



CARSEY

*ANNUAL
REVIEW
2019*



Platinum
Status



University of
New Hampshire



Admissions

Campus
Crossing



Hamel Rec. Ctr.



At its core, the **Carsey School of Public Policy** is committed to making positive change. Our degree and certificate programs give our graduates the tools to have an impact. Our research is actionable. Our faculty and staff are out in the world working with communities, advising policy makers, and building socially committed institutions.

"We place a very high value on being relevant and constructive."



Dear Friends,

Conducting research relevant to public policy, convening constructive conversation about controversial issues, and educating students to thrive in the world of policy and politics is not a part of academia that can stay cloistered in an ivy-covered tower (or, as I write this, a snow-covered tower). Particularly these days, the policy and political environment changes month-to-month, day-to-day—let alone hour-by-hour. The research that is needed, policymaker and public openness to dialogue, and the nature and viability of the most effective policies and practices are in constant flux.

At the Carsey School we place a very high value on being relevant and constructive. You'll see in the following pages some of what we do to live that value. We work with, and are, practitioners. We get into communities and help them gain ground. Our students see and understand what's going on, as it's happening. We may write our reports sitting at computers physically within walls that do, in fact, see some ivy in the summer—but we are also intellectually, physically, and philosophically housed in the world at large.

2019 was a successful year for our school. What 2020 will bring we don't know except for one thing—it will be different. And the Carsey School will continue to adapt to be the relevant and constructive place it has been since its founding.

A handwritten signature in blue ink, which appears to read "Michael Ettlinger". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Michael Ettlinger, Director
Carsey School of Public Policy

CARSEY 2019

In 2019, nine candidates for the presidency of the United States came to UNH as the Carsey School held its 2020 Presidential Primary Speaker Series. We also hosted former presidential candidates, activists, authors, and leading policy organizations.

In addition to hosting the renowned here in New Hampshire we brought passionate students to Washington, partnered with the Federal Reserve to host a conference in Atlanta, and spread our wings throughout the country and the world in a variety of ways.

In 2019 we won awards, ran contests, grew our academic offerings, gained media attention, wrote and published important research, and facilitated constructive dialogue on hard issues.

To learn more about our 2019, turn the page. To learn about the impact we're having in 2020, visit our website.



WINTER 2019



Carsey Makes the 40 Under Forty List

The Carsey School placed four outstanding young leaders on the *New Hampshire Union Leader's* 40 Under Forty list: Daniel Bromberg, our director of academic programs and faculty member (shared with the College of Liberal Arts), and three Master of Public Administration alumni—Matt Wilhelm, Eric Kulberg, and Jane Hirsch.



Dan Bromberg

Matt Wilhelm
'16G

Eric Kulberg
'09G

Jane Hirsch
'10G

Photos courtesy of the *New Hampshire Union Leader*

Planning for the Granite State Scholars' Program



In 2018, Matt Wilhelm (above) won the NH Social Venture Innovation Challenge Award with the idea of offering tuition support to young people who commit to providing long-term volunteer care to older residents. This idea, dubbed the “Granite State Scholars’ Program,” has moved to the planning stage. With funding from AmeriCorps, the planning team and Carsey’s NH Listens convened groups around New Hampshire between November 2018 and April 2019 to shape key aspects of the new program.



Master in Public Policy Students Take on DC

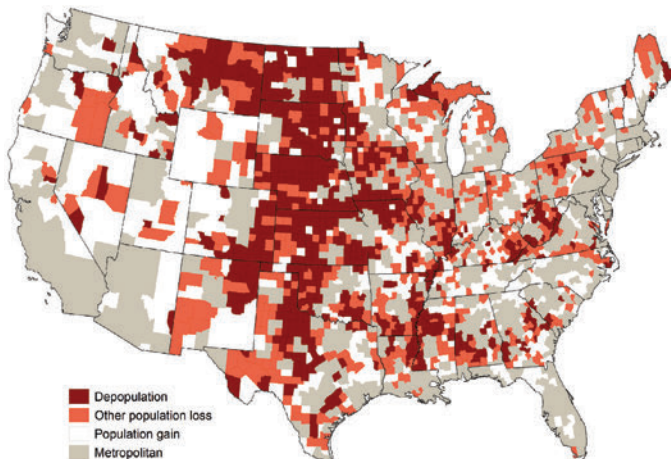
In January, our students traveled to Washington, DC, for five days of meetings with a broad swath of the federal policy world, including congressional staffers, journalists, high-ranking administrators, lobbyists, pollsters, ambassadors, and political operatives.

Spearheading Municipal Action to Prevent Childhood Lead Poisoning

New Hampshire Listens hosted learning exchanges aimed at equipping seven communities around the state to take local action that will protect children from the entirely avoidable lifelong health impacts caused by lead poisoning.

Research Brief of the Year

Our most popular research brief of the year, based on website visits and media hits, was Ken Johnson and Daniel Lichter's *Rural Depopulation in a Rapidly Urbanizing America*. The publication, which examined demographic and population trends in rural America, was covered by *USA Today*, *The Washington Post*, and other national publications.



UNH Sustainability Institute Joins Carsey and Paul College As Partner in Center for Social Innovation & Enterprise

The Center for Social Innovation & Enterprise, formed as a joint initiative of the Peter T. Paul College of Business & Economics and the Carsey School in 2015, works to inspire and educate students who are eager to make a positive impact on the world at the intersection of societal challenges and business. The UNH Sustainability Institute joined our collaboration. UNH has long been a recognized national leader in sustainability, and the new partnership will increase opportunities for students to engage on campus and beyond.



January—A Conversation with the NH Department of Transportation Commissioner Victoria Sheehan

February—Introducing the NH Department of Natural and Cultural Resources with Sarah Stewart

March—Building Lean Initiatives in the Public Sector with Kate McGovern

Coffee & Conversations is a discussion series jointly organized by the **Carsey School of Public Policy**, the **State of NH Bureau of Education and Training**, and the **NH Association of Certified Public Managers** to engage public service professionals in learning, problem solving, and collaboration.

Treat Fellows Facilitate Meaningful Conversations Across UNH Campus and Schools

The Judge William W. Treat Student Fellowship gives undergraduate students the opportunity to promote mutual understanding, compassion, and awareness across differences spanning identity, life experiences, and politics. This year Treat Fellows facilitated meaningful conversations across the UNH campus and in local schools on issues of free speech and inclusion, cultural appropriation, and youth voice.



The Treat Fellowship is a Carsey School led collaboration with campus partners in Residential Life, the Office of Multicultural Student Affairs, the Discovery Program, the Civil Discourse Lab, Campus Recreation, and the Office of Community, Equity, and Diversity. Treat Fellows receive a \$1,000 stipend for a semester of active engagement in the program.

WINTER PUBLICATIONS

- * *Data Snapshot: Hispanic Population of Child-Bearing Age Grows, but Births Diminish* by Kenneth Johnson
- * *Social Service Delivery in Two Rural Counties* by Jessica Carson and Marybeth Mattingly
- * *Rural Depopulation in a Rapidly Urbanizing America* by Kenneth Johnson and Daniel Lichter
- * *Half of Women in New Hampshire Have Experienced Sexual Harassment at Work* by Kristin Smith, Sharyn Potter, and Jane Stapleton
- * *Data Snapshot: "Trump Towns" Swung Democratic in New Hampshire Midterms* by Dante Scala

Read all of Carsey's research online.

SPRING 2019



Celebrating Our Graduates

Carsey celebrated the graduation of its Master of Public Administration and Master in Public Policy students at a hooding ceremony in May.



Conference with the Federal Reserve

In April, the Carsey School's Center for Impact Finance (CIF) partnered with the Federal Reserve in the 19th Financial Innovations Roundtable in Atlanta, Georgia. This annual meeting, hosted with the Federal Reserve, convenes over 100 community development organizations, financial institutions, government agencies, charitable organizations, and business associations to address access to capital for low- and moderate-income consumers and communities. The focus this year was on "Aligning Capital, Training, and Economic Mobility."



"Tracking Change in the North Country" Concludes

We published the findings of our ten-year research partnership with the Neil and Louise Tillotson Fund of the New Hampshire Charitable Foundation. In *Tracking Change in the North Country: Paths to the Future of Coös County* we summarized the major accomplishments of our research partnership. In *Northern New Hampshire Youth in a Changing Rural Economy* we outlined the findings of the Coös Youth Study, our ten-year panel study that followed the same youth from ages 13 and 17 through early adulthood.

Jake Sullivan Takes on U.S. Foreign Policy

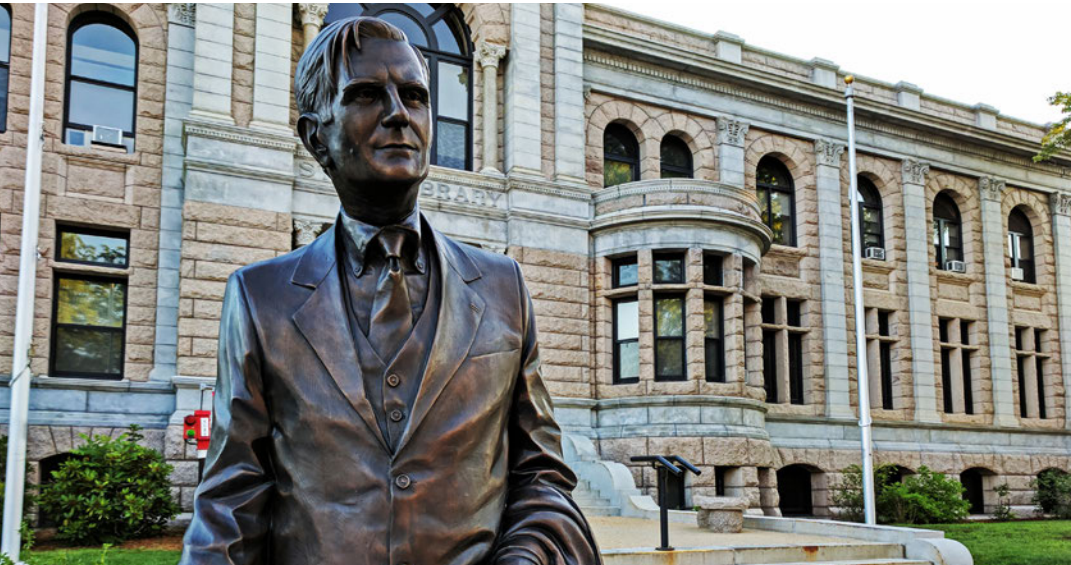
Jake Sullivan, former Director of Policy Planning at the U.S. Department of State, who helped lead the negotiations on the Iran nuclear deal, gave a thought-provoking talk in April on the debates around fundamental questions in U.S. foreign policy. Sullivan is a Carsey fellow and Master in Public Policy faculty.

B Impact Clinic Offers Consulting Service for New Hampshire Businesses

Carsey partnered with Paul College, the UNH Sustainability Institute, and New Hampshire Businesses for Social Responsibility in the B Impact Clinic. The B Impact Clinic coordinates undergraduate students to serve as consultants for New Hampshire companies that are working to complete their B Impact Assessment—a tool created and administered by the non-profit, B Lab. The students help companies assess their social and environmental impact to become B Corp certified, recertified, or simply understand how they perform.

John G. Winant Fellowships Awarded

Four UNH undergraduates were awarded John G. Winant Fellowships from the Carsey School. This competitive fellowship is awarded to exceptional students with an interest in the non-profit and public sectors. Fellows work with organizations through the summer to support the organization's mission and further prepare for careers in their chosen field.



April—Better, Worse, or the Same: Which Path to a Clean Energy Future Is Clearer? with Clayton Mitchell

May—Recent New Hampshire Demographic Trends with Kenneth Johnson

June—Affording Home: A Look at Affordable Housing Policy Issues in New Hampshire with Elissa Margolin, Steve Duprey, Ben Frost, Cathy Kuhn, and Sarah Wrightsman

SPRING PUBLICATIONS

- ✿ *U.S. Fertility Rate Hits Record Low and Births Continue to Diminish* by Kenneth Johnson
- ✿ *Northern New Hampshire Youth in a Changing Rural Economy: A Ten-Year Perspective* by Eleanor Jaffee, Corinna Tucker, Karen Van Gundy, Erin Sharp, and Cesar Rebellon
- ✿ *Supporting Coö's Youth on the Path to Adulthood* by Courtney Wrigley, Carrie Portrie, and Michele Holt-Shannon
- ✿ *Support for Paid Family and Medical Leave in New Hampshire* by Kristin Smith
- ✿ *The Motherhood Wage Penalty: High-Earning Women Are Doing Better Than Before* by Rebecca Glauber
- ✿ *Closing Racial-Ethnic Gaps in Poverty* by Marybeth Mattingly and Jessica Carson
- ✿ *Migration Fuels a Second Year of Higher Population Gain in New Hampshire* by Kenneth Johnson
- ✿ *Rural America Growing Again Due to Migration Gains* by Kenneth Johnson
- ✿ *The Poverty-Reducing Effect of Five Key Government Programs in Rural and Urban America* by Jessica Carson and Marybeth Mattingly
- ✿ *Job Protection and Wage Replacement* by Kristin Smith
- ✿ *The Potential Role for CDFIs in the Opportunity Zones of the Investing in Opportunities Act* by Charles Tansey and Michael Swack

Read all of Carsey's research online.

SUMMER 2019



Carsey Academic Programs Continue to Grow

Carsey currently has three master degree programs—Master of Public Administration, Master in Public Policy, and Master in Community Development. Students who have gained practical experience or training with one of our public sector, non-profit, or educational partners can gain their degree more quickly and at less expense.

Tuition Awards Program Partners

- AmeriCorps • College for Social Innovation
- Local Initiatives Support Corporation
- National Development Council
- City Year • NeighborWorks • Peace Corps
- Opportunity Finance Network
- City of Concord, New Hampshire

Credit Waivers Program Partners

- New Hampshire Bureau of Education Training
- Roger Williams University's Justice System Training and Research Institute
- UNH Professional Development and Training
- U.S. Fire Administration National Fire Academy



Carsey Capstone Projects Span the Globe

Over the lifetime of Carsey's three degree programs, over 800 projects have been completed or are underway, spanning 25 countries on 5 continents. Examples of this year's capstones in our three graduate programs include:

Master in Community Development—recreation, sports, and play for youth with disabilities in Zimbabwe.

Master of Public Administration—developing a modern executive leadership program for the New Hampshire Fire Service.

Master in Public Policy—combatting modern child slavery in Ghana, Phillipines, Peru, Jamaica, and Mongolia.



NH Listens Supports Collaboration and Engagement in Educational Systems

Since the fall of 2017, NH Listens and its partner, North Country Listens, have been working with partners in the Androscoggin Valley including Berlin Public Schools, SAU 20 school districts of Milan and the Gorham Randolph Shelburne Cooperative, and White Mountains Community College, to support community engagement aimed at increasing educational and administrative collaboration. The project is partly a response to the fiscal challenges faced by small rural school districts due to declining enrollments and state appropriations.

Carsey Maps Food Landscape in New Hampshire

Carsey released a brief that maps access to food and food supports across the state. This work has been used by poverty experts, nutrition professionals, farmers, and community planners to better understand gaps in access to nutritious food and identify places where community supports are well matched with need.

Carsey Hosts MSNBC Climate Forum Watch Party

UNH students participated in an MSNBC Climate Forum Watch Party, where they heard and asked questions of presidential candidates Senator Bernie Sanders, former Representative John Delaney, and Representative Tim Ryan on climate change. Held at Georgetown University and live streamed at UNH, the University of Southern California, and Iowa State University, college students got to know more about these candidates while having their voices and concerns heard.



Toy Time at Ninth Annual NH Social Venture Innovation Challenge

Hannah MacBride, an alum of the Master in Community Development program, and Marisa Rafal, a Master in Public Policy student, both won prizes with toy-sharing themed projects at this year's NH Social Venture Innovation Challenge. Hannah's Community Toy Chest project won second in the Community Track, and Marisa's NH Toy Library came in third in the Student Track.



Hannah MacBride



Marisa Rafal

The Social Venture Innovation Challenge is organized by the Center of Social Innovation and Enterprise, a joint project of the Carsey School of Public Policy, Paul College of Business and Economics, and the UNH Sustainability Institute, with additional support from UNHInnovation and Net Impact UNH.

Building a "Digital Field Hearing" in New Hampshire

With funding from the Democracy Fund, the Carsey School and Georgetown University's Beek Center for Social Impact & Innovation partnered to explore how the U.S. Congress can conduct more inclusive congressional field hearings. This research looks at ways to pilot ideas, methods, and new deliberative norms for broader, and more curated, participation with Congress.

SUMMER PUBLICATIONS

- ⚙ *What is New Hampshire?* by the Carsey School
- ⚙ *Tracking Change in the North Country: Paths to the Future of Coös County* by Eleanor Jaffee
- ⚙ *"My Advice...Is Get Out of Town": Economic Opportunities and Population Composition in Two Rural Counties* by Marybeth Mattingly and Jessica Carson
- ⚙ *What to Do with Dams: An Assessment of Public Opinion to Inform the Debate in New Hampshire* by Natallia Leuchanka Diessner, Catherine Ashcraft, Kevin Gardner, and Lawrence Hamilton
- ⚙ *Climate-Change Views of New Hampshire Primary Voters* by Lawrence Hamilton
- ⚙ *Mapping the Food Landscape in New Hampshire* by Jessica Carson

Read all of Carsey's research online.

FALL 2019



Michael Swack Honored With Ned Gramlich Award

In October, the Opportunity Finance Network (OFN) awarded Michael Swack, director of Carsey's Center on Impact Finance and joint faculty with Carsey and Paul College of Business and Economics, the 2019 Ned Gramlich Lifetime Achievement Award for Responsible Finance—the community development finance institution (CDFI) industry's highest individual honor. "Michael has made a lifetime of contributions to the CDFI industry and continues to offer a unique expertise that moves us forward today," says Lisa Mensah, OFN President and CEO. "We honor his trailblazing accomplishments and his lasting legacy with this award."



Introducing the Inclusiv Center for Resilience and Affordable Renewable Energy

Carsey's Center for Impact Finance, in partnership with Inclusiv and the Hewlett Foundation, launched the Inclusiv Center for Resiliency and Affordable Renewable Energy. The center is designed to build a network of credit unions committed to jointly designing and scaling solutions to climate change, with a goal of promoting affordable and sustainable energy for all people. Swack, director of the Center for Impact Finance, says, "Community based solutions to energy and climate issues are an important part of addressing the climate crisis. It's particularly important that communities and individuals served by these credit unions get access to affordable and sustainable energy."



Carsey Relaunches *What is New Hampshire?* Report

In October, we unveiled *What is New Hampshire?*, which provides a common factual baseline of understanding of the state for decision makers and residents. *What is New Hampshire?* was originally an annual publication of the New Hampshire Center for Public Policy Studies (CPPS). When CPPS ceased operations in 2018, it handed off this publication to the Carsey School. We have substantially modernized the publication with new data sources, interactive graphics, and moving it largely online.

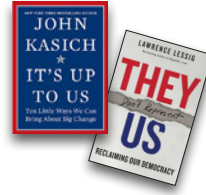


UNH 2020 Presidential Primary Speaking Series Brings Candidates to Campus

This series, sponsored by the Carsey School and UNH’s Campus Living Association, helps to build the policy and political problem-solving skills of students, while giving the community the opportunity to engage national figures on a wide range of challenging public policy issues. Carsey invited every 2020 presidential candidate to discuss a specific policy area of his or her choosing. Candidates Michael Bennet, John Delaney, Tulsi Gabbard, Amy Klobuchar, Joe Sestak, Tom Steyer, Bill Weld, Marianne Williamson, and Andrew Yang came in 2019 and shared their thoughts on topics ranging from our country’s educational and health care plans, to our growing national debt, to solutions to climate change.

Authors Discuss Their Hot-Off-the-Press Releases

Former Ohio Governor John Kasich shared the highlights of his book, *It's Up to Us: Ten Little Ways We Can Bring About Big Change*, and Harvard Professor Lawrence Lessig discussed his book, *They Don't Represent Us: Reclaiming Our Democracy*, at two Carsey-hosted events.



Coffee & Conversations

October—Polling and the New Hampshire Primary with Andrew Smith

November—Resourceful, Ready, Resilient: Why New Hampshire's Seacoast Has Started Planning for Sea-level Rise with Kirsten Howard

December—Higher Education and Its Role in New Hampshire with James W. (“Jim”) Dean Jr.

NH Listens Pilots Campus Listeners Program

NH Listens worked in partnership with UNH Police and Student Life to launch the Campus Listeners program. Campus Listeners are present for controversial and contested public events and speakers on campus. They are available to attend to and support students and community members as they clarify their own views and values in the face of tension and moral disagreement. Campus Listeners serve as a human and sympathetic response when discussions become divisive and polarizing.



John Kasich Discussing *It's Up to Us*



Lawrence Lessig Discussing *They Don't Represent Us*



FALL PUBLICATIONS

- 🍁 *The First Primary: Why New Hampshire?* by David Moore and Andrew Smith
- 🍁 *Polling and the New Hampshire Primary* by David Moore and Andrew Smith
- 🍁 *First in the Nation: New Hampshire's Changing Electorate in Changing Times* by Kenneth Johnson, Dante Scala, and Andrew Smith
- 🍁 *For One in Four Very Young, Low-Income Children, Parents Are Young Too* by Jessica Carson
- 🍁 *New Hampshire Demographic Trends in an Era of Economic Turbulence* by Kenneth Johnson
- 🍁 *Government Spending Across the World: How the United States Compares* by Michael Ettlinger, Jordan Hensley, and Julia Vieira
- 🍁 *Facial Recognition and Drivers' Licenses: Should the DMV Share Your Photo?* by Daniel Bromberg, Étienne Charbonneau, and Andrew Smith
- 🍁 *Child Poverty Declines Slightly in 2018 to 18 Percent* by Jessica Carson

Read all of Carsey's research online.

FUNDERS

Fiscal Year 2019

GRANTS

Annie E. Casey Foundation
Carnegie Corporation of New York – Andrew Carnegie Fellows Program
Conservation Law Foundation
Couch Family Foundation
Democracy Fund
Endowment for Health
Enterprise Community Partners
Everyday Democracy
Health Strategies of NH, Inc.
JPMorgan Chase Bank, N.A.
John T. Gorman Foundation
Leadership New Hampshire
Maine Community Foundation
The Mastercard Foundation
MomsRising
National Aeronautics and Space Administration (NASA)
National Partnership for Women & Families
National Science Foundation
Neil & Louise Tillotson Fund of the New Hampshire Charitable Foundation
Nellie Mae Education Foundation
New Futures
New Hampshire Agricultural Experiment Station
New Hampshire Charitable Foundation
New Hampshire Children's Health Foundation
New Hampshire Department of Health and Human Services, Division of Child Support Services
New Hampshire Department of Health and Human Services, Division of Public Health Services, Bureau of Community Health Services, Maternal and Child Health Section
New Hampshire Humanities
New Hampshire Women's Foundation
Opa Locka Community Development Corporation, Inc.
The Paul J. Aicher Foundation
Regional Economic Development Center (REDC)

U.S. DOC, National Oceanic & Atmospheric Administration (NOAA) – Nature Conservancy
U.S. Department of Agriculture
U.S. Department of Agriculture – Forest Service, Northern Research Station
U.S. Department of Education
U.S. Department of Health and Human Services, Administration for Children and Families – Office of Planning Research and Evaluation
U.S. Department of Health and Human Services, National Institute of Health (CIBBR)
University of New Hampshire Center for Infrastructure Resilience to Climate
University of New Hampshire, College of Health and Human Services
University of New Hampshire Cooperative Extension
University of New Hampshire Institute on Disability
University of New Hampshire Department of Residential Life
University of New Hampshire Tech Camp
University of Wisconsin
Volunteer NH
Youth Learning as Citizen Environmental Scientists (YLACES)
Washington Center for Equitable Growth
Wellspring Philanthropic Fund

GIFTS

Paige Amick	The F.B. Heron Foundation
Faina Bukher	Fidelity Investments Charitable Gift Fund
Dennis Calcutt	Frederick Gibbs
Carlson Kirk Charitable Fund	John Greene
Marcy Carsey	Goldman Sachs & Company
The Carsey Living Trust	Curt Grimm
Couchsurfing Cultural Exchange Fund	Jordan Hensley
Kathleen Daly	Eric Herr
Deutsche Bank	Herr Family Fund
David Dixon	Michele Holt-Shannon
Sarah Dorner	John H. Pearson Fund
Kris Durmer	Kenneth Johnson
Endowment for Health	Susan Kirk
Michael Ettlinger	Local Initiatives Support Corporation
Laura Favinger	

Bruce Mallory
 Gene Martin
 Brian McCabe
 Leslie McCarthy
 Spencer Michlin
 Maureen Miller
 John Monaghan
 Kenneth Monahan
 Laura Montville
 New Hampshire Center for
 Public Policy Studies
 New Hampshire
 Charitable Foundation
 NH College and University
 Council
 NH MEP
 Peter and Kristin
 Nordblom
 Nordblom Family Fund
 Amy Oliva
 Suellen Peluso
 Phelan Family Fund

Marjorie Porter
 Jay R. Pritzker
 The Mel Rines '47
 Fellowship Fund
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 Allyson Ryder
 Jonathan Sands
 Samuel Sands
 Beverly Shadley
 Maria Sillari
 Joseph Sudbay
 Surdna Foundation
 James Tedford
 Alison Webb
 Wentworth-Douglass
 Hospital
 Katherine Wheeler
 Matthew Wilhelm
 William W. Treat
 Foundation
 Jeffrey Zonder

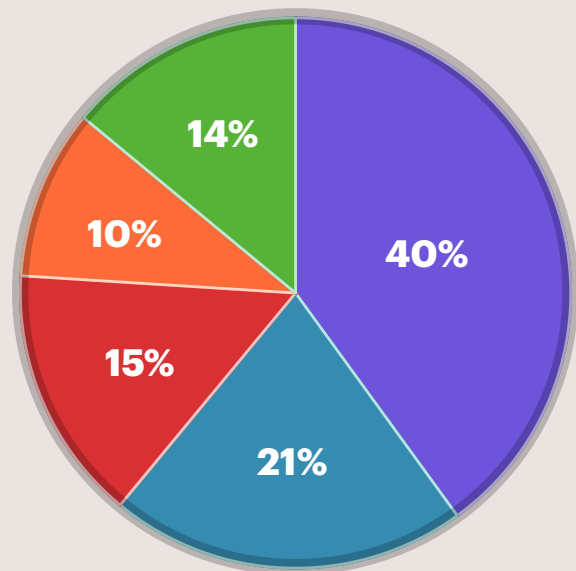
CONTRACTS

ACLU of NH
 Cooperative Alliance For Seacoast Transportation
 (COAST)
 Conservation Law Foundation
 Dover Community Partners
 Ecole nationale d'administration publique
 Endowment for Health
 Health Strategies of NH, Inc.
 Internationals Institute of New England
 New Hampshire Legal Assistance
 New Hampshire Housing
 Oyster River Cooperative School District
 Keene State University
 Southeast Land Trust
 Solutions Journalism Network
 St. Anslem's College
 St. Paul's School
 Town of Bedford
 Tri County Community Action Program
 Vital Communities
 Wentworth-Douglas Hospital

FUNDING

Fiscal Year 2019

The single largest source of Carsey School of Public Policy revenue in 2019 continued to be the grant funding we received for our research, academic, and public engagement programs. We also continued to benefit from generous gifts from individual supporters. Our academic programs are supported by tuition, with scholarship funds supplemented with grants and gifts. Our endowment provided an important source of core funding.



Revenue Sources

■ Grants	40%
■ Academic Programs	21%
■ Miscellaneous	15%
■ Gifts	14%
■ Endowment	10%



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