FINANCIAL INNOVATIONS ROUNDTABLE

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SOCIAL FINANCE: MISSION AND SERVICES

We believe that everyone deserves the opportunity to thrive, and that social impact financing can play a catalytic role in creating these opportunities.

Who We Are

*Our mission is to mobilize investment capital to drive social progress*

We structure and manage impact investments that will unlock capital to fund effective solutions and drive an outcomes-focused social sector.

Social Finance is a registered 501(c)(3) organization.

History

Our sister firm, Social Finance UK, launched the world’s first Social Impact Bond in 2010. We work closely together but are independently funded, managed and governed. We share a common mission, model and knowledge platform.

- SF US: Launched operations in 2011
- SF UK: Founded in 2007

Services

We offer an integrated, comprehensive approach to the design, structure, management, and evaluation of social impact financing. Our offerings include:

- Advisory Work
- Transactions
- Performance Management
- Market Building
SOCIAL IMPACT BONDS
Improving Social Outcomes While Reducing Public Cost

Social Impact Bonds provide investment capital to fund evidence-based programs delivered by highly effective service providers. Government repays investors’ principal and provides a return, but only if programs achieve predefined metrics.

Benefits of a SIB

- **Government** only pays for results as risk of paying for ineffective social programs is shifted from government to investors.
- **Service providers** receive upfront and reliable funding that enables them to grow proven interventions and serve a larger population.
- **Communities and people** in need receive best-in-class services that help them live healthier and more productive lives.
- **Investors** generate both a positive social impact and a potential return on their investment.
### AIM4Fresno: An Asthma Demonstration Project

Building a pipeline of “investment ready” healthcare interventions and providers

- Demonstration project funded by The California Endowment to reduce childhood asthma emergencies and cost in Fresno, CA, while laying the groundwork for a health-focused Social Impact Bond. Project goals:
  - Reduce the rate of asthma emergencies through a in-home asthma management program
  - Measure and validate existing evidence base
  - Develop an impact investment strategy

### PROMISING HEALTHCARE-RELATED APPLICATIONS

<table>
<thead>
<tr>
<th>Vulnerable Population</th>
<th>Potential Intervention</th>
<th>Evidence-based Intervention</th>
<th>Sufficient Net Benefits within Time Horizon</th>
<th>Replicable and Scalable</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low-Income Mothers</td>
<td>Prenatal and early childhood support for first time, low-income mothers to improve family success</td>
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<tr>
<td>Low-Income Seniors</td>
<td>Supportive housing and care coordination to reduce out-of-home healthcare usage</td>
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<tr>
<td>Individuals with Chronic Conditions</td>
<td>Preventative care and management of chronic diseases, e.g. education and home retrofits to reduce asthma-related emergencies</td>
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<tr>
<td>Chronically Homeless Persons</td>
<td>“Housing first” supportive housing to reduce emergency healthcare and shelter usage</td>
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