foundation
U.S. Department of Commerce, National Oceanic & Atmospheric Administration
U.S. Department of Agriculture, Forest Service, Northern Research Station
W. K. Kellogg Foundation

New Hampshire Charitable Foundation
Fiscal Year 2014

The single largest source of Carsey School of Public Policy revenue in 2014 was the grant funding we received for our research, academic, and public engagement programs. We received an atypically high level of gifts in 2014 because of the timing of donations from long-time supporters. Our academic programs are supported by some grants and gifts but rely significantly on tuition as well. Our endowment, which will be growing over the coming years, provides an important source of core funding.

Revenue Sources

- Academic Programs .............................................. 15%
- Endowment ...................................................... 7%
- Gifts ............................................................. 28%
- Grants ............................................................ 38%
- Miscellaneous ................................................... 12%
CARSEY TEAM

**Staff**

**Michael Ettlinger**  
Founding Director  
Carsey School Faculty

**Jessica Carson**  
Vulnerable Families Research Scientist

**Susan Colucci**  
Administrative Assistant

**Barbara Cook**  
GIS Technician

**Melanie Higgins Dostie**  
Business Manager

**Curt Grimm**  
Deputy Director  
Carsey School Faculty

**Judith Harvey**  
Program Support Assistant

**Michele Holt-Shannon**  
Associate Director, NH Listens

**Robin Husslage**  
Program Manager, Center on Social Innovation and Finance

**Eleanor M. Jaffee**  
Evaluation Research Associate  
Carsey School Faculty

**Kenneth M. Johnson**  
Senior Demographer  
Carsey School Faculty

**Laurel Lloyd**  
Communications Coordinator

**William Maddocks**  
Program Director, Sustainable Microenterprise and Development  
Carsey School Faculty

**Bruce L. Mallory**  
Director, NH Listens  
Carsey School Faculty

**Beth Mattingly**  
Director of Research on Vulnerable Families  
Carsey School Faculty

**Bianca Nicolosi**  
Digital Media Coordinator

**Andrew Schaefer**  
Vulnerable Families Research Associate

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**Sanjeev Sharma**  
Program Manager, Center on Social Innovation and Finance  
Carsey School Faculty

**Kristin Smith**  
Family Demographer  
Carsey School Faculty

**Amy Sterndale**  
Communications Director

**Michael Swack**  
Faculty Director, Center on Social Innovation and Finance  
Carsey School Faculty

**Yusi Turell**  
Executive Director, Center on Social Innovation and Finance  
Carsey School Faculty

**Barbara Wauchope**  
Director of Evaluation  
Carsey School Faculty

**Faculty and Fellows**

**Hugh Allen**  
Founder, VSL Associates  
Carsey Fellow

**Jeffrey Ashe**  
Adjunct Associate Professor of International and Public Affairs, Colombia University  
Carsey Fellow

**Semra Aytur**  
Assistant Professor, Department of Health Management and Policy  
Faculty Fellow

**Vicki Banyard**  
Professor, Department of Psychology  
Senior Fellow

**Anita Brown-Graham**  
Director, Institute for Emerging Issues  
Policy Fellow

**Rosemary Caron**  
Associate Professor, Department of Health Management and Policy  
Faculty Fellow, Carsey School Faculty

**Andrew Conroy**  
Professor of Applied Animal Science, Thompson School of Applied Science  
Carsey School Faculty

**Dee Davis**  
President, Rural Strategies  
Policy Fellow

**Michele Dillon**  
Professor, Department of Sociology  
Senior Advisor for Research  
Senior Fellow

**Mark Ducey**  
Professor, Department of Forest Biometrics and Management  
Senior Fellow, Carsey School Faculty

**Mil Duncan**  
Research Director, AGrEE  
Policy Fellow

**Katie Edwards**  
Assistant Professor, Department of Psychology  
Faculty Fellow

**David Finkelhor**  
Director, Crimes against Children Research Center, Co-Director, Family Research Laboratory and Professor, Department of Sociology  
Senior Fellow

**Jill Ann Fitzsimmons**  
PhD candidate in Resource Economics, University of Massachusetts  
Carsey School Faculty

**Charlie French**  
Program Team Leader, Community and Economic Development, UNH  
Cooperative Extension  
Faculty Fellow, Carsey School Faculty

**Kevin Gardner**  
Professor, Civil Engineering  
Department and Associate Director, NH EPSCoR  
Senior Fellow, Carsey School Faculty

**Ross Gittell**  
Chancellor, Community College System of New Hampshire (CCSNH)  
Senior Fellow

**Rebecca Glauber**  
Associate Professor, Department of Sociology  
Faculty Fellow

**Suzanne Graham**  
Associate Professor, Department of Education  
Faculty Fellow

**John Halstead**  
Professor, Environmental and Resource Economics  
Senior Fellow, Carsey School Faculty

**Lawrence Hamilton**  
Professor, Department of Sociology  
Senior Fellow

**Malcolm Harper**  
Chairman of M-CRIL, Emeritus Professor, Cranfield School of Management, UK  
Carsey Fellow

**Joel Hartter**  
Associate Professor, Environmental Studies Program and Associate Director, Professional Education, University of Colorado Boulder  
Faculty Fellow, Carsey School Faculty
Leif Jensen  
Distinguished Professor,  
Department of Agricultural Economics, Sociology and Education,  
The Pennsylvania State University  
Policy Fellow

William Kaschak  
Carsey School Faculty

Paul Kirshen  
Research Professor,  
Environmental Research Group  
of Department of Civil Engineering,  
and Institute for the Study of Earth, Oceans, and Space  
Senior Fellow, Carsey School Faculty

Daniel T. Lichter  
Director of the Cornell Population Center and the Ferris Family Professor in the Departments of Policy Analysis & Management and Sociology at Cornell University  
Policy Fellow

Joe Lugalla  
Professor of Social Anthropology,  
Department of Anthropology  
Carsey School Faculty

Kalle Matso  
Director, Center for Collaborative Science  
Carsey School Faculty

David Moore  
Founding Director,  
UNH Survey Center  
Policy Fellow

Candace Nelson  
Senior Technical Advisor,  
Microfinance Opportunities  
Carsey Fellow

Jack Northrup  
President, New England Market Research  
Policy Fellow

David B. Pillemer  
Dr. Samuel E. Paul Professor of Developmental Psychology  
Senior Fellow

Cesar J. Rebello  
Associate Professor,  
Department of Sociology  
Faculty Fellow

Paul Rippey  
Senior Fellow, Center for Financial Inclusion  
Carsey Fellow

Jolan Rivera  
Carsey School Faculty

Andy Rosenberg  
Professor of Natural Resources,  
College of Life Sciences and Agriculture  
Carsey School Faculty

Rogelio Saenz  
Dean, College of Public Policy,  
University of Texas at San Antonio  
Policy Fellow

Thomas Safford  
Associate Professor,  
Department of Sociology  
Faculty Fellow, Carsey School Faculty

Donna San Antonio  
Assistant Professor of Counseling and Psychology, Lesley University  
Carsey Fellow

Dante J. Scala  
Associate Professor,  
Department of Political Science  
Faculty Fellow

Jayson Seaman  
Assistant Professor of Kinesiology,  
Affiliate Assistant Professor of Education  
Faculty Fellow

Erin Hiley Sharp  
Assistant Professor, Human Development and Family Studies  
Faculty Fellow

Nena F. Stracuzzi  
Lecturer,  
Department of Sociology  
Faculty Fellow

Ann Tickamyer  
Professor and Head,  
Department of Agricultural Economics and Rural Sociology,  
The Pennsylvania State University  
Policy Fellow

Corinna Jenkins Tucker  
Professor, Human Development and Family Studies  
Faculty Fellow

Karen Van Gundy  
Associate Professor, Department of Sociology and Coordinator, Sociology Graduate Program  
Faculty Fellow

Stacy VanDeveer  
Professor of Political Science  
Carsey School Faculty

James Varn  
Affiliate Associate Professor of Political Science and Assistant Provost for Faculty Development and Strategic Planning  
Carsey School Faculty

Cameron P. Wake  
Research Associate Professor,  
Glaciology Environmental Chemistry  
Faculty Fellow, Carsey School Faculty

Wendy A. Walsh  
Research Associate Professor of Sociology, Crimes against Children Research Center  
Faculty Fellow

Sally Ward  
Professor Emerita,  
Department of Sociology  
Senior Fellow, Carsey School Faculty

Melissa Wells  
Associate Professor,  
Department of Social Work  
Faculty Fellow

Fiona Wilson  
Assistant Professor of Strategy, Sustainability and Social Entrepreneurship, Peter T. Paul College of Business & Economics  
Faculty Fellow, Carsey School Faculty

Research Assistants

Paul Anskat  
Doctoral Student,  
Department of Sociology

Melissa Day  
Doctoral Student,  
Department of Sociology

Eleanor Kane  
Doctoral Candidate,  
Department of Education Research and Evaluation  
Research Assistant  
New Hampshire Listens

Scott Lemos  
Doctoral Student,  
Department of Economics

Quixada Moore-Vissing  
Doctoral Candidate, Department of Education Research and Evaluation  
Coordinator New Hampshire Listens

Michael J. Staley  
Doctoral Student,  
Department of Sociology

Michael Staunton  
PhD Candidate,  
Department of Sociology

Justin Young  
Doctoral Student,  
Department of Sociology