

# CARSEY



## ANNUAL REVIEW 2017





To its core, the **Carsey School of Public Policy** is committed to making positive change. Our degree and certificate programs give our graduates the tools to have an impact. Our research is actionable. Our faculty and staff are out in the world working with communities, advising policy makers, and building socially committed institutions.







"NOW MORE  
THAN EVER"



**Dear Friends,**

If you care deeply about public policy, or even have a passing interest, 2017 probably made your head spin. It was a year where we saw big policy initiatives both moving and stalling, divisions among our political leaders as harsh as they have been in any of our lifetimes, unprecedented attacks on the integrity of public institutions, the vilification of large swaths of our population, and sordid revelations. The way the United States engages the rest of the world broke with decades of precedent, and how the world perceives us was substantially altered. All of this has both provoked and inspired millions—with both approval and revulsion.

In this letter a year ago, I wrote about “a unique political dynamic that has led to a unique policy environment.” You can call me a master of understatement. What I probably understated also, and what has become even more clear, is the importance of an institution such as the Carsey School of Public Policy. When have we more needed graduate programs that teach how to understand public challenges, develop solutions, and navigate

the strategic, communications, and political minefields to implement them? When have we more needed rigorous, relevant, unbiased research to inform policy makers, journalists, scholars, and the public? And, with so much dysfunction in our nation's public life, when have we ever more needed the work Carsey does with policy makers, civic leaders, and communities to develop realistic solutions to difficult problems?

The answer to those questions is that we need these things now more than ever. In the pages that follow, you will find a sampling of what we at Carsey have done this past year. We hope that you will see the value of our work—and engage with us to make our country and our world a better place for ourselves and generations to come.

A handwritten signature in blue ink, appearing to read "Michael Ettlinger". The signature is fluid and stylized, with a long horizontal flourish at the end.

Michael Ettlinger, Director  
Carsey School of Public Policy

## CARSEY 2017

In 2017, Carsey brought renowned speakers and faculty to New Hampshire and passionate students to Washington, DC. We did research on the challenges facing vulnerable families and convened dialogue between police and the communities they serve. We grew our academic offerings, partnered with the Federal Reserve, ran contests, and won awards. Our publications were more widely read than ever before and our public events better attended. We have more students than we've ever had.

Landmarks for our educational programs included the UNH [Master of Public Administration program moving to the Carsey School](#) from the College of Liberal Arts (page 15) and a [fantastic week in our nation's capital](#) for our Master in Public Policy students (page 7). Our Community Development graduate students completed community-changing capstone projects around the globe.



Carsey faculty conducted research on child poverty, demographics, behavioral health, impact finance, and more. As ever, we brought objective, rigorous analysis to complex topics, providing policy makers and the public with the information needed to advance good public policy.

Not only were we an agent for informed and respectful public discourse, we won a “Civvy” [award for it](#) (page 19)! We also convened expert dialogue on important issues, as we did with the [17th Financial Innovations Roundtable](#) hosted with the Federal Reserve (page 7). As part of our collaboration with the Peter T. Paul College of Business and Economics, the Center for Social Innovation and Enterprise ran its fifth annual [Social Venture Innovation Challenge](#), inspiring students and community members to develop great ideas for socially innovative businesses (page 20). Our on-campus events included a review of [President Trump's first 100 days in office](#) (page 11) and a conversation with the [communications director for Reddit](#) (Page 20).

All in all, we had a full and impactful year at the Carsey School of Public Policy. For more on all our programs and offerings, please visit our website.



# WINTER 2017





## WASHINGTON, DC COLLOQUIUM

Our Master in Public Policy (MPP) students spent a week in Washington meeting top leaders, practitioners, and officials at the White House, Capitol Hill, federal agencies, foreign embassies, lobbying firms, think tanks, advocacy groups, and political consultancies, gaining valuable insight into the strategy and practice of public policy and career paths.



## CONFERENCE WITH THE FEDERAL RESERVE

Center for Impact Finance Director Michael Swack convened the 17th Financial Innovations Roundtable in Charlotte, North Carolina. This annual meeting, hosted with the Federal Reserve, convenes community development organizations, financial institutions, government agencies, charitable organizations, and business associations to address access to capital for low- and moderate-income consumers and communities. The focus this year was on “Donor Advised Funds as Investors in US Community Development.”





### **CLEAN WATER BUSINESS IN AFRICA**

Carsey MPP student Ilona Drew traveled to East Africa with the Social Sector Franchise Initiative (SSFI) to study Jibu, an innovative retail clean water company. SSFI is an initiative of the Center for Social Innovation and Enterprise, a joint project of Carsey and the Peter T. Paul School of Business and Economics.

### **FAMILIES IN TRANSITION IN NEW HAMPSHIRE**

The Carsey Evaluation Program worked with Families in Transition and Well Sense to design the evaluation of an innovative New Hampshire pilot project serving homeless adults and families.

### **NH PAID FAMILY LEAVE LEGISLATION**

Family Demographer Kristin Smith's study of paid family and medical leave insurance in New Hampshire was instrumental in the design of legislation advanced in the state's House of Representatives.







## YOUTH POVERTY AND OPPORTUNITY IN THE STATES

Director of Research on Vulnerable Families Marybeth Mattingly presented her team's state-by-state analysis of youth poverty and opportunity at the Southwest Initiative Foundation's summit in Minnesota, presenting alongside Robert Putnam, author of *Our Kids: The American Dream in Crisis*.

## BUSINESSES AS AGENTS FOR CHANGE

The Center for Social Innovation and Enterprise hosted an event, "Businesses as Agents for Change," with Vincent Stanley, Patagonia's director of philosophy, and a panel of experts from other apparel companies.

### WINTER PUBLICATIONS:

- \* *Carsey Perspectives: To Dig, Or Not to Dig?* by Tom Haines
- \* *Drugs, Alcohol, and Suicide Represent Growing Share of U.S. Mortality* by Shannon M. Monnat
- \* *On Renewable Energy and Climate, Trump Voters Stand Apart* by Lawrence Hamilton
- \* *A Profile of Youth Poverty and Opportunity in Southwestern Minnesota* by Marybeth Mattingly, Andrew Schaefer, and Douglas Gagnon
- \* *Public Support for Environmental Protection* by Lawrence Hamilton
- \* *State EITC Programs Provide Important Relief to Families in Need* by Douglas Gagnon, Marybeth Mattingly, and Andrew Schaefer
- \* *Carsey Perspectives: New Hampshire's Electricity Future: Cost, Reliability, and Risk* by Cameron P. Wake, Matt Magnusson, Christina Foreman, and Fiona Wilson
- \* *Teen Dating Violence in New Hampshire: Who Is Most at Risk?* by Katie Edwards and Angela Neal
- \* *The Zika Virus Threat: How Concerns About Scientists May Undermine Efforts to Combat the Pandemic* by Thomas Safford, Lawrence Hamilton, and Emily Whitmore
- \* *Involuntary Part-Time Employment: A Slow and Uneven Economic Recovery* by Rebecca Glauber
- \* *Data Snapshot: Migration Fuels Largest New Hampshire Population Gain in a Decade* by Kenneth M. Johnson

[Read all of Carsey's research online.](#)



# SPRING 2017





## CELEBRATING OUR GRADUATES

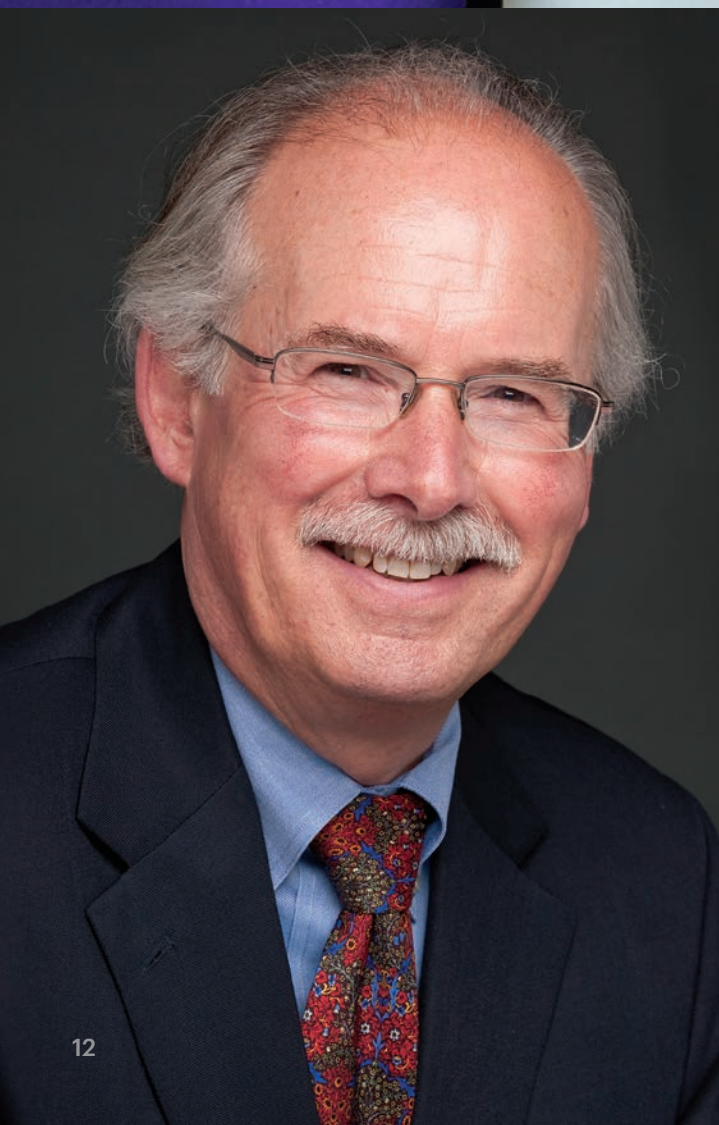
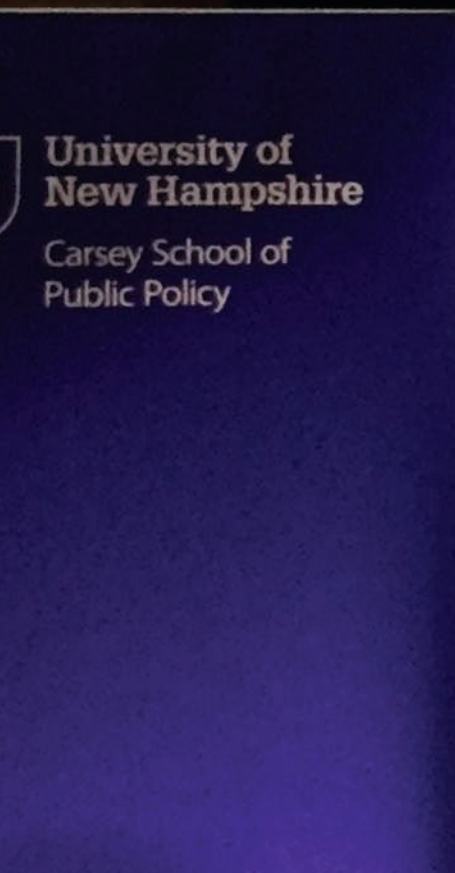
Carsey celebrated the graduation of its Master in Community Development and Master in Public Policy students at a hooding ceremony in June.



## TRUMP: THE FIRST 100 DAYS

Carsey Director Michael Ettlinger and Tom Rath, former chair of the New Hampshire Republican Party and past national committeeman from New Hampshire to the National Republican Party, discussed “The Trump Administration’s First 100 Days” before a packed audience in Durham.





### **FINDING TIME**

Heather Boushey, executive director and chief economist at the Washington Center for Equitable Growth and former chief economist for Hillary Clinton's transition team, spoke with Michael Ettlinger at 3S Artspace in Portsmouth about her new book, *Finding Time: The Economies of Work-Life Conflict* (Harvard University Press). In her book, she argues that resolving work-life conflicts is as vital for individuals and families as it is essential for realizing the country's productive potential.

### **MALLORY ELECTED CO-CHAIR OF DELIBERATIVE DEMOCRACY CONSORTIUM**

New Hampshire Listens Co-Director Bruce Mallory was elected as co-chair of the Deliberative Democracy Consortium, the national alliance of leading organizations and scholars working in the field of public engagement, participation, and deliberation.



## JOHN G. WINANT FELLOWSHIPS AWARDED

Four UNH undergraduates were awarded John G. Winant Fellowships from the Carsey School. This competitive fellowship is awarded to exceptional students with an interest in the nonprofit and public sectors. Fellows work with organizations through the summer to support the organization's mission and further preparation in their chosen field.



## COMMUNITY DEVELOPMENT STUDENTS COME TO DURHAM

Our Master in Community Development Policy and Practice students arrived on campus in Durham in June for their intensive three-week session. Coming from across the country and the globe, they took classes together before returning home for online courses during the year, allowing them to continue their professional careers while earning their advanced degrees from UNH.

## SPRING PUBLICATIONS:

- ✿ *Moving to Diversity* by Richelle L. Winkler and Kenneth M. Johnson
- ✿ *Gains in Reducing Child Poverty, but Racial-Ethnic Disparities Persist* by Jessica Carson, Marybeth Mattingly, and Andrew Schaefer
- ✿ *More Than 95 Percent of U.S. Children Had Health Insurance in 2015* by Michael J. Staley
- ✿ *Child Care Expenses Push Many Families into Poverty* by Marybeth Mattingly and Christopher T. Wimer
- ✿ *Senior Tax Breaks on the Move—but Are Seniors Actually Moving?* by Karen Smith Conway
- ✿ *After the Bell: Youth Activity Engagement in Relation to Income and Metropolitan Status* by Sarah Leonard
- ✿ *Toward a More Equal Footing: Early Head Start In Maine* by Jessica Carson
- ✿ *Eyes Off the Earth? Public Opinion Regarding Climate Science and NASA* by Lawrence Hamilton, Jessica Brunacini, and Stephanie Pfirman
- ✿ *Beyond Urban Versus Rural* by Dante J. Scala and Kenneth M. Johnson
- ✿ *New Data Show U.S. Birth Rate Hits Record Low* by Kenneth M. Johnson

*Read all of Carsey's research online.*



# SUMMER 2017





## ACADEMIC OFFERINGS CONTINUE TO GROW

The Carsey School welcomed to its graduate programs the Master of Public Administration degree, which has been offered by UNH's political science department in the College of Liberal Arts since the 1960s. Dan Bromberg, associate professor of political science, and director of the MPA, joined Carsey as our new director of academic programs.

The school also worked with partners at UNH to create two innovative new options for students, offering dual-degree programs that join either a JD law degree, or a Master in Science in Analytics degree, with a Carsey Master in Public Policy.







## COMMUNITY HEALTH IN TOGO

William Maddocks and Fiona Wilson at the Social Sector Franchise Initiative, a joint project with UNH's Paul College of Business and Economics, worked with Global Partners in Hope to bring UNH students to Agbelouve, Togo to conduct a community health needs assessment for the community.

## GO-TO DEMOGRAPHER

When it comes to the latest U.S. demographic trends, Ken Johnson is a go-to source for many of the top news sources in the country. His analyses appeared in the *New York Times*, *Washington Post*, *USA Today*, *Wall Street Journal*, *Chicago Tribune*, *NPR*, *Fox News*, and dozens of other media outlets.

## EVALUATION PROGRAM

Carsey's Evaluation program, in partnership with UNH's Institute on Disability, evaluated New Hampshire's implementation of Healthy Families America (HFA). HFA is a nationally recognized, home visiting model for the promotion of child well-being and prevention of abuse and neglect among high-risk families.





## SOCIAL INNOVATION INTERNSHIP SHOWCASE

The Center for Social Innovation and Enterprise, our joint project with UNH's Paul College of Business and Economics, hosted its 7th annual Summer Social Innovation Internship Showcase. This showcase highlights the exceptional experiences at socially innovative businesses and nonprofits provided by our signature UNH internship program.



## NH BLUE AND YOU

New Hampshire Listens received widespread support and accolades for hosting conversations across the state to improve relations between communities and their police departments. “NH Blue and You: Strengthening Community Through Connection” events were held with the NH NAACP, NH Association of Chiefs of Police, and local police chiefs to offer custom resources to residents who want to work proactively to create more equitable communities.

## SUMMER PUBLICATIONS:

- ⚙ *Three in Ten Rural and Urban Medicaid Recipients May Be Affected by Potential Work Requirements* by Andrew Schaefer and Jessica Carson
- ⚙ *Maine Head Start Report: 2017* by Jessica Carson
- ⚙ *A Demographic and Economic Profile of Duluth, Minnesota, and Superior, Wisconsin* by Andrew Schaefer, Marybeth Mattingly, and Douglas Gagnon
- ⚙ *Employment, Poverty, and Public Assistance in the Rural United States* by Rebecca Glauber and Andrew Schaefer
- ⚙ *2016 Child Poverty Rate Sees Largest Decline Since Before Great Recession* by Marybeth Mattingly, Andrew Schaefer, and Jessica Carson

[Read all of Carsey's research online.](#)



**FALL 2017**





## NEW HAMPSHIRE LISTENS RECEIVES PRESTIGIOUS AWARD

NH Listens received an American Civic Collaboration Award, a “Civvy,” for its work facilitating civic conversation on controversial public challenges across the Granite State. Since 2000, NH Listens has helped New Hampshire residents talk and work together to create communities that work for everyone.



## BACK TO SCHOOL

Our second cohort of Master in Public Policy students came to Durham in August from across the United States and the world to begin their graduate coursework. Returning students continued their studies, worked on their capstone projects, and interned with government agencies and nonprofits, getting ready to launch into their policy careers.





### **ANNA SOELLNER OF REDDIT DISCUSSES SOCIAL MEDIA, POLITICS, AND POLICY**

Anna Soellner, communications director at Reddit, came to UNH for events on campus and at 3S Artspace in Portsmouth to discuss “Social Media, Politics, and a Tweeter-In-Chief” on stage with Michael Ettlinger.

### **SULLIVAN JOINS CARSEY**

Jake Sullivan joined Carsey as a senior fellow and is teaching in the Master in Public Policy program. Sullivan is the former national security advisor to Vice President Joe Biden and director of policy planning for the U.S. Department of State.

### **SOCIAL VENTURE INNOVATION CHALLENGE**

The Center for Social Innovation and Enterprise (CSIE), our joint project with the Paul College of Business and Economics, held the 5th annual Social Venture Innovation Challenge (SVIC). The SVIC inspires a large and diverse group of students and community members to develop innovative social ventures to address societal problems and provides a forum to shine a light on their ideas. SVIC winners receive financial awards to help them advance these promising proposals.

### **SOCIAL INNOVATOR OF THE YEAR AWARDED**

Clara Miller, president of the F.B. Heron Foundation, which helps people and communities help themselves out of poverty, was named the 2017 Social Innovator of the Year by CSIE. Her acceptance speech was about “A Revolution of Capital: Connecting Money with Social Good.”



### **CLINTON GLOBAL INITIATIVE UNIVERSITY**

In 2016, Master in Public Policy students Tom Giancola and Jit Banerjee each won UNH’s SVIC prizes for their separate business proposals. This year, based on those proposals, they were chosen to join a team of students at the Clinton Global Initiative University, a three-day event promoting projects that address challenges on campus and around the world.



## FALL PUBLICATIONS:

- 🍁 *Carsey Perspectives: Children in United States, Both White and Black, Are Growing Up in Dramatically Smaller Families* by Tony Fahey
- 🍁 *Drier Conditions, More Wildfire, and Heightened Concerns About Forest Management in Eastern Oregon* by Joel Hartter, Lawrence Hamilton, Mark Ducey, Angela E. Boag, Nils D. Christoffersen, Ethan P. Belair, Paul T. Oester, Michael W. Palace, and Forrest Stevens
- 🍁 *Transportation and Taxes: What New Hampshire Residents Think About Maintaining Highways and Bridges* by Linda M. Fogg, Lawrence Hamilton, and Erin Bell
- 🍁 *Data Snapshot: Poverty Estimates for New Hampshire Counties* by Andrew Schaefer, Jessica Carson, and Marybeth Mattingly
- 🍁 *Carsey Perspectives: Innovative Financing for Community Businesses* by Eric Hangen
- 🍁 *Data Snapshot: Nine Million Publicly Insured Children in the Twelve States Facing Federal CHIP Cutoff by End of Year* by Jessica Carson
- 🍁 *Data Snapshot: Public Acceptance of Human-Caused Climate Change Is Gradually Rising* by Lawrence Hamilton
- 🍁 *Data Snapshot: SNAP Declines Continue in 2016, but Not for Rural Places* by Jessica Carson
- 🍁 *“Not very many options for the people who are working here” Rural Housing Challenges Through the Lens of Two New England Communities* by Jessica Carson and Marybeth Mattingly
- 🍁 *Concentrated Poverty Increased in Both Rural and Urban Areas Since 2000, Reversing Declines in the 1990s* by Brian C. Thiede, Hyojung Kim, and Matthew Valasik
- 🍁 *Challenge and Hope in the North Country* by Lawrence Hamilton, Linda M. Fogg, and Curt Grimm
- 🍁 *Data Snapshot: 2.1 Million More Childless U.S. Women Than Anticipated* by Kenneth M. Johnson
- 🍁 *Data Snapshot: Working Families with Young Children and No Out-of-Pocket Child Care Struggle Financially* by Marybeth Mattingly, Robert Paul Hartley, and Christopher T. Wimer
- 🍁 *Data Snapshot: Poorer Working Families with Young Children Are Unlikely to Afford Child Care* by Robert Paul Hartley, Marybeth Mattingly, and Christopher T. Wimer
- 🍁 *2020 Census Faces Challenges in Rural America* by William O'Hare
- 🍁 *As Opioid Use Climbs, Neonatal Abstinence Syndrome Rises in New Hampshire* by Kristin Smith
- 🍁 *Carsey Perspectives: Meeting Farmers Where They Are* by Ilona Drew, Abraham DeMaio, William Maddocks, and Fiona Wilson
- 🍁 *Carsey Perspectives: Local Owners Driving Lasting Solutions* by Ilona Drew, Fiona Wilson, and William Maddocks

*Read all of Carsey's research online.*



# FUNDERS

## Fiscal Year 2017

### GRANTS

Annie E. Casey Foundation  
Anonymous  
Appalachian Mountain Club  
Carnegie Corporation – Andrew Carnegie Fellows Program  
Couch Family Foundation  
Duluth Superior Area Community Foundation  
Endowment for Health, Inc.  
Everyday Democracy  
Ford Foundation Institute on International Education  
John T. Gorman Foundation  
The Mastercard Foundation  
National Aeronautics and Space Administration – Interdisciplinary Sciences  
National Science Foundation  
National Science Foundation Experimental Program to Stimulate Competitive Research  
Neil and Louise Tillotson Fund of the New Hampshire Charitable Foundation  
Nellie Mae Education Foundation  
New Futures Kids Count  
New Hampshire Agricultural Experiment Station  
New Hampshire Charitable Foundation  
New Hampshire Community Development Finance Authority  
New Hampshire Department of Employment Security, Economic and Labor Market Information Bureau  
New Hampshire Department of Health and Human Services, Division of Child Support Services  
New Hampshire Department of Health and Human Services, Division of Public Health Services, Bureau of Community Health Services, Maternal and Child Health Section  
Omaha Community Foundation  
The Paul J. Aicher Foundation  
Robert Wood Johnson Foundation

Russell Sage Foundation  
Southwest Initiative Foundation  
University of New Hampshire Cooperative Extension  
University of New Hampshire Collaborative Research Excellence Initiative  
U.S. Department of Agriculture  
U.S. Department of Agriculture – Forest Service, Northern Research Station  
U.S. Department of Commerce, National Oceanic and Atmospheric Administration – Nature Conservancy  
U.S. Department of Education  
U.S. Department of Health and Human Services, Administration for Children and Families – Office of Planning Research and Evaluation  
University of Maryland  
Washington Center for Equitable Growth

### GIFTS

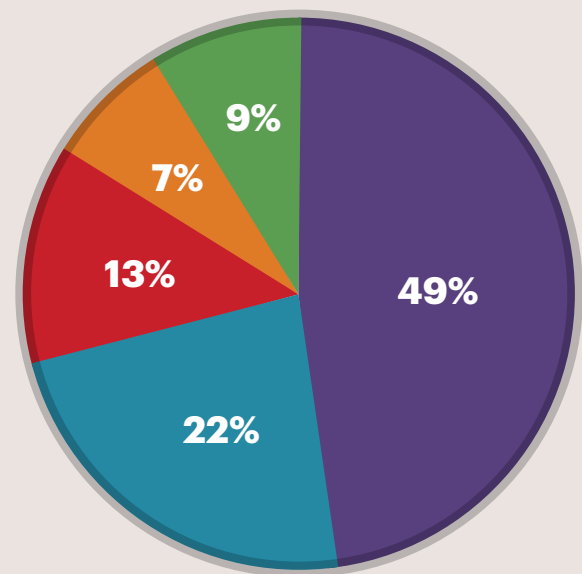
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# FUNDING

## Fiscal Year 2017

The single largest source of Carsey School of Public Policy revenue in 2017 continued to be the grant funding we received for our research, academic, and public engagement programs. We also continued to benefit from generous gifts from individual supporters. Our academic programs are supported by tuition, with scholarship funds supplemented with grants and gifts. Our endowment provided an important source of core funding.



### Revenue Sources

Grants .....	49%
Miscellaneous .....	22%
Gifts .....	13%
Academic Programs .....	9%
Endowment .....	7%

David W. Moore  
 NeighborWorks America  
 Jan A. Nisbet  
 Peter C. and Kristin Van Curan Nordblom  
 Jay R. and Mary Kathryn Pritzker  
 Mel Rines  
 Vilmarie Sanchez-Rothkegel  
 Maria S. Sillari  
 Amy K.S. Sterndale  
 Joseph P. Sudbay  
 Michael E. Swack  
 The Bamford Flat Iron Group, LLC  
 The F.B. Heron Foundation  
 The Paul J. Aicher Foundation  
 Matthew J. Witkos

### CONTRACTS

Berlin High School  
 Early Learning New Hampshire (Spark NH)  
 Local Enterprise Assistance Fund  
 Manchester School District  
 North Country Health Consortium  
 Pittsfield Listens  
 Primex New Hampshire  
 Reaching Higher New Hampshire  
 Town of Deerfield, New Hampshire  
 Town of Gorham, New Hampshire  
 University of Massachusetts - Boston





**University of New Hampshire**  
Carsey School of Public Policy

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